

David Alcalde
DIRECTOR



Born in Barcelona in June 1970. In 1991 creates DDT Special Effects Company, specialized in Make Up FX and Animatronics construction and design, which leads him to work in over 150 shootings for commercials, features and short films as special effects supervisor and designer for 8 years. His former company won an Oscar Academy Award for Pan's Labyrinth's Make Up.

His director career begins shooting music videos and works with some of the most important Latin artists -Miguel Bosé, La Mala Rodríguez, Christina Rosenvinge, M-Clan, Luz Casal, Carlos Santana or Alejandro Sanz, between many others - getting a Premio de la Música Award to Best Music Video of the Year. His music videos all together got more than 20 million views only in Youtube.

In 1997 he focuses his work on directing commercials. From that moment until now he has worked for clients as Sony Playstation, The Coca Cola Co., Pepsico, Renault, Toyota, Volkswagen and Peugeot cars, Canal+, Fuji, Cadbury, Mitsubishi, Sony-Ericsson, Ferrari or Santander Bank on more than 250 commercial jobs.

He has also collaborated with different NGOs as Doctors Without Borders, Action Against Hunger or Red Cross creating different campaigns and documentary materials.

From small boutique agencies to global brands as BBDO, Saatchi&Saatchi, Publicis or EuroRscg, he has been shooting worldwide for countries as Germany, Japan, Italy, the US, Dubai, England and of course Spain for the last 20 years.

In 2017 wins the Pantalla de Cristal Awards in Mexico to Best Director and Best Commercial of the Year for his Macronet Infinitum job.

In 2018 wins the Social Media Innovation Genius Award for Banco Santander's Formula 1 Rock Contest films, which were actually part of the bigger 6 ads campaign about the Banco Santander's sponsoring of the Ferrari F1 Team and its pilots Vettel and Raikkonen

TV & FILM WORK:

Directs his first science-fiction short film in 1996, DOCTOR CURRY, nominated at about 30 nationals and internationals festivals, and awarded at the CINEMA JOVE Festival of Valencia (International CANAL+ Award), the FANTASIA Film Festival of Montreal (2nd price) and the Chicago International Film Fest (Gold Plaque for Best Short Film).

His second short film, HAPPY BIRTHDAY 2 YOU, shot in 2006, was selected and awarded in more than 60 festivals around the world including Best Short Awards at Scremfest Los Angeles and New York Horror Film Festival, and Best Spanish Short at San Sebastian Festival.

In 2011 directs the TV series NIÑO SANTO, a psychological thriller set in the Yucatan jungle produced by Canana Films (Diego Luna and Gael García Bernal's production company) in Mexico.

In 2014 directs for the National Day of Qatar celebrations the short film THE STORM, a big budget production including in its crew technicians and artists with credits on films as District 9 and the TV show Game of Thrones.

Nowadays he continues directing commercials and music videos worldwide, working as well in the development of different fiction movie projects both in Europe and the US.