

WILLIAM D. BRIDGFORTH

DEDICATED, CREATIVE, AND METICULOUS VIDEO PRODUCER & EDITOR WITH AN EXTRAORDINARY EYE FOR DETAIL WITH VAST EXPERIENCE IN ALL VIDEO PRODUCTION AREAS. EXTREMELY PROFICIENT IN NON-LINEAR EDITING SYSTEMS. ABILITY TO SIMULTANEOUSLY MANAGE MULTIPLE PROJECTS WITH GREAT PROFESSIONALISM.



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BA, MEDIA AND INFORMATION
MICHIGAN STATE UNIVERSITY, 2015

SOFTWARE

ADOBE AFTER EFFECTS

ADOBE DREAMWEAVER

ADOBE INDESIGN

ADOBE PHOTOSHOP

ADOBE PREMIERE

MICROSOFT OFFICE

EXPERIENCES

Lead Video Editor/Videographer

July 2014 - Present

Eric Thomas and Associates LLC.

East Lansing, MI

- Editor of *Thank God It's Monday*, a weekly YouTube series aimed to educate, motivate, and inspire for students, educators and corporations around the world.
- Creator and editor of the video production and social media tutorial series, *Blueprint to Going Viral* tutorial series.
- Travel around the world filming speaking engagements given by Eric Thomas to Fortune 500 companies, professional sports teams, and personal conferences.

[LINK SAMPLE OF WORK](#)

Video Technology Intern

June 2014 - May 2016

Michigan State Spartans - Football

East Lansing, MI

- Operated Panasonic GH4/Panasonic AGHPX370 on the football field during home and away games. Footage later used by coaches to develop skills and techniques of athletes.
- Creator & Editor of on-going weekly series "Spartans in the NFL" which featured the current status of former Michigan State Spartans football players.
- Organized, maintained, and categorized NFL footage by former students for future use.

Camera Operator & Trainer

June 2014 - January 2016

Big Ten Network and Student U

East Lansing, MI

- Operated, assembled and unassembled camera equipment during live sporting events.
- Trained new hires on camera set up, assembly, operation, and how to follow a developing story line based on information provided by the announcers.

PROJECTS

Director, Editor, & Producer

August 2015 - October 2015

2015 Spartan Sports Journalism Classic

- Created a hype video showcasing the students of the Michigan State University School of Journalism. This video features Mark Hollis (Athletic Director of MSU) Darren Harris (Cincinnati Bengals), Dan Dickerson (Detroit Tigers play by play), and Sparty (MSU's mascot).

[LINK TO A LIVE STREAM OF THE EVENT](#)

[LINK TO VIDEO](#)

Director, Editor, & Producer

October 2015 - June 2016

Wildly Incorrect

- With a budget of \$3,500, created an environmental documentary on the misconceptions of hunting for the Knight Center at Michigan State University.

PREMIERED AT THE 2016 EAST LANSING FILM FESTIVAL

[LINK TO DOCUMENTARY](#)

Director of Photography

August 2015 - June 2016

Run, Jump, Paddle

- Given a budget of \$1,750 to frame, light, and shoot interviews as Director of Photography for these amazing extreme athletes.

PREMIERED AT THE 2016 TRAVERSE CITY FILM FESTIVAL

[LINK TO ARTICLE](#)

Videographer

August 2015 - December 2015

The Living History Project

- Chosen from a team of videographers, produced a trailer and video capturing the life of Ronnie Fagin and Helen Glass.

2016 REGIONAL EMMY NOMINATED DOCUMENTARY

[LINK TO DOCUMENTARY](#)

Videographer

January 2016 - June 2016

Faces of Flint: St. John Vianney

- Videographer for a series showcasing the struggles citizens of Flint during the water crisis.
- Aired on WKAR-TV PBS East Lansing station.

[LINK TO ESPISODE](#)