



NICO BOTONES

VIDEO PRODUCTION | GRAPHIC DESIGN

CONTACT



njbot.bhs@gmail.com



nicobotones.com



502.550.0312

I am a graphic designer and video editor with a focus in creative media, branding and identity.



/nicobotones

CAPABILITIES

- Able to manage and implement Social Media campaigns.
- Organized workflow
- Analytical thinking
- Able to operate Under Pressure
- Communication & Public-speaking
- Speak and write fluently in Tagalog (Filipino)
- Ability to travel or change residence

EDUCATION

ASSOCIATE OF APPLIED SCIENCE

Jefferson Community & Technical College - Louisville, KY, December 2017

- Communication Arts Technology (Digital Filmmaking)

HIGH SCHOOL DIPLOMA

Atherton High School - Louisville, KY, July 2014

- International Baccalaureate Certificate (English HL)
- National Honors Society

EXPERIENCE

INDEPENDENT CONTRACTOR

*Catalyst Learning Company - Louisville, KY
September 2017 - Present*

- Coordinating projects with the Marketing Manager.
- Designing and developing business collateral such as articles, web ads, posters, and presentations.
- Work is delivered and received between emails, and occasional Dropbox links, with a quick debrief over email or the phone.

MEDIA SPECIALIST

*Center for Interfaith Relations/Festival of Faiths - Louisville, KY
August 2017 - Present*

- Creates promotional content for the Center for Interfaith Relations, such as advertisements to be used on social media or public spaces.
- Creates video articles that relate to current events or Festival of Faith speakers, to featured on Facebook followers and constant contact.
- Serves as the primary holder of all the media assets (PowerPoints, pictures, videos, slides, etc.) from speakers to be used on stage during the Festival of Faiths, delivering content to both the on-stage crew and livestream crew.
- Troubleshoot any last minute deliverables.
- Handles all outsourced video content.

SOFTWARE SKILLS

ADOBE CREATIVE CLOUD

Photoshop	<div style="width: 100%; height: 10px; background-color: #8B4513;"></div>
Illustrator	<div style="width: 95%; height: 10px; background-color: #8B4513;"></div>
InDesign	<div style="width: 80%; height: 10px; background-color: #8B4513;"></div>
Premiere Pro	<div style="width: 100%; height: 10px; background-color: #8B4513;"></div>
After Effects	<div style="width: 95%; height: 10px; background-color: #8B4513;"></div>
Animate	<div style="width: 60%; height: 10px; background-color: #8B4513;"></div>
Audition	<div style="width: 70%; height: 10px; background-color: #8B4513;"></div>

MISCELLANEOUS

Windows OS	<div style="width: 100%; height: 10px; background-color: #8B4513;"></div>
Mac OS	<div style="width: 95%; height: 10px; background-color: #8B4513;"></div>
Microsoft Office	<div style="width: 95%; height: 10px; background-color: #8B4513;"></div>
HTML/CSS	<div style="width: 60%; height: 10px; background-color: #8B4513;"></div>

REFERENCES

K. Michelle Lewis

DrumSmart LLC

- (502)-235-4161
- drumsmart101@gmail.com

Mark Cable

Mark Cable Design

- (502)-457-3387
- mcableillustration@gmail.com

Terry Lutz

*Jefferson Community
& Technical College*

- (502)-213-2388
- terry.lutz@kctcs.edu

Fred Crawford III

*Jefferson Community
& Technical College*

- (502)-213-2622
- fred.crawford@kctcs.edu

EXPERIENCE • CONTINUED •

DESIGNER/VIDEO EDITOR

Freelance - Louisville, KY

October 2015 - Present

- Designing logos; created for branding and identity.
- Non-linear editing various forms of visual media; both live cut and pre-recorded material.

PERCUSSION INSTRUCTOR

Atherton High School - Louisville, KY

July 2015 - December 2016

- Demonstrated strong percussion skills to mallet instruments to the students during instruction.
 - Assisted in finding placement and assigned specific parts to students.
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AWARDS/CERTIFICATION

2018 Student ADDY Awards

American Advertising Federation, Louisville, KY

February 2018

- SILVER - "AVIDA Industries Branding Guide"
- GOLD - "Self Promotion Package"

GOLD CATTY AWARD

Jefferson Community & Technical College,

CAT Student Show, Louisville, KY

- Graphic Design - (2016, 2017)
- Digital Filmmaking - (2015, 2016, 2017)

IC3 Digital Literacy Certification

Jefferson Community & Technical College,

Louisville, KY, November 2014

INTERESTS/FUN FACTS

- Korean culture and lifestyle (KPop, Korean cuisine and Korean variety shows and dramas)
- Sings Barbershop Music and A Capella music
- Loves to go to Karaoke on occasions
- Traveling, learning about traditions and local foods