

DAFFY LONDON



LARGE FORMAT - AUGMENTED ART - TREASURE HUNT
5TH AVENUE & EAST 56TH STREET, NEW YORK, NEW YORK
SMARTPHONE + SECRET PDF REQUIRED BY DAFFY LONDON

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DISCLAIMER

The contents of this document are sexual, sensitive in nature and controversial. Some names and companies have been omitted for the protection of those that might be inadvertently affected by the potentially unwanted media and political attention that could follow from the release of this radical new art piece.



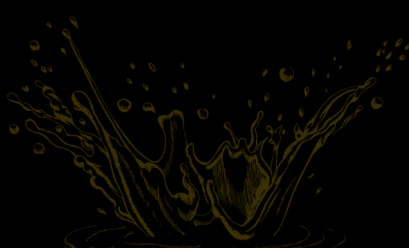


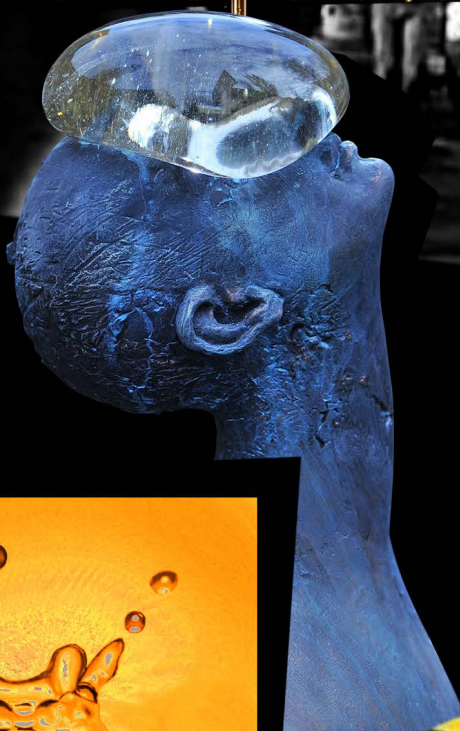
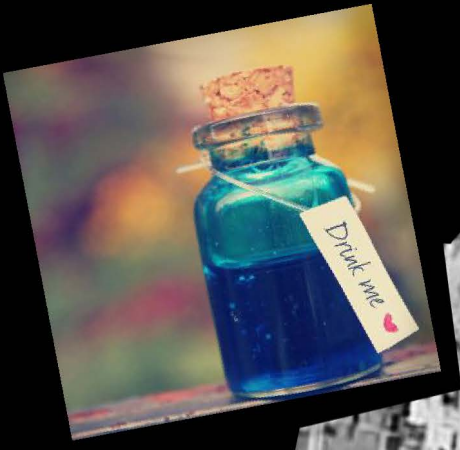
#GOLDENTOWERS

