

BASICS

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REELS

timeline reel - 2 minutes creature reel - edited 5 minutes vfx reel - edited 6 minutes

CORE SKILLS

CREATIVE DIRECTOR DIRECTION ANIMATION VR / AR / AI EDITING PREVIZ CGI VFX LIGHTING

PROFILE

Multi award winning DAFFY LONDON was Head of 3D Commercials at Framestore at just 23. He brought previz to the commercials team for the Chrysler 'Golden Gate' spot. Helped pitch and win the Walking with Dinosaurs series for the BBC. Supervised the the CGI in two James Bond title sequences. Named MAYA MASTER by Alias but is most known for his work on classics like Levi's 'Odyssey'. Mastering photorealism within his various teams, he's been recognised twice by the Visual Effects Society.

He's published work to guide animation students, judged awards, attended panels and lectured all around the world, picking up generous testimonials along the way. As well as working on NDA projects at the highest level as an Animation Director, he's now directing/branding for rapper Tutt Jones. with accolades such as Marvels official Avengers VR experience and the Louis Vuittons Menswear show for Paris Fashion Week. He's built his own portfolio of IP including his art piece GIFBOX.TV and his sellout social VR party I AM ROBOT. He is the Creative Director of The Tom of Finland Foundation.

COMPUTER SKILLS

AUTODESK MAYA, ADOBE AFTER EFFECTS, ADOBE PHOTOSHOP, FACEBOOK AR SPARK, ARNOLD & SHOTGUN

EMPLOYMENT

KEY PROJECTS

DIRECTOR

Tutt Jones - Manic Episode
The battle for Avengers Tower
Louis vuitton - menswear show s/s 13
The ting tings - do it again

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CAMPAIGNS

Experian 'boost' campaign Lastminute.com - ingo campaign MCM - luxury brand visuals

ANIMATOR

Tristar opening sequence Chemical brothers - salmon dance Walking with dinosaurs Harry potter - prisoner of azkaban

VFX SUPERVISOR

The inbetweeners movie Soulwax - machine British airways - ease Comic relief - hawkingbot

CGI SUPERVISOR

Levi's - odyssey X-box - mosquito Die another day titles Johnnie walker - fish Mercedes - clouds Chrysler - golden gate

LIGHTING

Happy feet two The great gatsby Bud light - frogs

AWARDS

4 Emmys, BAFTA, 3 V.E.S. awards, APA, VR award, 2 Cannes Lions, Promax award, Escape award, 3d Festival Award, 3 Imagina awards, 2 New York Festival awards, 3 AEAF awards, 5 British Animation festival awards, 4 BTCA's, 5 LEAF awards,