



Represented By Loop Talent  
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 +44 203 488 6599

## SAM ROFFEY 1ST ASSISTANT DIRECTOR

[www.samroffey.co.uk](http://www.samroffey.co.uk)

### COMMERCIALS | (SELECTED CREDITS)

PROD CO.	CLIENT.	PROJECT.	DIRECTOR.	PRODUCER.
Contentus Maximus	<b>GAP</b> (ft. TYLA)	'Linen Moves'	Charlie Di Placido	Matthew Craig
The Vigilante Group	<b>ONKEN</b> (ft. PADDY McGUINNESS)	'Make Some 'Me' Time'	Peter Lydon	Ashley Whyte
BOOHOO Group	<b>WALLIS UK</b>	'All About You'	Simon Emmett	Anthony Cassidy
Burning Reel	<b>SKITTLES</b>	'Squish me'	Henry Littlechild	Cal Gordon
Pelican Paris	<b>HENNESSY XO</b> (London Unit)	'Happy Together'	Clément Balmey	Grégoire Mwayembe
Irresistible Studios	<b>ELF COSMETICS</b>	'Express Your Elf'	Charlotte Rutherford	Izzy Williams
Contentus Maximus	<b>BOOZT.COM</b>	'Club Boozt'	Charlie Di Placido	Matthew Craig
Prettybird	<b>BBC i PLAYER</b>	'Like Nowhere Else'	Yusef Thami	Jake Parker
Borderland	<b>SNACKSY</b>	'Be Snacksy'	Dan French	Simon Frost
S3 Advertising	<b>CLOGAU</b>	'Gift To Give'	Ben Woolf	Megan Hastings
Somesuch	<b>PROSTATE CANCER UK</b> <i>Bronze Lion (Winner)</i> <i>Cannes Lion 2023</i>	'He's The One'	Dan Emmerson	Maddy Perkins

### STILLS CAMPAIGNS | (SELECTED CREDITS)

PROD CO.	CLIENT.	PROJECT.	PHOTOGRAPHER.	PRODUCER.
Ultra Brand Studios	<b>NIKE</b>	'Gift Greatness'	Connor Cunningham	James Bains
Contentus Maximus	<b>GAP</b>	'Linen Moves'	Senta Simond	Matthew Craig
BOOHOO Group	<b>WALLIS UK</b>	'All About You'	Simon Emmett	Anthony Cassidy
Irresistible Studios	<b>ELF COSMETICS</b>	'Express Your Elf'	Charlotte Rutherford	Izzy Williams
Irresistible Studios	<b>LADBROKES</b>	'Home of Play'	George Powell	Matthew Craig

### TELEVISION | (SELECTED CREDITS)

CHANNEL + PROD CO.	PROJECT.	GENRE + EPS.	DIRECTOR.	PRODUCER.
Channel 4 Fable Pictures	<b>'HULLRAISERS'</b>	TV Comedy Drama 6 x 30"   Series 2	Ian Fitzgibbon	Hannah Farrell Jessica Hodges
BBC Lion TV	<b>'HORRIBLE HISTORIES'</b>	TV Comedy Drama 8 x 30"   Series 9	Gordon Anderson	Matt Lamont
Comedy Central Four8	<b>'DRUNK HISTORY: BLACK STORIES'</b>	TV Comedy Drama 6 x 15"   Series 1	Adjani Salmon Femi Oyeniran Stephane Alexandre	Stephane Alexandre
ITV Potato	<b>'AUTOPSY: THE LAST HOURS OF...'</b>	TV Docu-Drama 14 x 60"   Series 13	Adam Tysoe Jonathan Jones	Siobhan Panayiotou Myles Harrington



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## FILM | (SELECTED CREDITS)