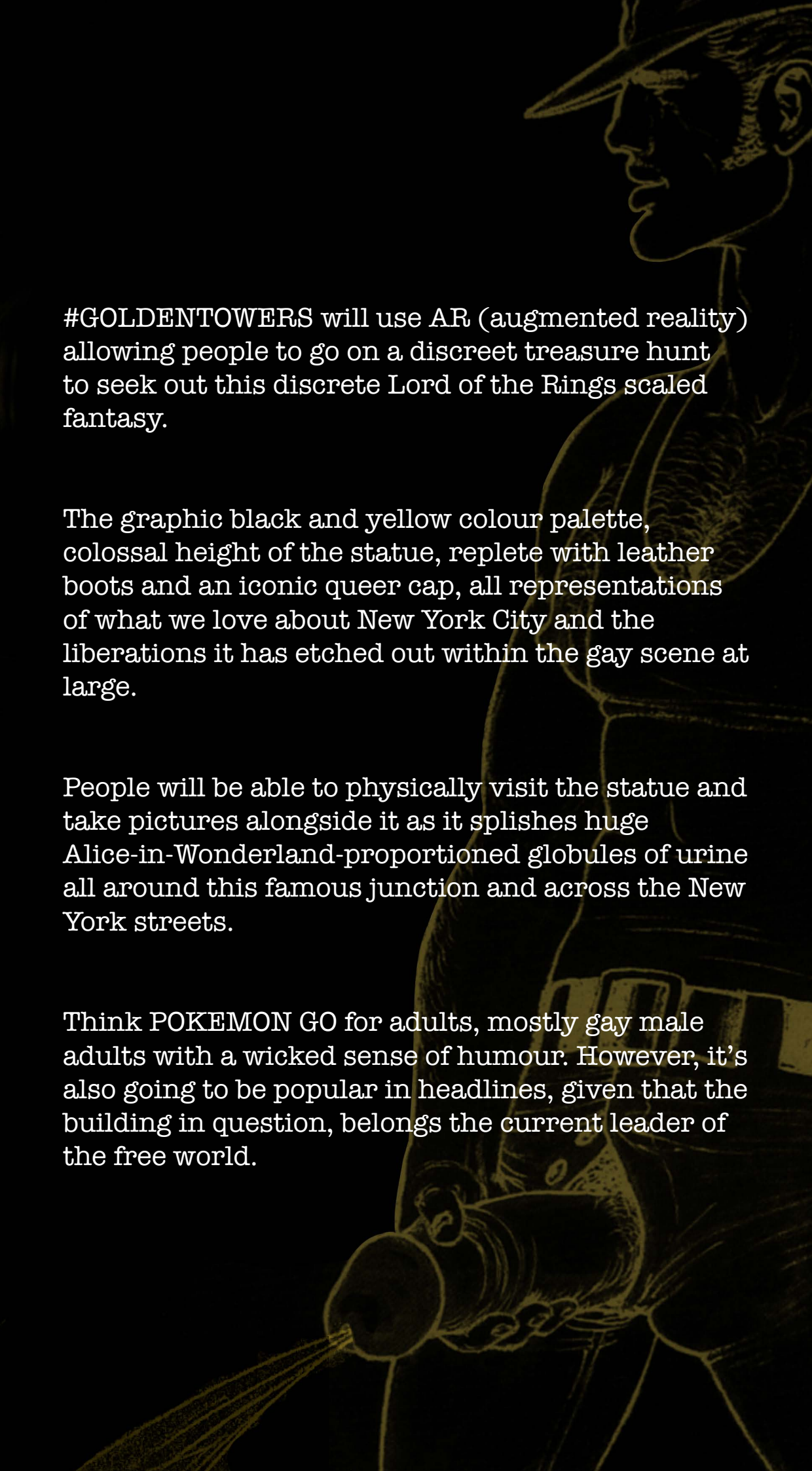
an AUGMENTED REALITY app for smart devices.
Created by DAFFY LONDON
Creative Consultant NEHA AMIN
Sculpt by MASSIVE KWOK
[other names omitted]

We are erecting an enormous statue in the heart of Manhattan. A beautiful male figure created using digital sculpting technology. He is naked, confident, muscular and is clutching his enormous penis.

People will have to search him out using the undercover app we have developed. With the scale of Mr Stay Puft from Ghostbusters, this god like figure will loom over a famous tower on 5th Avenue and piss on it from on high.





