VERIZON EXPERIENCE TEAM

# Gizmo Hub Redesign

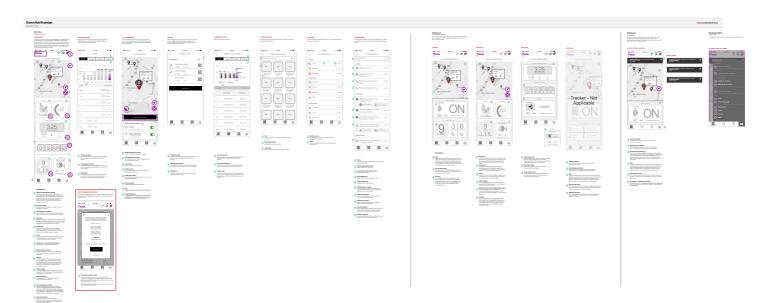
Project Overview

# Project goals.

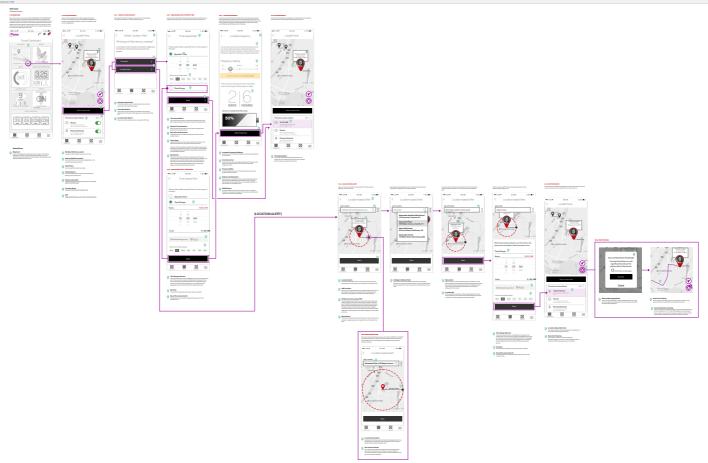
Redesign Gizmo Hub to increase customer engagement by incorporating customer feedback, integrate Gizmo Tab parent functions, and allow creating parent accounts.

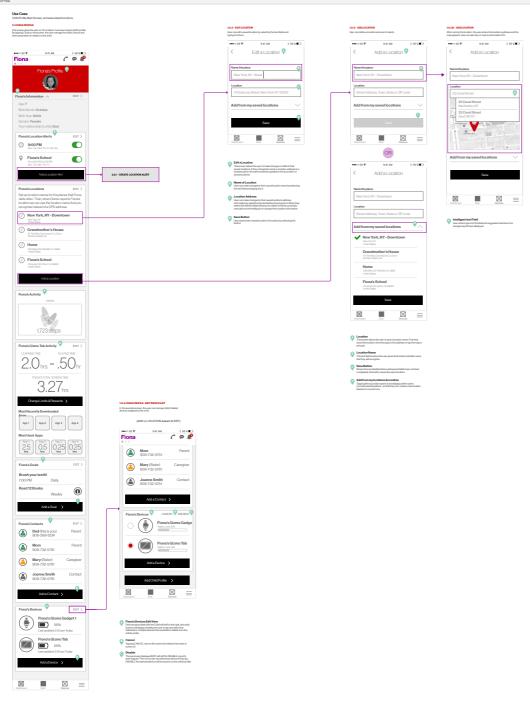
# **UX** approach.

- Re-organize the app to help users easily discover information and functionality within the app
- Improve app engagement by surfacing other features such as Activities, To-do list etc.
- Shift the user interaction paradigm from being device-centric to kid-centric by allowing account creation and integrating parent dashboard features from GizmoTab



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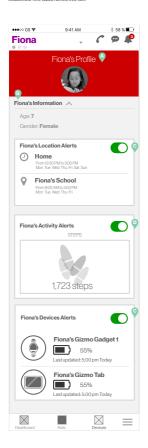
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Child Profile

## Use Case

Child Profile Main Screen, and associated functions.

This screen gives the user an "At-a-Glace" overview of each child's profile. User can disable notifications for each of the alert types, and create Location and Time-based Alerts of their own.



