



Murphy McFarlane

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Syracuse, NY

Work Experience

Freelance Visual Creator

Cinematographer and Photographer, *May 2022 – Present*

- Filmed and edited visuals for the Newhouse “Infodemic” project, bringing attention to environmental impact of I-81 teardown
- Created promotional doc. for the Buddhist chaplaincy of Hendricks
- Captured photos and video at 3 regattas for the SU sailing team
- Seeks out clients for headshots, event photography, team photos, etc.

Syracuse University Documentary Team

Co-Producer and Editor, *September 2023 – Present*

- Meets with a team of 8-10 twice a week to develop a 10 minute documentary sponsored by Canon USA from ideation to execution
- Collaborates w/ producer, director of photography, and researchers to discern a topic, find subjects, curate style, and stay organized for post
- Assigns weekly tasks, ensuring production deadlines are met
- Communicates with a team in Puerto Rico through Canon AMLOS technology, depicting two narratives happening in two locations

CODE^SHIFT: Research lab space for communication and data justice

Video Editor, *May 2023 – December 2023*

- Edited footage for “Chai with Srivi” series, capturing academic conversation about social and racial issues
- Sorted previous files and created organizational hard drive system and workflow for collaborative editing and longevity as members graduate

The CAGE at the Newhouse School

Technology Specialist and Engineer, *Aug. 2021 – Present*

- Distributes camera equipment to 100 students/staff daily
- Leads trainings about camera basics and equipment specifics
- Trouble-shoots issues with gear and tech as needed
- Conducts detailed-oriented equipment inventory weekly
- Edits footage and devises questions for training modules

National Park Service: Glacier National Park

Visitor Services Assistant, *June 2022 – Aug. 2022*

- Interacted and communicated with 1,000 visitors each day
- Surveyed native fish populations, using electrofisher
- Sampled lake sediment, testing glacial runoff in water
- Worked outdoors in strenuous weather in remote areas

Leadership and Service

Orange Seeds: First-Year Leadership Program

Community Relations Co-Chair, *Aug 2020 – May 2021*

- Planned largest day of service at SU, involving over 200 students
- Communicated with 15 local non-profits to organize event

Buddhist Meditation Association

Mediation Leader and Treasurer, *Jan 2022 – Present*

- Allocates funds for semesterly events
- Coordinates monthly volunteer opportunity for 15 students
- Leads meditation for people across all levels of experience weekly

Education

Syracuse University: Syracuse, NY

S.I. Newhouse School of

Public Communications,

Maxwell School of Citizenship & Public Affairs

Fall 2024

B.S. in Visual Communications & Geography

- Emphasis in Cinematography

Skills

Adobe Creative Suite

- Premiere Pro: *Adobe Certified Professional*
- Illustrator: *Adobe Certified Professional*
- After Effects
- Photoshop
- Lightroom Classic
- InDesign
- Audition

Microsoft Office

- Word, PowerPoint, Excel, Teams

Google Workspace

- Drive, Docs, Slides, Sheets, etc.

Other software: Studio Binder, Frame.io

Canon: C70, R5C, C100-300, DSLRs, Mirrorless

Msc: Black Magic Pocket Cinema 6k Pro,

DJI Ronins, AP Style and Research Writing

Honors and Awards

- 2023 Hearst Journalism Awards:
First Place, Multimedia Narrative Storytelling
- 2023 Associated Collegiate Press Awards:
First Place, Broadcast Feature Award
- 2024 AEJMC Festival of Visual Media
Gold, Video Category
- 2024 WHNPA Eyes of History Contest:
Third Place, Long Form Feature
- 2024 BEA Festival of Media Arts:
Third Place, Micro-Documentary
- 2024 Newhouse Scholar
- 2023 SU Visual Comm. Department:
Prize for Video Production
- 2022 Newhouse Alexia Fall Workshop:
Distinction for Collaboration

Extracurriculars

Newhouse Student Representative Committee

Instructional Assistant for Multimedia Production

Gamma Theta Upsilon: Geography Honor Society