

Miron Alexander
DIRECTOR



Miron Alexander, born in 1973, lives in Amsterdam, The Netherlands. Spending a great part of his childhood in Salzburg, Austria he sees himself as part Austrian. As a teenager he had an interest in photography and developed his own photographs. During his studies of Communication Science he worked part time as a night watch in the theatre where he watched a lot of theatre play rehearsals.

He dropped University and went to Lodz, Poland to study film directing at the Lodz Film school. One of his student films "Stamps" was shown at around 50 festivals and took part in the Berlinale. His style is that of 'comedy storytelling with a sophisticated attention to directing actors, timing and branding.'

Since 2008 Miron has directed more than 300 commercials as well as documentaries and TV-programs. He has won prizes, among them Gold and Silver Effie, Epica, Esprix, Webby Awards and Cannes shortlist.

His clients include The Coca-Cola Company, AXA, Arla Group, Carlsberg group, Lotto, Toyota, Mediamarkt-Saturn, MTS-Vodafone, Ahold-Delhaize, Philips, Royal Unibrew, Dacia-Renault, Skoda, ING Bank, KLM Dutch airlines, Disney, McVities and many others.

Besides his mother tongue Dutch, Miron speaks German, English, French and Polish.