



PAUL CHAMBERLAIN

VIDEO EDITOR AND MOTION GRAPHIC DESIGNER



ABOUT ME

Paul Chamberlain is a Senior Video Editor and Motion Graphic Designer with 13 years of experience. He has worked with many clients including ITV, DP-DHL, Ernst&Young, BlackBerry, Tesco, Vodafone, Barclays, JaguarLandRover, Shell, NatWest, UNICEF, Big Issue, Iberia, 7UP, Virgin Atlantic and Microsoft.

Well trained in crafting a story and with an eye for detail. Passionate perfectionist and completely focused on the task at hand. Proven to work well within creative teams to find solutions, generate ideas and create great work.



SKILLS

Adobe Premiere Pro	● ● ● ● ●
Adobe After Effects	● ● ● ● ●
Final Cut Pro	● ● ● ● ●
Avid MC	● ● ● ● ●
DaVinci Resolve	● ● ● ● ●
Adobe Audition	● ● ● ● ●
Adobe Photoshop	● ● ● ● ●
Cinema4D	● ● ● ● ●

Showreels and portfolio of work at www.projectnovo.net



EMPLOYMENT HISTORY

Present -
Jan 2019

SENIOR VIDEO EDITOR AT VAYNERMEDIA LONDON

As the Senior Editor at VaynerMedia London, my role falls into two areas. First, is as a creative to construct to best advert or film possible. From the initial cut to the final online, I guide the edit project through the various stages leveraging my skills as storyteller as well as the different technical skills I have like Audio Mixing or Grading. Making the final export the best it can be is what I strive for on every project. The second area of my role is expanding VaynerMedia's post-production offering. This includes creating processes for the projects, researching and investing in equipment, and finally mentoring and developing the rest of the post-production team. Being able to see these other members of my team progress and produce better work is a very fulfilling part of my role.

PROJECTS AT VAYNERMEDIA:

Content I have edited:

"Will Gains - It's Personal" for Shell, 1 x 60 second TVC edit, 1x 30 second TVC edit and 5 x Social Edits published across social media platforms as part of a wider campaign.

"World Immunisation Week" for UNICEF, 1 x 30 second TVC edit, published across social media platforms as part of a wider campaign.

"Back Her Business - MasterPeace" for NatWest/MasterPeace studios, 1 x 1 min edit, published across social media platforms as part of a wider campaign.

Award: LinkedIn Marketing Awards 2019 - Best B2B Brand Campaign

Award (nominated): Creativepool Annual 2020 - Advertising Digital

Award (nominated): Campaign Purpose Awards 2020

Award (nominated): The Drum Marketing Awards 2020

"Shell: The Great Travel Hack Series 1" for Shell, 67 x various length edits, published across social media platforms and TV.

Award (nominated): Creativepool Annual 2020 - Social

"Business Growth Enablers" for NatWest, 4 x 1 min edits, published across social media platforms as part of a wider campaign.

"Immunisations" for UNICEF, 3 x 30 second edits, published across social media platforms as part of a wider campaign.

"Entrepreneur Accelerators" for NatWest, 12 x various length edits, published across social media platforms as part of a wider campaign.

"Business Growth Enablers" for NatWest, 4 x 1 min edits, published across social media platforms as part of a wider campaign.

"Shell: The Great Travel Hack Series 2" for Shell, 31 x various length edits, published across social media platforms and TV.

"Fearless Delivery" for UNICEF, 2 x 1 min edits, published across social media platforms as part of a wider campaign.

"Children Uprooted" for UNICEF, 2 x 15 second edits, published across social media platforms as part of a wider campaign.

"Natwest x Getty" for NatWest, 1 x 2 min edit, published across social media platforms as part of a wider campaign.



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EMPLOYMENT HISTORY

"The Blue Chair" for UNICEF, 4 x various length edits, published across social media platforms as part of a wider campaign.