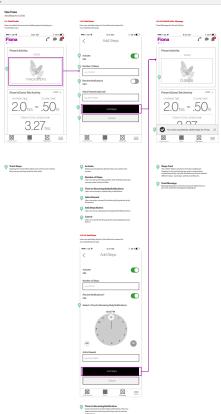
## Annotations

Location Alerts
List of location and time elerts set up by primary caregives are displayed. Secondary caregives has the option to turn off aferts. If user turns off the elerts, they will be displayed in the last view under notifications but they will not be aler ted via in-app message.

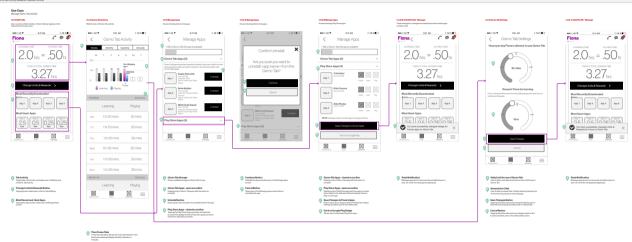
# B Activity Alerts

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Secondary caregiver has the option to turn off activity alerts. If user turns off the slerts, they will be displayed in the list view under notifications but they will not be alerted via in-app message.

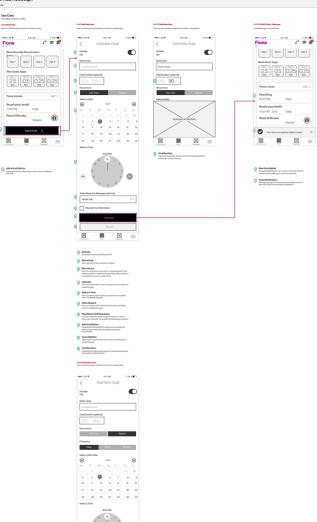
Device Alerts
Secondary caregiver has the option to turn off device alerts. If user turns off the alerts, they will be displayed in the list view under notifications but they will not be alerted via in-app message.



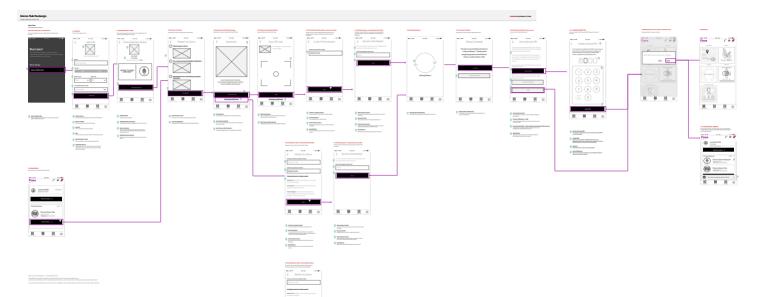
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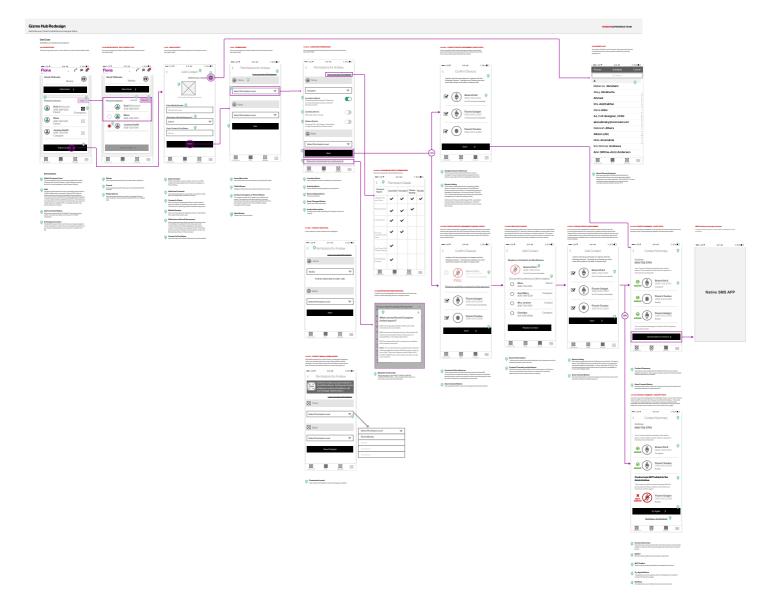
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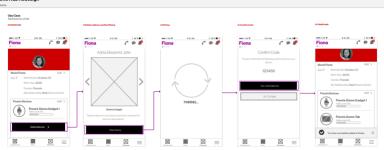


