

CHARLIE GLENNON

19 Mulberry Ln, New Rochelle, NY 10804

Videographer, Editor, Content Creator

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[My Portfolio](#)

[Social Media Portfolio](#)



SUMMARY

I have a deep passion for sports and constantly search for the moments that bring out emotion in all of us. As a motivated creator with strong leadership skills, a driven work ethic, and the ability to think creatively, I'm looking to use my skills to connect with audiences in the world of sports. I consider myself a lifelong learner and continue to look for ways to sharpen my skills. I hope to continue my career and grow with your organization, while adding value wherever I can.

EDUCATION

University of Maryland

Professional Certificate - Multimedia Journalism
2023 - 2024

- 3.2 GPA
- Nominee for 2024 Athlete Advocacy Award
- Varsity Baseball - Catcher

Denison University

Bachelors Degree - Economics
2019 - 2023

- 3.4 GPA
- Varsity Baseball - Catcher
- Chi Alpha Sigma Honor Society

SKILLS

- Adobe Creative Cloud
 - After Effects, Premiere Pro, Photoshop, Audition, Bridge
- Videography
 - Sony and Canon, handheld and shoulder rig experience
- Video Production
- Creative Storytelling
- Sound Design
- Multi-Camera Setups
- Social Media Analytics
- Live Event Coverage
- Digital Asset Management

ACTIVITIES

- University of Maryland Baseball
 - Catcher and team leader
- Denison University Baseball
 - Catcher and captain of 3 straight conference championships and 3 regional final appearances.
- Kappa Sigma Fraternity
- Mission 34 Foundation for mental health awareness

PROFESSIONAL EXPERIENCE

University of Maryland Athletics

Creative Video Intern | September 2023 - May 2024

- Filmed, logged and edited content for Maryland Athletics social media accounts
- Edited highlights, hype pieces, and marketing pieces for stadium and arena video boards
- Created motion graphics for starting lineups, goals, saves and more for video boards
- Planned, setup, shot and edited interviews with players and coaches

Warner Bros./Discovery

Interactive Producer - Sports, NCAA.com | January 2023 - July 2023

- Reached over 650k users on Tik Tok with one post from the 2023 Men's College World Series
- Edited short form content for Instagram Reels, Youtube Shorts, and Tik Tok
- Produced game recaps and condensed game videos for Youtube
- Live clipped and edited for NCAA "March Madness" Basketball games
- Analyzed data from vidIQ to adjust the social media strategy

Denison University Athletics

Associate Digital Media Producer | September 2021 - May 2023

- Developed and executed a new social media marketing strategy for @DenisonSports
- Launched Denison Sports TikTok page and Instagram Reels
- Created weekly short-form media content for 6 different sports per season on Twitter, Instagram, TikTok
- Provided live Instagram story updates during football and soccer games

Cincinnati Reds

Social Media/Video Production Intern | June 2022 - August 2022

- Launched @RedsOnTheRise Twitter account to highlight growing superstars in the organization
- Generated over 600k views on social media for @Reds
- Filmed live video content during games to be shared on @Reds social accounts in real-time
- Edited a range of videos including hype videos, player highlights, promotional pieces, and interview specials
- Assisted in planning and executing weekly social media posts