"Clearly 7UP" for 7UP, 1 x 1 min edit, for successful pitch

Jan 2019 -
March 2016

SENIOR CREATIVE LEAD FOR VIDEO AT NKD

I was in charge of all video content that was created at NKD. I directed, filmed, edited and animated videos for a number of clients including ITV, DPDHL, and Jaguar-LandRover. These videos ranged from pitches and proposals, to educational and marketing communications. This also included new innovations such as VR app with 360-video NKD made for Tesco. The role challenged and improved the creativity I was able to bring to a production. The Creative team at NKD were always involved in projects from the start and that meant that I got the chance to shape projects from concept to delivery. I was able to use my skills in both video editing and animation to create the best story for the client. As part of the Creative Leadership team, I was also part of the running of the team which included hiring and briefing of freelancers, as well as continuing the development of NKD's video capability.

PROJECTS AT NKD:

Content I have edited:

Certified International Manager (CIM) Program for DPDHL Express, 10+ x 4 mins edits, published across DHL network and internal social media channels.

Certified International Supervisor (CIS) Program for DPDHL Express, 10+ x 4 mins edits, published across DHL network and internal social media channels.

"totally ibis" for ibis Hotels/Accor Group, 1 x 4 min edit published across ibis internal media channels.

"The Big Expedition" for Dublin Airport Authority (daa), 4 x 3 min edits, published across daa's internal media channels.

"Experience JLR" for Jaguar Land-Rover, 1 x 30 sec advert, published initially as part of a pitch and then on internal media channels.

"Giving Voice" for Evelina London, 1 x 4 min edit, published via YouTube and local NHS trusts.

"Service Behaviours" for Tesco, 1 x 25 min VR edit, published on internal VR platform.

"Customer 1st Champion advert" for Woolworths (Australia), 1 x 3 min edit, published on Woolworths internal media channels.

"Creating Chemistry" for Virgin Atlantic, 4 x 3 min edit, published on external and internal social media platform.

"Physical Chemistry" for Virgin Atlantic, 4 x 3 min edit, published on external and internal social media platform.

Content I have animated:

"Delivering Our Customer Promise" for DPDHL Express, 1 x 4 min animation, published on DHL media channels and used by DHL sales and marketing team.

"Customer 1st Champion" for Woolworths (Australia), 4 x 3 min animations, published on Woolworths internal media channels.

"OMS Explainer" for DPDHL Supply Chain, 1 x 5 min animation published across DHL network and internal social media channels.

"What is CSCS?" for DPDHL Supply Chain, 1 x 5 min animation published across DHL network and press.

"Welcome to your e-Coach" for Iberia, 1 x 2 min animation published across Iberia internal media channels.



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EMPLOYMENT HISTORY

March 2016 -
Sept 2013

**SENIOR VIDEO EDITOR & MOTION GRAPHIC DESIGNER
AT WILLIAMSLEA/TAG**

Sept 2013 -
May 2009

SENIOR VIDEO EDITOR & MOTION GRAPHIC DESIGNER AT ID2 MEDIA

May 2009 -
Dec 2008

VIDEO EDITOR & MOTION GRAPHIC DESIGNER AT ID2 MEDIA

Dec 2008 -
July 2007

JUNIOR TECHNICAL OPERATOR AT THE ADI GROUP



FREELANCE PROJECTS

Having a keen interest and passion in film-making I have, through-out my career made films outside of my full time roles. This has helped me to further my skills and get the chance to work with some talented people.

Content I have edited:

"The Big Miss You" for the Big Issue/Fox and Hare, 1 x 1 min edit published on social networks and press.

"Please Don't Die" for Eighties Doubt Productions, 1 x 25 min edit published on social networks and press.

"Ripper" for Eighties Doubt Productions, 1 x 25 min edit published on social networks and press.

"Lencarta Explainer" for Marmalade Toast and Lencarta, 1 x 4 min edit published on social networks and press.

"The Music Factor" for Mike Staniforth Films, 1 x 25 min edit (animations within film) published on social networks and press.

"Happy Soul" for WOW Digital Media, 1 x 30 second animation published on social networks and TV.

"Holiday.com" for WOW Digital Media, 1 x 30 second animation published on social networks and TV.



EDUCATION

2004 - 2007

BSc (Hons) Media Production
& Technology

Award: 1st Class

at the University of Central
Lancashire

1997 - 2004

4 x A-levels

5 x AS-levels

10 x GCSE's

at Lawrence Sheriff School



CONTACTS

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