



# Murphy McFarlane

## Work Experience

### Freelance Visual Creator

Cinematographer and Photographer, *May 2022 – Present*

- Filmed and edited visuals for the Newshouse “Infodemic” project, bringing attention to environmental impact of I-81 teardown
- Created promotional doc. for the Buddhism chaplaincy of Hendricks
- Captured photos and video at 2 regattas for the SU sailing team
- Seeks out clients for headshots, event photos, team photos, etc.

### CODE^SHIFT: Research lab space for communication and data justice

Video Editor, *May 2023– December 2023*

- Edited footage for “Chai with Sriivi” series, capturing academic conversation about social and racial issues
- Sorted previous files and created organizational hard drive system and workflow for collaborative editing and longevity, as members graduate

### The CAGE at the Newhouse School

Technology Specialist, *Aug. 2021– Present*

- Distributes camera equipment to 100 students/staff daily
- Leads trainings about camera basics and equipment specifics
- Trouble-shoots issues with gear and tech as needed
- Conducts detailed-oriented equipment inventory weekly
- Edits footage and devise questions for training moduels

### Miami Herald and The Trace

Remote Reporter, *February 2019*

- Wrote for award-winning “Since Parkland” project, documenting the 1,200 minors who lost their life due to gun violence after the Parkland shooting
- Researched and contacted family for concise, creative, and effective story

### National Park Service: Glacier National Park

Visitor Services Assistant, *June 2022– Aug. 2022*

- Interacted and communicated with 1,000 visitors each day
- Surveyed native fish populations, using electrofisher
- Sampled lake sediment, testing glacial runoff in water
- Worked outdoors in strenuous weather

## Leadership and Service

### Orange Seeds: First-Year Leadership Program

Community Relations Co-Chair, *Aug 2020 – May 2021*

- Planned largest day of service at SU, involving over 200 students
- Communicated with 15 local non-profits to organize event
- Attended and led meetings 2-3 times per week

### Buddhist Meditation Association

Mediation Leader and Treasurer, *Jan 2022– Present*

- Allocates funds for semesterly events
- Coordinates monthly volunteer opportunity for 15 students
- Leads meditation for people across all levels of experience weekly

## Contact

### MurphyMcFarlane.com

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## Education

### Syracuse University: Syracuse, NY

*S.I. Newhouse School of*

*Public Communications,*

*Maxwell School of Citizenship*

*and Public Affairs*

*May 2024*

B.S. in Visual Communications

and Geography

- Emphasis in Cinematography

## Skills

### Adobe Creative Suite

- Premiere Pro: *Adobe Certified Professional*
- Illustrator: *Adobe Certified Professional*
- After Effects
- Photoshop
- Lightroom Classic
- InDesign
- Audition
- XD

### Microsoft Office

- Word, PowerPoint, Excel, Teams

### Google Workspace

- Drive, Docs, Slides, Sheets, etc.

Canon: C70, R5C, C100-300, DSLRs, Mirrorless

Msc: Black Magic Pocket Cinema 6k Pro,

DJI Ronins, AP Style and Research Writing

## Honors and Awards

- 2024 Hearst Journalism Awards:  
*1st Place, Multimedia Narrative Storytelling*
- 2023 SU Visual Comm. Department:  
*Prize for Video Production*
- 2023 BEA Festival of Media Arts:  
*Award of Excellence in Micro-Documentary*
- 2022 Newhouse Alexia Fall Workshop:  
*Distinction for Collaboration*