+91 7021792263

amkachhy@gmail.com Navi Mumbai, Maharashtra Behance Portfolio

**EDUCATION** 

Bachelor of Arts in Multimedia and Mass Communication (Advertising)

GPA: 9.5/10

Pillai College of Arts, Commerce & Science, Mumbai, MH

**Class XII (Junior College) Grade: 78%** 

V.G. Vaze College of Arts, Science and Commerce, Mumbai, MH

Class X CGPA: 9.2 (87%)

Lok Puram Public School, Thane, Maharashtra

#### **RELEVANT SKILLS**

#### **Graphic Design and Video Editing**

Adobe Photoshop, Adobe Lightroom, Adobe Premiere Pro, Adobe After Effects

#### **College Courses**

Visual Communication; Computers and Multimedia; Brand Building; Advertising and Marketing Research; Documentary and Ad film making; Film Communication.; Copywriting; Globalisation and International Marketing

#### **RELEVANT EXPERIENCE**

#### AreaCreators, YouTube

**Graphic Designer** Oct 2017 - Present

- Designed YouTube thumbnails for Tanki Online Edits
- Designed Avatars (AVI) for team that is used as profile picture across our social media handles
- Designed Area Creators YouTube Banner with the designing team.
- Provided designing resources to help other Graphic Designers in the team.
- Designed AreaCreators Discord server logo and banner.

### Content Creator/Editor

Dec 2017 – Present Made video edits of the game "Tanki Online" for our YouTube.

Applied colour correction to edits made by other team members.

#### Wild Creators, YouTube

Owner Jan 2017 - Oct 2017

- Designed YouTube thumbnails for the channel
- Designed social media banners, avatars and posters for marketing
- Made an official "Tanki Online" graphics (GFX) pack for the game content creators to use its resources for their personal use
- Created and edited videos for the channel
- Created and managed community's Discord server

## **Content Creator on Instagram**

Mar 2019 - Present

- Recorded, edited and published different gaming videos on Instagram.
- Virtual Photographer in "Forza Horizon 4" game and took part in official Forza photography hashtag "#Forzashare"
- Got featured in official "Battlefield" Instagram for exceptional gameplay and was rewarded a free copy of the game.
- Gave a short personal review on new games

# **Graphic Designer, Psychology Core Committee, V.G. Vaze College**

Sep 2018 – Nov 2018

- Designed event posters for social media handles.
- Worked with photographers to acquire content for designing.
- Worked with the marketing team to come up with creative ideas for the event