
MIR AHAD MAHMOOD

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Ahad is a commercial and documentary Director and Director of Photography (DP) based in New York. As a Director, Ahad focuses on tabletop content at a leading tabletop production company, Schrom. As a DP, Ahad tries to bridge the gap between documentary and commercials, introducing foresight to locations and naturalism to the studio.

Education

New York University, Tisch School of the Arts, NYC Campus — BFA: Film and Television Production (Cinematography concentration), Minor: Physics - 2016

United World College of South East Asia, Singapore - IB Diploma - 2012

Professional Roles

Commercial Director, Schrom (US), 2016 - ongoing

Commercial Director, Hunters House Agency (Asia & EU), 2019 - ongoing

Director of Photography, Freelance, 2016 - ongoing

Experience - Selected Projects

Client - Delivery Format - Role - Year

National Geographic/All-Clad - Web Series - DP - 2019

KY - TV Commercial - Director/DP 2019

No Place to Hide - Short Documentary - Director/DP - 2019

Steak and Shake - TV Commercials - Director/DP - 2018-Ongoing

Dunkin' Donuts - Times Square Digital Billboards/TV Commercials/In-Store Menu boards - Director/DP - 2016-2018

Mastercard - TV Commercial - DP - 2018

Yummly Pro - Instructional Cooking App Videos - Director/DP - 2018

Haagen Dazs - TV Commercial - Director/DP -2018

Bloomberg Philanthropies: Public Health Initiatives - Short Documentary - DP 2018

American Museum of Natural History - TV Commercial - DP - 2017

National Geographic/Volkswagen - Web Series - DP - 2017

New York Comedy Festival - Short Documentary - DP - 2017
