

JON STOPP | PRODUCER

www.jonstopp.com

I've spent the last two decades producing commercials that win, for directors, for clients, for agencies. At Outsider and Hype Empire I worked across both EP and hands-on Producer, from the first pitch conversation through to final delivery. My instinct is always to protect the creative. My job is to make sure that's still possible when the budget, the schedule or the client starts pushing back.

I work best alongside directors and photographers. That relationship; building trust early, being the steady hand in the room is what I'm known for and what I still find most rewarding about this job.

Freelance Producer · EP · Bidding Producer | Stills · Sport · Technology · Lifestyle · Comedy

41 Major Awards including Nine Cannes Lions including Two Golds

Experience:

***Stills Photography *VFX *Virtual Production *Athletes *Motion Control *Marine/Boats *Scripted Comedy / Hidden Camera
*Stop Frame Animation *Stunts / Firearms *Dance Choreography *Aerial Filming *Sports *Extreme Weather Locations
*Pirate Ships *Location Permits *Talent Contracts**

Countries:

Istanbul, Prague, Vancouver, Los Angeles, Peru, Brazil, Iceland, Germany, Slovenia, Ghana, Bulgaria, Scotland, Cape Town, Portugal, Spain

Directors:

Harold Einstein, Chris Balmond, **Max Fisher**, Keith Schofield, **Finn McGough**, James Lees, **Jay Marlow**, Tom Day, **Henry Littlechild**, Lauren Luxenberg, **Ben Wheatley**, Elliot Simpson, **Chris Ranson**, Peter King, **Melody Maker**, David Lawson, **Billy Pols**, Owen Harris, **James Rouse 1969-2026** and many, more over twenty years

Photographers:

Nick Meek, Marco Mori, Matt Gordon, Jamie Shipston Mourn, Carl-Johan Paulin, Dan Ross, Paul Thomson, Adam Slama

COMMERCIALS - Selected Credits

PROD COMPANY	BRAND	TITLE	AGENCY	DIRECTOR	LOCATION
Lynch Robinson	Hawkstone Beer	The Leap	T&P	Kit Lynch-Robinson	Location
Lynch Robinson	Farm Fest	Clarksons Farm Fest	Brand Events	Kit Lynch-Robinson	Location
Hype Empire	Mercedes Stills	We've Got Your Back	RAPP	Dan Ross	London Loc
Arc Creative LA	Zwift	Ride Your Way	ZWIFT	David Lawson	Prague
Dark Energy	VW	Your Wagon	Adam & Eve	Finn McGough	Nationwide
Dark Energy	Sky Protect	In A Land Far, Far Away	AKQA	Henry Littlechild	Istanbul
Hype Empire	Adidas x LUFC Kit Launch	Leeds Take More	M&C Saatchi S&E	Will Innes Smith	Leeds
Hype Empire	Adidas	You Got This / Euros	M&C Saatchi S&E	Elliot Simpson	London Studio
Hype Empire	Moneygram	Haas X F1	Cutwater SF	Jacques Salmon	London Loc
Hype Empire	Unilever	Kelloggs	Leo Burnett	Michael Sugarman	Cape Town
Hype Empire	Adidas	Speedflow	Adidas DE	Adam Slama	Manchester Loc
Hype Empire	HBO	Euphoria Live Stream	Kamp Grizzly	Chris Ranson	London Studio
Hype Empire	Adidas	Arsenal Kit Launch	The Midnight Club	Jacques Salmon	London Loc
Hype Empire	Samsung Galaxy Book	Cosmos / Flex 2	RAPP	Rollo Hollins	London Loc
Hype Empire	Samsung x Tik Tok	Flip 7	RAPP	Rollo Hollins	London Loc
Hype Empire	Lynx x Tom Ford	Live Activation	M&C Fabric	Adam Slama	London Loc
Hype Empire	Sportlife	Yeti	Indie Amsterdam	JONES	Bulgaria
Hype Empire	Norwegian Cruises	The Firsts	The Community	Max Bohichik	London Loc
Hype Empire	Converse x Schuh	Create Next	Converse	Jeaniq	London Loc
Hype Empire	MoneyGram	F1 x Haas	Cutwater SF	Jacques Salmon	London Loc
The Mill+	Zwift 2025	Ready to Ride	ZWIFT	David Lawson	Prague
The Mill+	Smart Energy	Einstein Hips	AMV BBDO	Henry Littlechild	London Loc
The Mill+	Tesco	Clubcard Points	BBH	Tim Spence	London Studio
The Mill+	Zwift 2022	Jump On Jump In	ZWIFT	David Lawson	Barcelona