PROD CO.	PROJECT.	FORMAT.	DIRECTOR.	PRODUCER.
Village Films Northern Ireland Screen	<b>MANDRAKE</b>	Feature Film	Lynne Davison	Marie-Therese Mackle Paul Thomas
West One Entertainment	<b>THE PUGILIST</b> <i>Best British Film (Nominee)</i> <i>Edinburgh Intl Film Festival</i> <i>2017</i>	Feature Film	Glen Kirby	Glen Kirby Jed Tune
Floodlight Pictures	<b>THE GOLDEN WEST</b> <i>Best Short Film (Winner)</i> <i>Raindance Film Festival 2023</i>	Short Film	Ross White Tom Berkeley	Jamie Tarr
National Film & Television School	<b>THIS IS OURS</b> <i>The Golden Egg (Winner)</i> <i>Reykjavik Film Festival 2023</i>	Short Film	Simon London	Cristina Isgro
National Film & Television School	<b>BRUTAL</b> <i>*Official Selection*</i> <i>Raindance Film Festival 2022</i>	Short Film	Jordan Chandler	Richard Priseman
Film 4 BFI	<b>MY JEROME</b> <i>SAG Indie (Winner)</i> <i>Holly Shorts Film Festival 2022</i>	Short Film	Adjani Salmon	Andre Fyffe
Haus Pictures	<b>ONE SHOT</b> <i>*Official Selection*</i> <i>Seattle Film Festival 2022</i>	Short Film	Robin Mason	Harri Kamalanathan
Hail Mary Pictures	<b>ALGORITHM</b> <i>*Official Selection*</i> <i>Galway Film Festival 2020</i>	Short Film	Edwina Casey	Lara Hickey Richard Bolger

## PROMO | (SELECTED CREDITS)

PROD CO.	ARTIST.	PROJECT.	DIRECTOR.	PRODUCER.
Up The Game	<b>FOALS</b>	'Life is Yours'	Toby L	Katie Cooper
Contentus Maximus	<b>JUNGLE</b>	'Good Times'	Charlie Di Placido	Matthew Craig
Agile	<b>FONTAINES DC.</b>	'Roman Holiday'	Samuel Taylor	Jordi Estape
Prettybird	<b>PALOMA FAITH</b>	'Monster'	Yousef Thami	Jake Parker
Island Records	<b>RAYE</b>	'Love of Your Life'	Saorla Houston	Jordi Estape
Burning Reel	<b>NINES</b>	'Clout'	Charlie Di Placido	Jordi Estape
Park Village	<b>MIMI WEBB</b>	'Dumb Love'	Elliot Simpson	Katie Cooper
Creativs Label	<b>KELVYN COLT</b>	'Rage'	Chris Chuky	Tony Longe
Common People	<b>GREENTEA PENG</b>	'Revolution'	Melody Maker	Ramy Dance
Papaya	<b>NAVOS</b>	'Believe Me'	Dan French	Pilar Muro
Stink	<b>THE BIG MOON</b>	'Your Light'	Eoin Glaister	Rachel Bashford
Contentus Maximus	<b>JUNGLE (Album Film)</b>	'Loving In Stereo'	Charlie Di Placido	Jordi Estape



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**SHOOT DAYS** 300+ Shoot Days as 1st AD (2017 - Present)

**TECHNICAL SKILLS** Movie Magic Scheduling, Final Draft 11

**COUNTRIES WORKED IN** UK, Ireland, Italy, Barbados & United States.

**EXPERIENCED WORKING WITH** **SPECIALIST PERSONNEL** Intimacy Coordinators, Stunt Coordinators, Stunt Performers, Dance Choreographers, Armorers, Steadicam Operators, Water Safety Teams, Drone Operators, Chaperones, VFX & SFX Supervisors, Horse Masters, Animal Wranglers.

**ANIMALS** Horses, Dogs, Macaques & Snake

**VFX** Green/Blue Screen & Crowd Replacement

**SFX** Pyro, Fire & Rain FX, Smoke, Squibs, Firearms & Weaponry

**MISC** Remote Director, High Profile Talent, Large Crowds, Underwater Filming, Complex One-Shot Scenes, Car Chase Sequences, Boat Filming, Night Shoots and Multinational Shoots.

**BUDGET BANDS**  
**Feature Film:** Band C1: £2.5m<£5m  
**Television:** Band 2B: £850k<£2.0m per/hour

**SAFE MANAGEMENT** **[1st Option H&S Passport Certificate.pdf](#)**

**[The Mark Milsome Foundation - Film & TV Online Safety Passport Course Certificate.pdf](#)**

**[Tackling Harassment & Bullying At Work Certificate.pdf](#)**

**WORKING WITH CHILDREN** BBC Working with Children Awareness Training (Valid till July 2024)  
DBS Checked (Sep 2022)

**OTHER RELATED WORK** Visiting Assistant Directing Tutor (NFTS)  
(2021 - Present)



**MEMBERSHIPS**



Assistant  
Directors  
Guild UK

