

Curriculum Vitae of:

Eric Houseknecht, AD/CD

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Employment History:

Seiden, NY [June 2014 - January 2020]. Position: Executive Creative Director. Clients: NewYork-Presbyterian, Big Apple Circus (new business win), RiverSpring Health.

Gyro, NY [May 2011 - May 2014]. Position: Creative Director. Clients: Forbes, Lincoln Financial (new business win), Polyphony Foundation, Lighting Science Group, Blackberry (new business win), Deloitte, International Rescue Committee.

Woolley Pau, London [January 2008 - May 2011]. Position: Deputy Creative Director. Clients: Locoid/Astellas (new business win), Easy Breathe/Teva (new business win), Warticon/Steifel Labs (new business win), Pneumovax/Sanofi-Pasteur, Sominex (new business win).

Freelance, London [January 2007 - Dec 2007]. Position: Creative Director/Art Director. Agencies: Farm, MyAgency, SixFilms. Clients: lastminute.com, British Heart Foundation (new business win), The Electoral Commission, Bacardi (new business win), Smart, Glenfiddich.

Velocity Guild, NY and France [January 2001 - December 2006]. Position: Creative Director/Founder. Clients: Birdseye Foods (AOR), Wolfgang Puck/ConAgra (AOR). Worked directly with food companies on branding, packaging, advertising and NPD.

McCann/Erickson, NY [May 1999 - January 2001]. Position: Senior Creative Director, VP. Clients: Microsoft, Motorola (new business win), CocaCola, Burger King, Shearson Lehman.

Kirshenbaum Bond & Partners, NY [May 1998 - May 1999]. Position: Senior Art Director. Clients: Hennessy Cognac, Target.

Freelance, NY [September 1996 - May 1998]. Position: Senior Art Director. Agencies: TBWA/Chiat Day, Mad Dogs & Englishmen, Merkley Newman Harty, The Blum Group, Amster Yard and Leonard Monahan. Clients: Prodigy, Edge Cola, ESPN, Citibank, and Polaroid.

Bates, Hong Kong [September 1995 - August 1996]. Position: Senior Art Director. Clients: Nokia (new business win), Gallery 13, HSBC, Bentley/Rolls Royce, Excelsior Hotels.

Chiat/Day, NY and London [March 1991 - August 1995]. Position: Art Director. Clients: Nynex Yellow Pages, Reebok, Nickelodeon (new business win), American Express, New York Life, Fruitopia/CocaCola UK, First Direct UK, Boots UK.

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Education:

University of Texas, Austin [Graduated May 1991]. Bachelors of Science Degree in Communications. Course of Study: Creative Advertising, Marketing, Graphic Design. Graduated top of class in Advertising Creative sequence. Twice awarded Leo Burnett Creative Scholarship.

Awards and Publications:

The One Show, Cannes Advertising Lions, Clio Awards, New York Festivals, Art Director's Club, London International Awards, AICP Awards, The Global Awards, Mercury Radio Awards, New York Addys, Best of Health Awards, Hong Kong 4A's, The Obie Awards, Communication Arts Advertising Annual, Print Magazine Advertising Annual, Print Magazine Design Annual, PM Awards, Campaign Photo Awards, Ads International, Lurzers Archive, Creative Review, Creative Quarterly, The One Show Student Awards, Houston Advertising Federation Student Awards.

Honors:

Juror - The Global Awards

References:

Available upon request.