

CARA HICKSON

Profile Summary

I am a freelance producer with over 12 years' experience working with award winning creative agencies and production companies on some of the most well-known brands from high-end fashion to cars and everything in between. I comfortably produce jobs within all budget ranges from £20k to £3 million +, delivering for TV, Digital & Print

I started my career in film production in South Africa working on Clint Eastwood's film 'Invictus' as well as producing the content for '46664', the Nelson Mandela Charity Concert. I have a wide range of experience from production managing & assistant directing features films to producing events and innovative integrated productions

My passion is completing productions with high production values resulting in the best creative outcome, bringing productions in on budget on time and with a smile

Clients

Produced for: Apple, Aviva, Barclays, Bulgari, Burberry, Beats by Dre, Bwin, Chanel, Dolce&Gabbana, eBay, Fosters, Halifax, John Lewis, Lexus, Lloyds, Mastercard, Martell, McCain, Mercedes, Lancôme, Skittles, Sky, Sony Mobile, VO5, VW

Contact Details

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Career History

SENIOR PRODUCER

BBH London | April 2019 - Currently

- Producing TV commercial, digital & OOH for Martell XO, Barclays & Bwin
- Responsible for localizing Bwin & Martell XO campaign for Pan-European & APAC countries
- Scoping & Scheduling creative ideas & pitches for potential productions

SENIOR PRODUCER

Beats by Dr Dre for Apple | Jan 2019 - March 2019

- Producing content for UK and EMEA markets for well-known music artists
- Produced & delivered 3 pieces of content for France, Russia & Germany

EXEC PRODUCER

McCann for Craft WW | June 2018 - Jan 2019

- Producing work for the Mastercard account. Insuring all creative is produced with a strong focus on digital deliverables as well as print and TV

PRODUCER

adam&eveDDB | March 2015 - March 2018

- Produced for the in-house content production company cain&abel and helped grow the business by 400%
- Fully integrated role as agency, production & post producer responsible for budgets, timings, production, studio/location shoots & post production for all in-house work

PRODUCER

MAL for TBWA | Jan 2014 - Dec 2014

- Working in Los Angeles producing the international campaign for iPhone 6 and returned to London to post produce and deliver over 200 commercials to TV stations in the UK & EMEA

PRODUCTION MANAGER

Blink / Stink / Riff Raff / Friend | Jan 2013 - Dec 2013

- Project managing multiple budgets and shoots for Directors
- Booking crew, equipment, audio studios and post production facilities in the UK and internationally
- Reconciling budgets at the end of the project and making sure that all crew and supplier's invoices are processed and paid on time

CLIENT LIAISON & CONTENT PRODUCER

Mario Testino Stills Photographer / July 2010 - Dec 2012

- Responsible for managing client communications for Mario Testino Plus, and ensuring client expectations are communicated to the various team members
- Responsible for interpreting the creative brief and producing content films & stills with high production values as well as post producing within schedule and budget

PRODUCTION COORDINATOR

Feature Films in South Africa / 2008 – 2009

- Invictus, Directed by Clint Eastwood
- Blood & Oil, Directed by David Attwood
- America: The Story of the US, Series for the History Channel
- Lucky, Directed by Avie Luthra (2nd Assistant Director)

Skills

A strong knowledge and passion to producer various production approaches: Live Action, Photography, Editorial, Digital & VFX

Understanding of the creative production processes & post-production workflow

Ability to manage multiple projects and deadlines at the same time

Budget planning, tracking and reconciliation

Scoping, scheduling and resourcing of projects

Sourcing and managing reputable third-party vendors

Clear communication of project status and change management across all parties

Oversight, mentoring and general support for other production team members

Project troubleshooting

Positive and flexible under pressure

Interested in working in a sustainable way where possible to reduce carbon footprint on our environment.