

CURRICULUM VITAE 2022

ETHAN GARRETT BROWN

INTRODUCTION

I'm Ethan Brown, a graphic designer living in Chicago.

My background is in graphic design, art direction, and production management. I bring an artistic and unique perspective to everything I work on, incorporating my painting and printmaking background where possible. I'd love to be part of your team.

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EDUCATION

School of the Art Institute of Chicago
Post-Bacc, Painting and Drawing

The University of Georgia
B.A. Linguistics
B.A. Spanish

SKILLS

Photoshop
Illustrator
InDesign
Motion Graphic Design (AfterEffects)

Lightroom
3D Design (Blender)
Digital Illustration (Procreate)
Web Design (HTML/CSS, wireframing)

LANGUAGES

English

Spanish

Russian

EXPERIENCE

Graphic Designer & Artistic Director

University of Illinois Chicago
2020–present

I am the lead graphic designer and artistic director for the office of advancement. I design the biannual *UIC Magazine*, create all solicitations and stewardship materials for annual giving campaigns, manage and produce materials for Giving Tuesday, and create impact reports and stewardship materials for colleges and high-level donors. I work closely with social media managers to create motion graphics and static posts for Instagram, Twitter, LinkedIn, and Facebook. I also organize and run photoshoots and assist with event planning.

Assistant Director of Production

School of the Art Institute of Chicago
2017–2020

I was the designer and production manager for the communications department. Major projects included designing, coding, launching, and managing the first-ever SAIC merchandise website, developing templates that adhered to brand standards, managing all print vendors for projects, and co-leading the project management and design of the award-winning *School of the Art Institute of Chicago Magazine*.

Lead Designer & Production Manager

HELM Boots
2012–2016

I was the lead designer at HELM Boots where I designed boots and apparel for HELM's main line, ideating and implementing ideas in conjunction with our team. I also managed the production process, including sourcing and buying raw materials such as leather for each season. In addition, I helped art direct photography and video for multiple publications related to the brand.

Graphic Designer

Freelance
2015–present

Freelance jobs for various clients across many mediums. From pamphlets and one-sheets for nonprofits to illustrations and poster design for record labels, I try to bring my unique perspective to create the perfect design for any client.

SEE YOU
SOON.