TIGERLILY

SCRIPT

Client: FIS

TRT: 1:15

Project: Travel Policy

Desc.: Travel Sizzle

VISUAL

AUDIO

VISUAL	AUDIO
Icons for each type of work animate in with the Voiceover	We're in a new, complex world of work:
	Virtual
	In-person
	Remote
	Hybrid
	Messaging
	Calls
The pace of Voiceover & icons accelerate then icons rapidly transform into a globe.	Rideshare or public transportation?
The globe gives way to a complicated maze of options	A maze of options that's impossible to navigate.
Maze transforms to a hero text callout graphics	That's why our new travel policy is designed to help you travel, *smarter*.
Icons animation into a device to represent Concur/single portal	By putting everything in one place.
Options are presented on device screen…	The policy takes out the guesswork
	So you can get to work.
Virtual Meeting option is selected	

VISUAL	AUDIO
Simulated approval process takes place on device screen	Start with pre-approval for all trips.
Auto-approval notification	Client trips under cost thresholds will auto-approve
Efficiency illustration, i.e. process simplification, etc.	Keeping your planning streamlined.
Trip booking via Concur	Book your trip simply with Concur
Chat/call w/ advisor portal	Or use the designated travel advisor for your country.
Seat selection or booking of flight	The new air travel policy helps you pick the right class
Flight from US to UK (or across US)	While reducing the confusion and hassle of too many options.
Mobile phone showing rideshare hailing	Once you're on the ground, simplify your transportation options
Rideshare traveling across city map	And reduce any confusion on what kind of vehicle to take.
Rideshare arriving at hotel option on map	From preferred hotel options
Transitions to meals & entertainment icons	To clarified guidelines for meals and entertainment—
	Our new travel policy helps you "know before you go."
	That's how we all can be smart travelers.
	Find out more about our new travel policy today.