



PAUL CHAMBERLAIN

SENIOR VIDEO EDITOR



ABOUT ME

Paul Chamberlain is a Senior Video Editor and Motion Graphic Designer with 15 years of experience. He has worked with many clients including ITV, DP-DHL, BlackBerry, Tesco, Vodafone, Barclays, Jaguar Land Rover, Shell, NatWest, UNICEF, Big Issue, Iberia, 7UP, Virgin Atlantic, Durex and Microsoft.

Well trained in crafting a story and with an eye for detail. Passionate perfectionist and completely focused on the task at hand. Proven to work well within creative teams to find solutions, generate ideas and create great work.



SKILLS

Adobe Premiere Pro	● ● ● ● ●
Adobe After Effects	● ● ● ● ●
Avid MC	● ● ● ● ●
DaVinci Resolve	● ● ● ● ●
Adobe Audition	● ● ● ● ●
Adobe Photoshop	● ● ● ● ●
Cinema4D	● ● ● ● ●

Showreels and portfolio of work at www.projectnovo.net



EMPLOYMENT HISTORY

Present -
Jan 2019

DIRECTOR OF EDITING/SENIOR VIDEO EDITOR AT VAYNERMEDIA LONDON

As the Senior Editor at VaynerMedia London, my role falls into two areas. First, as the lead editor in the agency my role is to, as a creative editor, to construct the best advert or film possible. I am the first choice editor when big projects like TVCs or important social campaigns need to be worked on. From the initial cut to the final online, I guide the edit project through the various stages leveraging my skills as storyteller as well as the different technical skills I have like Audio Mixing or Grading. Making the final export the best it can be is what I strive for on every project. The second area of my role is expanding VaynerMedia's post-production offering. This includes creating processes for the projects, researching and investing in equipment, and finally mentoring and developing the rest of the post-production team. Being able to see these other members of my team progress and produce better work is a very fulfilling part of my role.

PROJECTS AT VAYNERMEDIA:

"Fit Matters" for Durex, a TVC product awareness campaign. The campaign had a TVC and further social assets were produced to support on the brand's social channels.

"Hydrow Awareness" for Hydrow, a TVC led brand awareness campaign. This consisted of 3 TVC's (30 secs each) and multiple social and digital assets across social platforms and DOOH.

"The Business Show - Season 2" for NatWest, a 9-part branded content and podcast series distributed across all of the brand's social channels. Included main episodes, shortform content and trailers. Each episode was around 25 mins and the shortform content between 60-15 secs.

"COVAX" for UNICEF, a TVC fund raising campaign. With 2 TVCs (1x 60 sec and 1x 30 sec) and multiple social assets published across social media platforms as part of a wider campaign.

"We Rise" for Rise365, an activism film supporting a UK Charity. With supporting social and DOOH assets.

"Waiting" for UNICEF, a TVC fund raising campaign. With 2 TVCs (1x 60 sec and 1x 30 sec) and multiple social assets published across social media platforms as part of a wider campaign.

"It's Personal" for Shell, a TVC product awareness campaign. Made up of multiple TVC and further social assets were produced for the brand's social channels. Consisted of 5 x 60 second TVC edit, 5 x 30 second TVC edit and 25 x social edits of various lengths.

"Alison Hammond - The Intern: Season 2" for NatWest, a 2-part social branded content series distributed across all of the brand's social channels. Each part had films between 45-15 seconds.

"The Business Show - Season 1" for NatWest, a 12-part branded content and podcast series distributed across all of the brand's social channels. Included main episodes, shortform content and trailers. Each episode was around 25 mins and the shortform content between 60-15 secs.

"Legacy" for UNICEF, a fund raising film, published across multiple platforms.

"Coutts Masterclass" for Coutts, 8-part branded content series around entrepreneurs. Included 8-10 minute episodes and trailers for social.

"Alison Hammond - The Intern: Season 1" for NatWest, a 6-part social branded content series distributed across all of the brand's social channels. Each part had films between 45-15 seconds.



EMPLOYMENT HISTORY

"Tomorrow Begins Today" for NatWest, a social campaign focused on small business owners. In total 9 films between 30-15 secs, published across social media platforms as part of a wider campaign.

"Back Her Business - MasterPeace" for NatWest/MasterPeace studios, 1 x 1 min edit, published across social media platforms as part of a wider campaign.

Award: LinkedIn Marketing Awards 2019 - Best B2B Brand Campaign

Award (nominated): Creativepool Annual 2020 - Advertising Digital

Award (nominated): Campaign Purpose Awards 2020

Award (nominated): The Drum Marketing Awards 2020

"Shell: The Great Travel Hack Series 1" for Shell, 67 x various length edits, published across social media platforms and TV.

Award (nominated): Creativepool Annual 2020 - Social

"Immunisations" for UNICEF, 3 x 30 second edits, published across social media platforms as part of a wider campaign.

"Entrepreneur Accelerators" for NatWest, 12 x various length edits, published across social media platforms as part of a wider campaign.

"Shell: The Great Travel Hack Series 2" for Shell, 31 x various length edits, published across social media platforms and TV.

"Children Uprooted" for UNICEF, 2 x 15 second edits, published across social media platforms as part of a wider campaign.

"Natwest x Getty" for NatWest, 1 x 2 min edit, published across social media platforms as part of a wider campaign.

"The Blue Chair" for UNICEF, 4 x various length edits, published across social media platforms as part of a wider campaign.

"Clearly 7UP" for 7UP, 15 x 30 edits, published across social media platforms as part of a wider campaign.

Jan 2019 -
March 2016

SENIOR CREATIVE LEAD FOR VIDEO AT NKD

March 2016 -
Sept 2013

**SENIOR VIDEO EDITOR & MOTION GRAPHIC DESIGNER
AT WILLIAMSLEA/TAG**

Sept 2013 -
May 2009

SENIOR VIDEO EDITOR & MOTION GRAPHIC DESIGNER AT ID2 MEDIA

May 2009 -
Dec 2008

VIDEO EDITOR & MOTION GRAPHIC DESIGNER AT ID2 MEDIA

Dec 2008 -
July 2007

JUNIOR TECHNICAL OPERATOR AT THE ADI GROUP



FREELANCE/FILM PROJECTS



Having a keen interest and passion in film-making I have, during my career made films outside of my full time roles. This has helped me to further my skills and get the chance to work with some talented people.

Content I have edited:

"1986" for Eighties Doubt Productions, 1 x 25 min edit published on social networks and press.

Award: RS Fest - Best Action Short 2021

"The Big Miss You" for the Big Issue/Fox and Hare, 1 x 1 min edit published on social networks and press.

"Please Don't Die" for Eighties Doubt Productions, 1 x 25 min edit published on social networks and press.

"Ripper" for Eighties Doubt Productions, 1 x 25 min edit published on social networks and press.

"The Music Factor" for Mike Staniforth Films, 1 x 25 min edit (animations within film) published on social networks and press.



EDUCATION

2004 - 2007

BSc (Hons) Media Production
& Technology
Award: 1st Class
at the University of Central
Lancashire

1997 - 2004

4 x A-levels
5 x AS-levels
10 x GCSE's
at Lawrence Sheriff School



CONTACTS

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