

Lindsay Tully

Versatile content manager with a strong background in brand strategizing, creative development, production, and editing. Specializing in video content, I leverage my passion for storytelling and operational proficiency to deliver high-quality, engaging content.

EXPERIENCE

Creativebug

SENIOR VIDEO DIRECTOR | AUGUST 2022 – PRESENT

- Lead the end-to-end creative production pipeline, managing all phases from concept development and planning to final delivery, including production and post-production.
- Develop and implement creative strategies for marketing initiatives, driving innovative campaigns to support business objectives.
- Execute creative vision in visual storytelling, providing constructive feedback to ensure accuracy and alignment with project goals, while fostering a collaborative and high-performing team environment.

Independent Television Services

EDITOR, PRODUCER | SEPTEMBER 2017 – AUGUST 2022

- Write, produce and edit promotional campaigns, trailers and broadcast commercials for the award-winning documentary series, *Independent Lens* on PBS.
- Produce and edit videos for social media, driving millions of impressions.
- Direct and shoot interviews with filmmakers and key individuals, ensuring engaging content that aligns with project objectives and maintains a consistent brand identity.

San Francisco Art Institute

INSTRUCTOR | JULY 2019 – AUGUST 2020

- Teach "Introduction to Video Art," covering the fundamentals and history of video art theory while guiding students in practical video production skills.
- Lead in-class demonstrations on shooting with specialized cameras, capturing sound with microphones, and editing using software like Adobe Premiere.
- Lead critiques and provide mentorship to students, offering constructive feedback to foster growth, enhance skills, and encourage creative development.

Venables Bell & Partners

EDITOR | FEBRUARY 2014 – AUGUST 2017

- Edit broadcast and web spots, case studies, pitch videos, and internal content for high-profile clients such as Audi, Reebok, PlayStation, Blue Moon, Celebrity Cruises, ConocoPhillips, and REI, ensuring impactful and polished final products.
- Tag and organize 125-250 regional Audi retail spots per month, ensuring accurate and timely delivery for various marketing campaigns.
- Serve as acting online editor, conforming projects and preparing assets for final delivery, ensuring quality and accuracy throughout the process.

San Francisco Art Institute

FILM STUDIO COORDINATOR | SEPT 2010 – MAY 2013

- Coordinate scheduling and manage equipment reservations, ensuring seamless workflow and resource availability.
- Teach and advise students on all film and audio equipment, as well as studio and production software, ensuring hands-on proficiency and technical expertise.

SKILLS

Fluent in the Adobe Creative Suite.

Superior knowledge of film/video formats, codecs and workflows.

Highly experienced in production, camera set ups, lighting and live shoots.

AWARDS

2021 Telly Award, Silver
Represent, Broadcast Promo

2020 Telly Award, Silver
Rodents of Unusual Size, Broadcast Promo

2020 Telly Award, Silver
Made in Boise, Social Promo

2019 Telly Award, Silver
Rodents of Unusual Size, Social Promo

2019 Telly Award, Gold
Served Like a Girl, Social Video

2018 Telly Award, Bronze
Tell Them We Are Rising, Social Video

EDUCATION

Master of Fine Arts, Film
San Francisco Art Institute, 2013

Bachelor of Fine Arts, Film and Political Science
University of Vermont, 2008

CONTACT

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