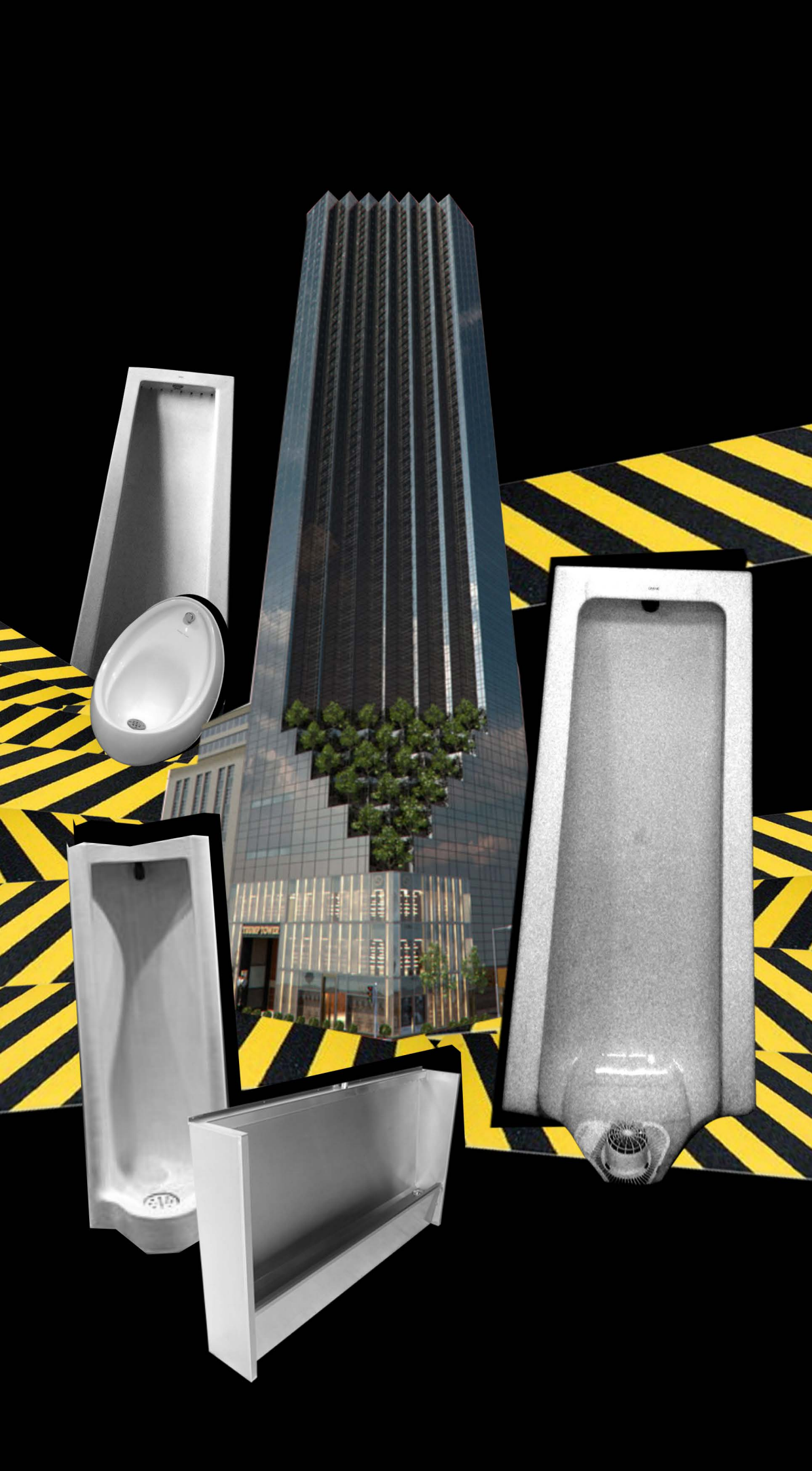


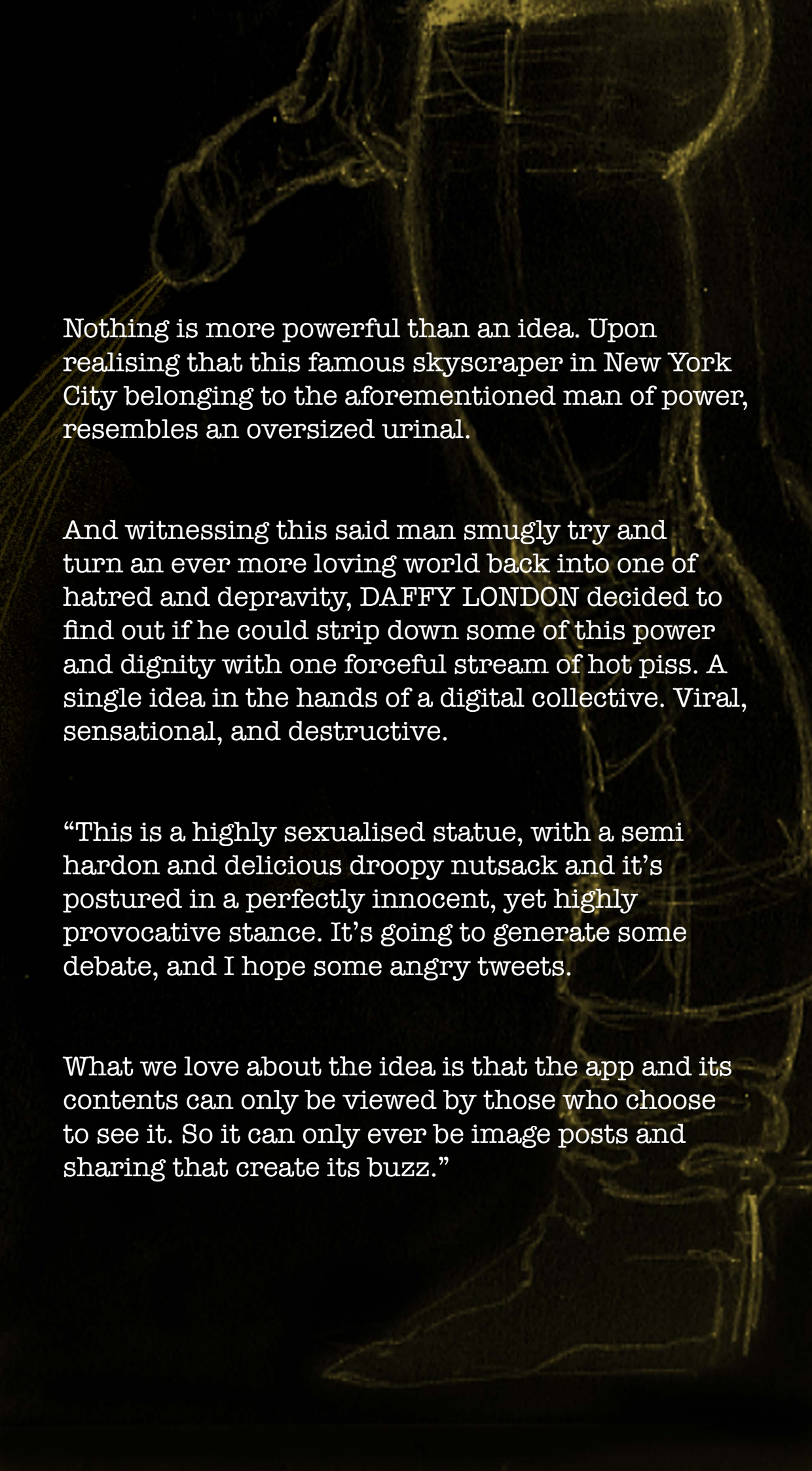
#GOLDENTOWERS will use AR (augmented reality) allowing people to go on a discreet treasure hunt to seek out this discrete Lord of the Rings scaled fantasy.

