TIGERLILY

SCRIPT

Client: FIS
TRT: 2:00

Project: HORIZON 2023
Desc.: Explainer

VISUAL

AUDIO

VISUAL	AUDIO
Today, customers expect service their way.	Today, customers expect service their way.
	They want their bank to be responsive. To deliver exactly what they need— When and where they want it.
	They demand frictionless experiences. And they won't settle for less.
HORIZON	HORIZON core banking from FIS, revolutionizes the customer experience.
	One platform that delivers everything you need to service your retail, small business, and commercial clients.
	Helping you deliver frictionless experiences that exceed expectations.

TIGERLILY

VISUAL	AUDIO
	100% browser-agnostic—
	Available anytime, anywhere, on any device.
	Whether it's in branch or out—
	—their office or yours—
	So you can meet customers right where they are.
	With the full support of robust analytics.
	Providing you a complete 360-degree view of customers' banking needs.
	So you can offer the personalized service customers crave.
	Boosting satisfaction.
	Increasing loyalty.
	Giving you the competitive edge.
	Highly scalable—HORIZON grows and adapts with you.
	Easily add new products and services.
	Leverage a full suite of plug and play components and powerful API integrations.
	Quickly respond to the latest technology and market changes.

VISUAL	AUDIO
	All built on a flexible, multitiered architecture.
	And protected by the very best integrated security features.
	Go beyond just technology—
FIS	And partner with an industry-leader.
Expertise + Innovation	A powerhouse with deep expertise and unparalleled innovation.
HORIZON	HORIZON core banking from FIS.
Meet your customers anytime, anywhere— any way they want.	Meet your customers anytime, anywhere— any way they want.

SCRIPT

Client: FIS
TRT: 2:00

Project: Data Integrity Manager 2023
Desc.: Explainer

VISUAL	AUDIO
"Reconciliation should be simple"	Reconciliation should be simple.
	But in reality it's complex,
	slow,
	and costly.
	Data accumulates from disparate sources.
	Straining already fragmented systems with huge volumes.
	Quality is degraded.
	And integrity compromised.
	As operational resilience erodes, risks grow.
	From fraud and misappropriation to regulatory noncompliance.
FIS Data Integrity Manager	FIS Data Integrity Manager brings simplicity back to reconciliation.

VISUAL	AUDIO
	It's one fully managed service for
	Data capture,
	Validation,
	Reconciliation,
	And analytics.
	All hosted in a secure cloud environment—
	Available anytime, anywhere.
	Take the technical burden off of your team.
	And outsource it to the experts.
	We take full responsibility for day-to-day operations.
	Keeping your application running smoothly 24/7—
	Always up-to-date and always compliant.
	Smart AI-powered tools drive efficiency.
	Predicting and automating matches.
	Supercharging account proofing.
	Even automating exception management.

VISUAL	AUDIO
	Watch accuracy improve—
	As reconciliation completion time accelerates.
	Enabling accurate, timely reporting for all stakeholders.
	Streamline operations.
	Reduce costs.
	And transform your business.
	Less complexity means more room to adapt and grow.
	You can focus on the big picture.
	With confidence that your data is complete and accurate.
	Reducing risk.
	And unlocking new insights.
	Insights that spark smarter decision making.
	FIS Data Integrity Manager
	Simple. Smart. Reliable.

SCRIPT

Client: FIS
TRT: 1:50

Project: FIS Business Hub
Desc.: Explainer

VISUAL	AUDIO
Businesses are changing the way they bank.	Businesses are changing the way they bank.
	Where.
	When.
	And most importantly—*with who*.
	They're shopping around for the latest innovations.
	But as they turn to different competitors—
	They're often left with numerous applications.
	Resulting in disconnected, siloed solutions.
	Banks looking to compete need to offer something new—
	Something comprehensive.
FIS Business Hub	FIS Business Hub centralizes business banking in one place.
	One financial hub that integrates bank and fintech applications.

VISUAL	AUDIO
	With access to all the banking capabilities your clients need—
	All of their financial products—
	And all the latest innovations—
	From a single provider:
	You.
	Help clients streamline operations—
	With one unified user experience.
	Providing them a 360-degree view of their business.
	Unlocking new, actionable insights.
	And strengthening your relationship.
	That's how you become their go-to banking partner.
	By meeting clients where they are.
	It's what Business Hub is built for.
	Customizable with tailored solutions for diverse industries.
	And flexible with low code development.
	Enabling you to quickly launch new experiences.
	And continue to evolve as the industry does.

VISUAL	AUDIO
FIS	All backed by a trusted technology partner.
	With unparalleled scale.
	To deliver unmatched experiences—
	At competitive pricing.
FIS Business Hub	FIS Business Hub.
	One comprehensive hub.
	One unified experience.

SCRIPT

AUG 28, 2023 • VERSION V03

Client: FIS
TRT: 2:00

Project: Card Pro
Desc.: Explainer

VISUAL

AUDIO

VISUAL	AUDIO
"There is no one ideal card."	There is no one ideal card.
Credit/debit card transforms rapidly representing all its possibilities.	Plastic / Metal, Physical / Digital, Chip / Contactless, Red / Blue / Yellow— Every card is unique.
Card transforms into a customer. Customer surrounded by competitors/ different cards.	Offering different experiences for different customers. Customers who look around for the best fit.
FIS CardPro	FIS Card Pro helps you deliver the right cards for your customers.
	It's an end-to-end solution for Materials and Printing, Personalization, Fulfillment, And Management.

VISUAL	AUDIO
FIS	But it's also a partnership with *the* industry leader.
	Together we'll craft exceptional customer experiences.
	All while ensuring secure,
	on-time,
	And cost-efficient production.
	Choose physical and digital options that speak directly to your cardholders
A metal card and a recycled plastic card	Including unique materials,
	Deep personalization options,
	Instant Issuance,
	A wide array of API integrations,
	And so much more—
	Turning every card into a marketing opportunity.
	Multiple production facilities means redundancy and capacity.
	Redundancy to reduce risk.
	Capacity to print on demand.

VISUAL	AUDIO
	Leverage our huge economies of scale to
	Slash costs
	And drive new efficiencies.
Icons for direct mail and express shipping	Deliver with superior fulfillment options.
	Ensuring cards arrive on time and right the first time.
	Streamline program management with CardPro Connect.
	One web portal for everything from inventory tracking to
	Responsive cardholder servicing.
	All with real-time data access—
	Empowering you with valuable new insights
	So you can get ahead of the competition.
FIS CardPro	FIS CardPro
	The right cards for your customers.
	The right program for you.