Chapters

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Not Just Any	Ernest and Young	A.i. Faces Project	Ogilvy	Aidan Gibbons	London Loc
Cyindr	Alcon	Joy Of Nothing	Iris	Melody Maker	VP Studio
Cyindr	Nector	Let The Savings Roll	Iris	Henry Littlechild	Istanbul
Cyindr	Alcon	7 Days	Iris	Lauren Luxenberg	Slovenia
Outsider	Check-a-Trade	Got a Trade	Creature	Jay Marlow	London Loc
Outsider	Children In Need	Children In Need	BBC	Jay Marlow	Nationwide
Outsider	Metro Bank	Good People	Mr President	Jay Marlow	London Studio
Outsider	Freesat	TV Smart	Mr President	Jay Marlow	London
Outsider	Shell	Now You Can	Edelman	James Lees	Cape Town
Outsider	BWIN	Live The Game	BBH	James Lees	Palma
Outsider	Cadburys	The Jump	VCCP	James Lees	Palma
Outsider	Deliveroo	Synchronicity	Deliveroo	James Lees	Lisbon
Outsider	The FA	Heads Up	Dark Horses	Tom Day	London Studio
Outsider	Rexona	Chelsea / Man City	DAZN	Tom Day	London Loc
Outsider	Pokerstars	I'm In	Anomaly	Tom Day	London Studio
Outsider	Lynx / Axe	First Impressions	BBH	Harold Einstein	Loc / Studio
Outsider	The Met	Smart Water	AMV	Max Fisher	Location
Outsider	Red Bull Racing	Bulls	DAZN	Max Fisher	London Loc
Outsider	Samsung	Galaxy Tab Pro	Cheil	Owen Harris	London Loc
Outsider	Adidas x COTY	Own Your Zone	TBWA Neboko	Billy Pols	London Loc
Outsider	Barclays	Picking Ourselves Up	BBH	Rob Savage	Loc / Studio
Outsider	BMW i8 / Qualcom	Nelson Piquet Jnr	Denizen	Joel Matsushima	UK Location
Outsider	Sainsburys	Kids Menu	Gravity Road	Henry Littlechild	Nationwide Loc
Outsider	Hyundai	True Passion	Hyundai	Michael Sewandono	London Loc
Outsider	Home Office	Take 5	Kindred	JONES	London Loc
Outsider	Home Office	Take 5	Kindred	Henry Littlechild	London Loc
Outsider	Home Office	NSPCC	Kindred	Peter King	London Loc
Outsider	Barclays	Digital Safety	BBH	AJ Columb	London Loc
Outsider	Netflix	Black Mirror Live Stream	Kamp Grizzly	Pete King	London Loc
Outsider	Jacomo	Jacamo Fits	Love Creative	JONES	London Loc
Outsider	Philips	A Little More Action	Ogilvy	Peter King	US Location
Outsider	Hyundai x FIFA	World Cup Moments	DAZN	Henry Littlechild	Global Loc
Outsider	Philips	HB	Kindred	Peter King	London Loc
Outsider	Smart Energy	The Power of 10p	AMV	Peter King	London Loc
Outsider	Virgin Active	First Dates	Iris	JONES	London Loc
Outsider	Panasonic Viera	Converging Beams	Brave	Vanja Cernjul	Cape Town

Other relevant experience:

Outsider - 2013–2020

Seven years as Producer and EP, including Head of Content at Rebel and co-founding sports division iNSIDER. Worked across a long roster of directors. As well as finding, nurturing and developing new freelance talent alongside established names on a production slate that covered pretty much everything the industry could throw at it. From commercials to short-form and long form content; UK and abroad (including finding a pirate ship and steering it across the Med). Worked closely with the Head of New Business, visiting agencies and clients in London and Amsterdam to present new work and build relationships.

Unit 9 – 2012

EP on complex interactive projects for West Coast US agencies; Wieden+Kennedy Portland, TBWA/Chiat/Day, McGarry Bowen and Richards Agency across clients including Target, Nissan, Dunkin' Donuts, working closely with directors throughout.

The Viral Factory - 2005–2011

Head of Production at one of the more interesting hybrids of the era; part agency, part production company, entirely ahead of its time. End-to-end ownership from creative to final delivery; every aspect of production, in-house. Built a 25+ campaign relationship with Samsung/Cheil that culminated in a Gold Cannes Lion and an invitation to present to Samsung's senior stakeholders in Seoul on European audiences and production process. Not many producers get asked to do that.

Other notable clients: **Lynx, Diesel, Paramount, Activision, Mastercard, BBC, Levi's, FIFA, Philips, Skype, Microsoft, Coca-Cola, IBM, HP.**