

## **Peter Strauss**

Picture Editor  
peterstrauss@gmail.com

### **ABOUT**

Technically and creatively savvy picture editor with nine-years experience working with major international brands, independent documentary productions and narrative features for theatrical, television and web distribution. Five of those years include producing (as well as editing) original branded content with speed, reliability and technical knowledge to achieve consistent success for my clients.

### **TECHNICAL SKILLS**

- Adobe Premiere Pro
- Avid Media Composer (2020)
- Final Cut Pro 7
- Da Vinci Resolve
- Adobe Media Encoder
- Adobe After Effects
- Adobe Illustrator
- Adobe Photoshop
- Sketch
- ShotPut Pro / Parashoot
- Experience with all major camera systems, intermediate, & delivery codecs.
- Data best-practices including offloading procedures, backup, logging and transcoding.
- Finishing roundtrip procedures including delivering EDLs, AAFs, OMFs and consolidated projects.

### **EXPERIENCE**

#### **Freelance**

##### **Editor & Producer (2011 - current)**

Independent editor with diverse credits include 2 feature films, TVC (web & broadcast), documentary and marketing branded content working both in-house and remote.

- Full edit workflow experience including ingest, transcode, organize, edit, conform, delivery.
- Remote experience: highly self-motivated work philosophy for reliable deadline delivery.
- Highly technical - working with finishing studios and broadcasters for accurate deliveries.
- Major international brand clients include Spin Master, Microsoft, Nestlé, Air Canada.

#### **TWG**

##### **Video Production Lead (2015 - 2020)**

Responsible for all TWG video production efforts from conception to completion. Content ranging from marketing, documentary, and case studies. Tasks include scripting, budgeting, hiring, training, directing, editing, animation and delivery.

- Pitched, produced, edited original concepts including original documentary now playing on PBS.
- Heavy research to understand and translate programming concepts into visual storytelling.
- Creative focus on “human centred” storytelling: Proving effective in recruiting and retention.
- Direct working relationships w/ clients: better revision, deadline & expectation management.
- Cutting content for multiple outputs including social snippets, pre-roll, and closed-captioning.
- Training assistant editors, offloading responsibilities and managing work to build more robust team
- Trained design team in After Effects; building animated UX prototypes for pitches and ideation.
- Winner of six W3 awards for TWG video content.

## **Weber Shandwick Canada**

### **Lead Editor (2013 - 2015)**

Led all post-production endeavours including managing several simultaneous projects and deadlines for various clients. Responsibilities ranged from on-set data management to working sessions with clients addressing revisions as well as producing cutdowns of existing edits.

- Edited & animated all major video campaigns on tight turnarounds.
- Managed team of editors, designers, animators and oversaw both creative and technical outputs.
- Clients include McDonalds Canada, McCormick, Listerine, Travel Ontario.

## **BizMedia**

### **Editor (2011); Lead Editor (2012)**

Responsible for editing from initial organization, transcoding phases to final output and occasionally colour pass and animation.

- Self-managing timelines was essential to deliver cuts for multiple clients simultaneously.
- Working directly with clients on updating cuts and managing revisions on tight timelines.
- Clients include Coca-Cola Canada, Glad Canada, Target Canada, TEDxToronto.

## **EDUCATION**

2007-2011      BFA, New Media -- Ryerson University

## **REFERENCES**

For privacy reasons, please contact me for reference contact information.

### **Chris Eben**

Managing Partner, TWG

### **Jon Pottins**

Executive Producer, Makers

### **Ted Ghanime**

Former Director of Video Production,  
Weber Shandwick Canada

## Peter Strauss

Editor Credits

### Selected Work

#### Editor

2019	<i>Carmen</i> (feature)	dir. Valerie Buhagiar	prod. Falken/Aiken Heart
2018	<i>Vermont's Quiet Digital Revolution</i> (short doc)	dir. Peter Strauss	prod. Holly Knowlman
2018	<i>With the Tide</i> (short)	dir. Keith Hodder	prod. Peter Strauss
2017	<i>It's Hard to Be Human</i> (feature)	dir. Valerie Buhagiar	prod. Johnny Hockin
2017	<i>Alone</i> (short)	dir. Amanda Row	prod. Maxwell Loeb
2017	<i>The Fall of Grace</i> (short)	dir. Valerie Buhagiar	prod. Penny McDonald
2017	<i>There I Go Rising</i> (short doc)	dir. Samy Inayeh	prod. Sarah Jackson-Inayeh
2016	<i>Caribou</i> (short)	dir. Amanda Row	prod. Julie Baldassi
2015	<i>The Brutal Ballet</i> (short doc)	dir. Jonny Pottins	prod. Jonny Pottins
2014	<i>Future Explorer</i> (short)	dir. Tyson Breuer	prod. Tyson Breuer
2014	<i>Biblical - The Quiet Crooks</i> (music video)	dir. Sean Wainsteim	prod. Zerosix Productions
2013	<i>Mackenzie's Tributaries</i> (short doc)	dir. Sean Wainsteim	prod. Geoff Morrison
2011	<i>Van Gore</i> (short)	dir. Peter Strauss; Keith Hodder	prod. Peter Strauss

#### Director/Producer

2018	Director, Producer - <i>Vermont's Quiet Digital Revolution</i> (short doc)	co-prod. Holly Knowlman
2018	Producer - <i>Niraya</i> (short)	dir. Howie Cheung
2018	Producer - <i>With the Tide</i> (short)	dir. Keith Hodder
2011	Director, Producer - <i>Van Gore</i> (short)	co-prod. Keith Hodder

### Festivals & Awards

2018	<i>Vermont's Quiet Dig...</i>	FIN Atlantic Int. Film Festival; Vermont Int. Film Festival -- Official Selection
2018	<i>With the Tide</i>	Emerge, Kitchener-Waterloo -- Off. Selection; Cobb Int. -- Nom: Best Short
2018	<i>It's Hard to be Human</i>	Female Eye Film Festival -- <u>Winner: Best Canadian Film</u>
2018	<i>Niraya</i>	Independent Shorts Awards -- <u>Winner: Best Crime Short</u>
2018	<i>Alone</i>	Toronto After Dark Film Festival -- Official Selection
2014	<i>Mackenzie's Tributaries</i>	Planet in Focus Film Festival -- <u>Winner: Green Pitch Award</u>
2013	<i>Van Gore</i>	Fantasia Film Festival -- Official Selection
2011	<i>Van Gore</i>	<u>Winner: Hobo With a Shotgun Faux-Trailer Competition</u>