The graphic black and yellow colour palette, colossal height of the statue, replete with leather boots and an iconic queer cap, all representations of what we love about New York City and the liberations it has etched out within the gay scene at large.

People will be able to physically visit the statue and take pictures alongside it as it splashes huge Alice-in-Wonderland-proportioned globules of urine all around this famous junction and across the New York streets.

Think POKEMON GO for adults, mostly gay male adults with a wicked sense of humour. However, it's also going to be popular in headlines, given that the building in question, belongs the current leader of the free world.





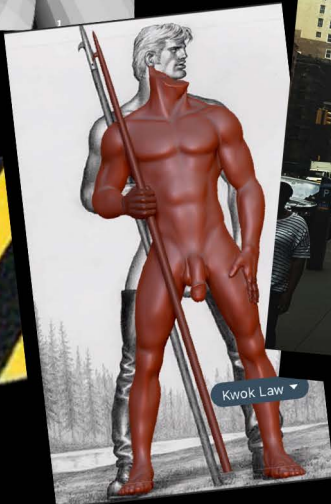
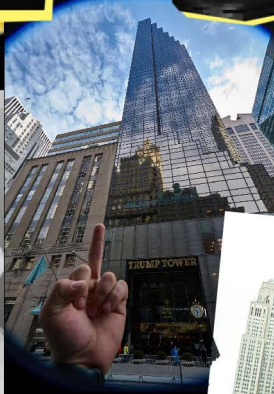
Nothing is more powerful than an idea. Upon realising that this famous skyscraper in New York City belonging to the aforementioned man of power, resembles an oversized urinal.