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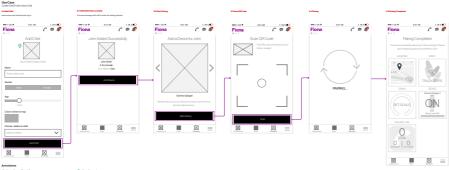


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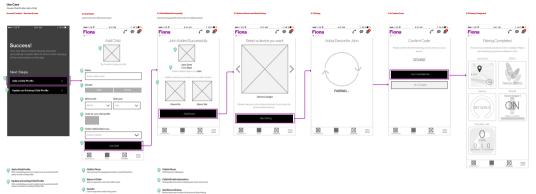
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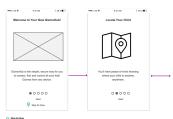
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Use Case

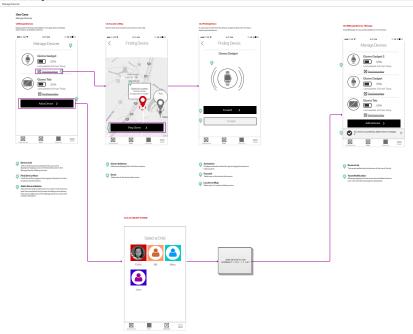
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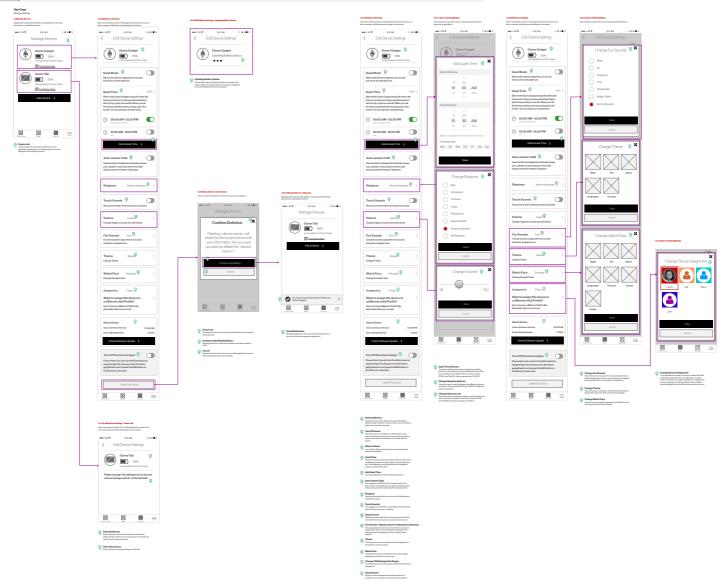




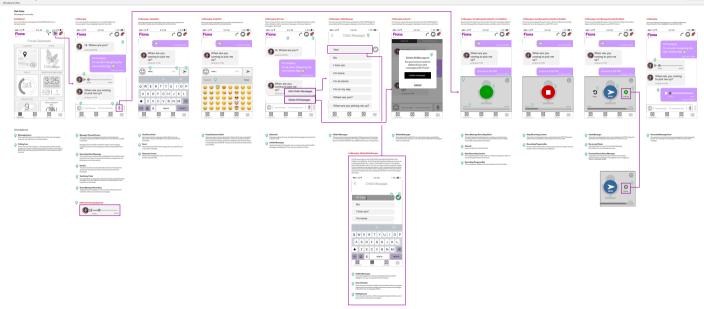




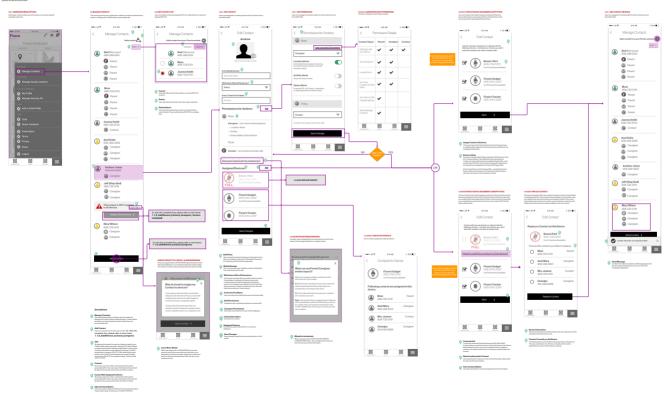




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Use Case
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