



NICO BOTONES

VIDEO PRODUCTION | GRAPHIC DESIGN

CONTACT



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nicobotones.com



502.550.0312

I am a graphic designer and video editor with a focus in creative media, branding and identity.



[/nicobotones](#)

CAPABILITIES

- Able to manage and implement Social Media campaigns.
- Organized workflow
- Analytical thinking
- Able to operate Under Pressure
- Communication & Public-speaking
- Speak and write fluently in Tagalog (Filipino)
- Ability to travel or change residence

EDUCATION

ASSOCIATE OF APPLIED SCIENCE

Jefferson Community & Technical College - Louisville, KY, December 2017

- Communication Arts Technology (Digital Filmmaking)

HIGH SCHOOL DIPLOMA

Atherton High School - Louisville, KY, July 2014

- International Baccalaureate Certificate (English HL)
- National Honors Society

EXPERIENCE

INDEPENDENT CONTRACTOR

*Catalyst Learning Company - Louisville, KY
September 2017 - Present*

- Coordinating projects with the Marketing Manager.
- Designing and developing business collateral such as articles, web banner advertisements, posters, and presentations.
- Work is delivered in-house or remotely, and received between emails, and occasional Dropbox links, with a quick debrief over email or the phone.

PRODUCTION ASSOCIATE








Center for Interfaith Relations/Festival of Faiths - Louisville, KY

August 2017 - Present

- Creates promotional content for the Center for Interfaith Relations and The Festival of Faiths, such as advertisements, promotional trailer, and video articles published on our social media pages.
- Serves as the primary holder of all the media assets (PowerPoints, pictures, videos, slides, etc.) from speakers to be used on stage during the Festival of Faiths.
- Quality control of video or print media content being delivered between the company and the on-stage and livestream crew for the Festival of Faiths events.
- Troubleshoot any last minute video-related or print-related deliverables.

SOFTWARE SKILLS

ADOBE CREATIVE CLOUD

Photoshop	
Illustrator	
InDesign	
Premiere Pro	
After Effects	
Animate	
Audition	

MISCELLANEOUS

Windows OS	
Mac OS	
Microsoft Office	
HTML/CSS	

REFERENCES

K. Michelle Lewis

DrumSmart LLC

- (502)-235-4161
- drumsmart101@gmail.com

Mark Cable

Mark Cable Design

- (502)-457-3387
- mcableillustration@gmail.com

Terry Lutz

*Jefferson Community
& Technical College*

- (502)-213-2388
- terry.lutz@kctcs.edu

Fred Crawford III

*Jefferson Community
& Technical College*

- (502)-213-2622
- fred.crawford@kctcs.edu

EXPERIENCE • CONTINUED •

DESIGNER/VIDEO EDITOR

Freelance - Louisville, KY

October 2015 - September 2017

- Designing logos; created for branding and identity.
- Non-linear editing various forms of visual media; both live cut and pre-recorded material.

PERCUSSION INSTRUCTOR

Atherton High School - Louisville, KY

July 2015 - December 2016

- Demonstrated strong percussion skills to mallet instruments to the students during instruction.
- Assisted in finding placement and assigned specific parts to students.

AWARDS/CERTIFICATION

2018 Student ADDY Awards

American Advertising Federation, Louisville, KY

February 2018

- SILVER - "AVIDA Industries Branding Guide"
- GOLD - "Self Promotion Package"

GOLD CATTY AWARD

Jefferson Community & Technical College,

CAT Student Show, Louisville, KY

- Graphic Design - (2016, 2017)
- Digital Filmmaking - (2015, 2016, 2017)

IC3 Digital Literacy Certification

Jefferson Community & Technical College,

Louisville, KY, November 2014

INTERESTS/FUN FACTS

- Korean culture and lifestyle (KPop, Korean cuisine and Korean variety shows and dramas)
- Sings Barbershop Music and A Capella music
- Loves to go to Karaoke on occasions
- Traveling, learning about traditions and local foods