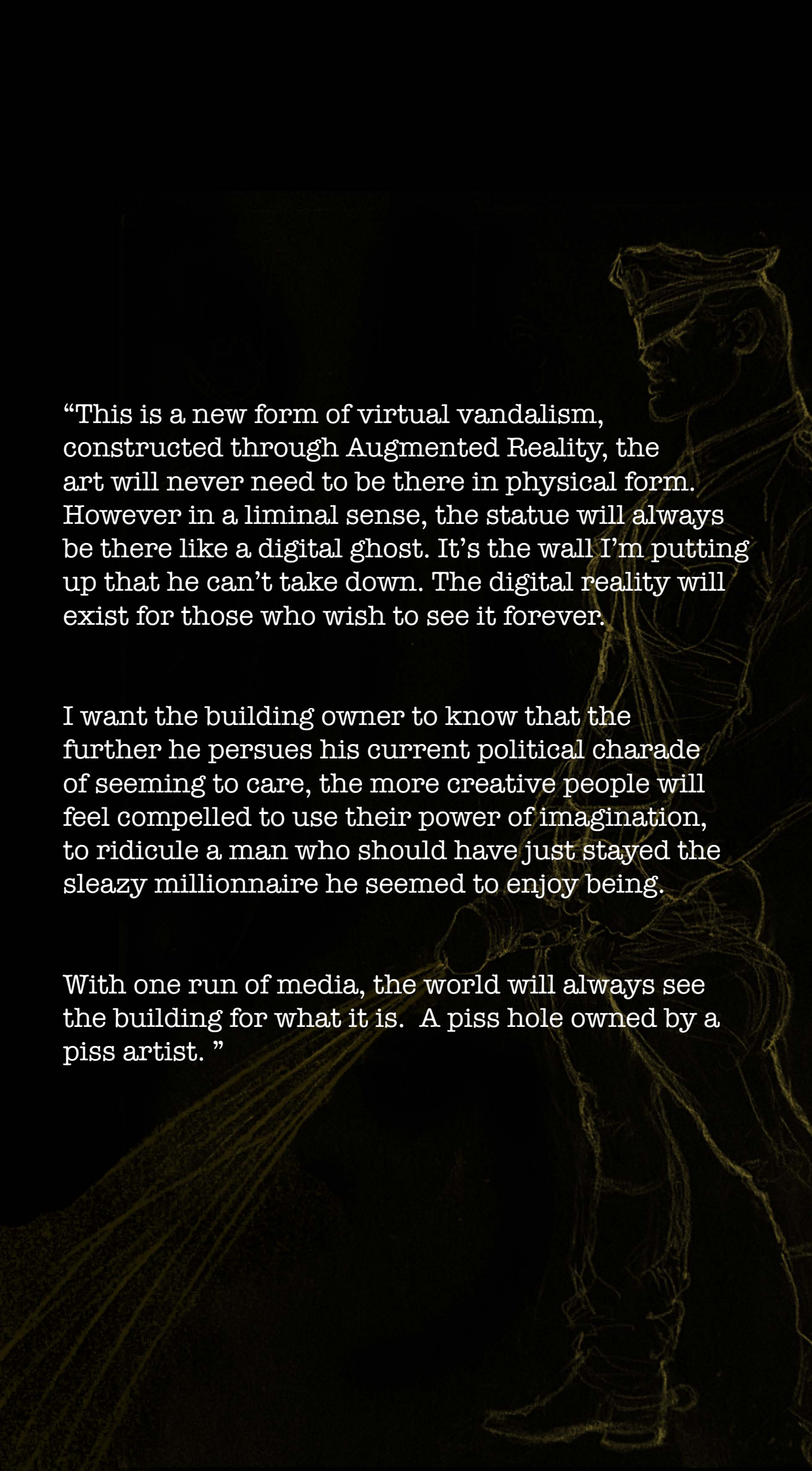
And witnessing this said man smugly try and turn an ever more loving world back into one of hatred and depravity, DAFFY LONDON decided to find out if he could strip down some of this power and dignity with one forceful stream of hot piss. A single idea in the hands of a digital collective. Viral, sensational, and destructive.

“This is a highly sexualised statue, with a semi hardon and delicious droopy nutsack and it’s postured in a perfectly innocent, yet highly provocative stance. It’s going to generate some debate, and I hope some angry tweets.

What we love about the idea is that the app and its contents can only be viewed by those who choose to see it. So it can only ever be image posts and sharing that create its buzz.”

