

**BIG
EGG**
FILMS

Accessibility you can see

www.bigeggfilms.com

Accessibility Journey Films



Film that opens doors

Every venue wants to be welcoming. But written access policies only go so far, people need to see what accessibility really looks like.

Big Egg Films creates **Accessibility Journey Films**. These are short, documentary-style videos that show visitors with access needs travelling to, entering, and exploring your venue.

From public transport to the box office, toilets to seating, we make the invisible visible - helping everyone plan their visit with confidence.

These films aren't audits or inspections. They're human stories told through the eyes of your guests.

Why visibility matters

Accessibility is about more than ramps and signage. It's about trust.

When people with disabilities, neurodivergent conditions, or sensory sensitivities know what to expect, they're far more likely to visit - and to recommend you to others.

Research shows that:

- Over 80% of disabled visitors prefer venues that clearly show access information before arrival.
- Short videos are the most effective format for communicating accessibility features.
- Authentic representation, using real people, not actors, builds emotional connection and audience confidence.

An **Accessibility Journey Film** is both a service and a statement: a practical resource and a public commitment to inclusion.



A photograph of a person in a wheelchair being pushed by a caregiver. The person in the wheelchair is wearing a grey long-sleeved shirt and dark pants. The caregiver is wearing a yellow high-visibility vest over a dark shirt. They are in a hospital corridor with blue carpeting and large windows in the background. The image is partially covered by orange geometric shapes in the top-left and bottom-right corners.

**Confidence
begins with
knowing what
to expect**

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Your accessibility journey, on film

Step 1: Discovery

We meet your access and communications teams to understand your building and visitor pathways. Together we identify the journey to be filmed.

Step 2: Lived Experience

We collaborate with real people who share their authentic experiences. Each participant is compensated for their time and supported by our inclusive production team.

Step 3: Filming Day

Our crew films the full visitor journey (travel, arrival, facilities, staff interactions, and exits) in a warm, documentary style that highlights accessibility in practice.

Step 4: Delivery

You receive a professionally edited short film (3-5 minutes), a social-media cut, captioned versions, and stills and write-up for your website.

Perfect for public spaces that welcome everyone

Our films are designed for any venue that opens its doors to the public:

- Theatres, cinemas, and comedy clubs
- Museums, galleries, and heritage sites
- Football and sports venues
- Airports and transport hubs
- Shopping centres and visitor attractions

Whether you're launching a new access initiative, updating your website, or demonstrating compliance with the Equality Act, an **Accessibility Journey Film** shows your visitors, and funders, that you care about access in action.





Every film makes a difference

When you work with Big Egg, you're not just commissioning a film – you're investing in opportunity.

Each **Accessibility Journey Film** funds placements for under-represented young people in the creative industries. They learn on set, gaining practical experience in cinematography, editing, and production management.

It's filmmaking that opens doors in more ways than one.



Let's make your venue open to all

Whether you're a theatre in need of an access overview, a football club wanting to welcome more fans, or a shopping centre improving inclusivity - we'll help you show your story.

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Contact:



info@bigeggfilms.com

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Liverpool, Brighton & London,
working across the UK.

