

Carey Blackmore

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Summary

Creative professional with a background in small business, non-profit, education and online learning with 10+ years of graphic design, motion design and illustration experience. Expertise in both digital and print media.

Work History

Manager, Creative Visual Experience

Vector Solutions, Cincinnati OH

January 2018 – Present

Directs the vision, processes and implementation of design strategy in support of the Development team and long-term business goals and manages a team comprised of 2D and 3D media developers and interactive specialists.

Helps shape all visual aspects of the learner experience by leading the maintenance and expansion of a visual design system that includes scalable templates, graphics and motion assets.

Works closely with multi-disciplinary teams, including learning experience designers and user experience experts, to ensure visual content adheres to instructional design and accessibility standards.

Online Instructional Graphic Developer, eLearning Design & Services

Indiana University, Bloomington IN

March 2015 – December 2018

Collaborated with instructional design team and faculty to develop visual assets and learning aides from early conceptual ideation to final product implemented in LMS for both undergraduate and graduate-level online courses.

Developed and presented multiple training sessions focused on visual design best practices for both internal teams and at national conferences for higher education professionals.

Responsible for delegating and managing graphic design projects developed by intern and part time instructional design teams.

Work History (con.)

Marketing Specialist and Graphic Designer

Wesselman Nature Society, Evansville IN

August 2010 – March 2015

Lead development of all print and digital collateral, including organization's quarterly newsletter, event advertising signage and educational visual tools and routine updates to organization's website. Assisted in development of marketing campaigns for events and fundraisers, as well as responsible for correspondence between organization and local media outlets to secure advertising and promotion.

Graphic Designer

Small Batch America, Brooklyn NY

August 2012– October 2014

Developed suite of identity materials, including logotype and business cards, along with custom web graphics for *smallbatchamerica.com*.

Education

B.A., Graphic Design and Illustration

University of Southern Indiana

2006-2010

Volunteer Experience

Habitat for Humanity (Monroe County IN and Fauquier County VA affiliates)

2013-2022

Assisted in creating print and digital marketing materials for yearly events and home dedications, along with serving on Events Committee and volunteering time at build sites.