#GOLDEN TOWERS

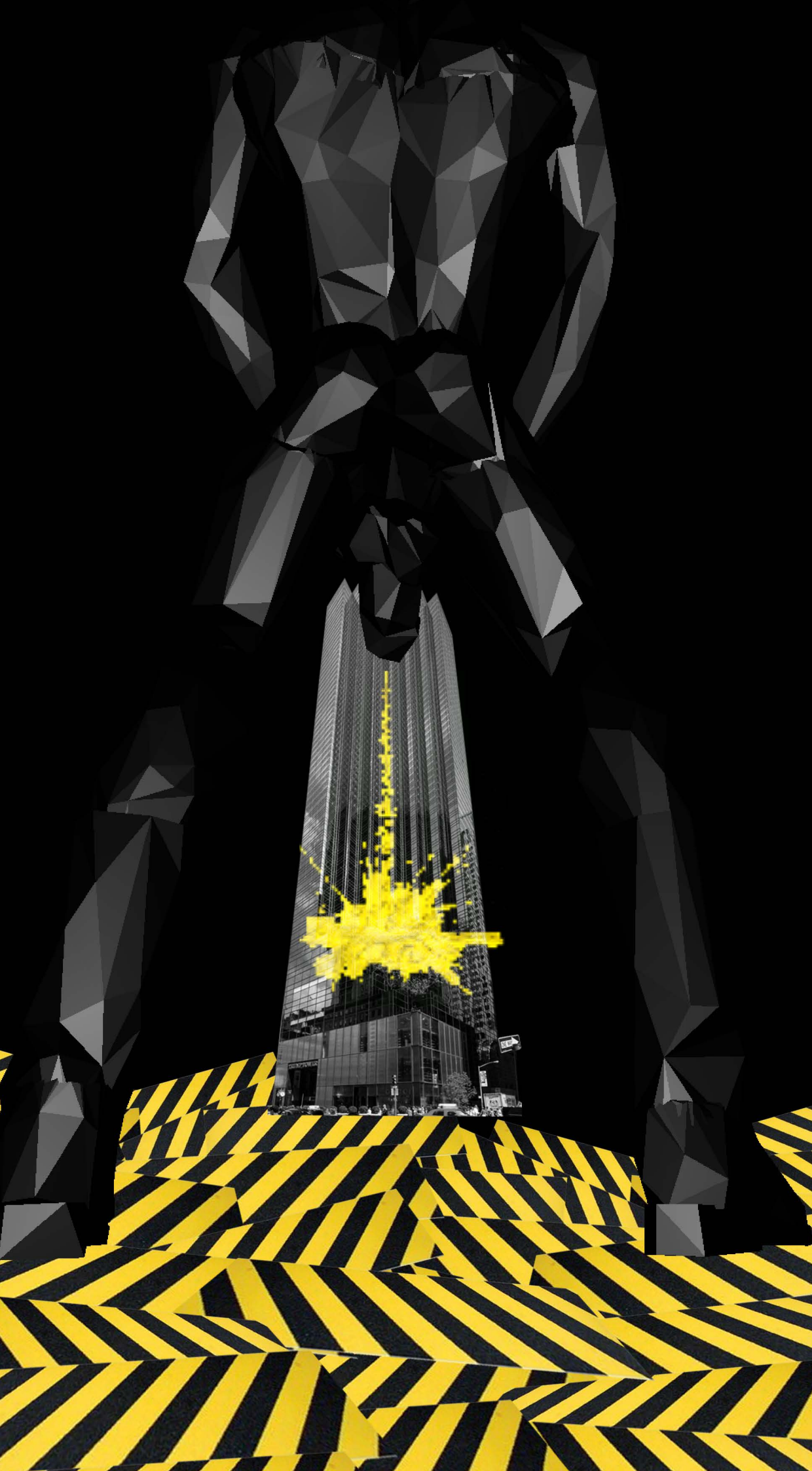




“This is a new form of virtual vandalism, constructed through Augmented Reality, the art will never need to be there in physical form. However in a liminal sense, the statue will always be there like a digital ghost. It’s the wall I’m putting up that he can’t take down. The digital reality will exist for those who wish to see it forever.

I want the building owner to know that the further he pursues his current political charade of seeming to care, the more creative people will feel compelled to use their power of imagination, to ridicule a man who should have just stayed the sleazy millionaire he seemed to enjoy being.

With one run of media, the world will always see the building for what it is. A piss hole owned by a piss artist. ”



DAFFY LONDON with the help of fellow artist MASSIVE KWOK, has constructed this piece based on the the iconic works of an infamous erotic artist. It's been designed specifically to be seen from this low and dynamic angle.

The app side is mostly completed, and with a new impending pressure of AR art starting to pop up. we're ready to announce this as a soft launch with immediate effect, building up to a hard launch to tie in with NYC Pride 2019. 50 years since stonewall.

We're now looking for the correct partners to help us get this into the press. From New York based publications, AR centric sites and queer zines and dating apps. Please get in touch if you feel you can help.

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