



MIKE PARKER SERIES DIRECTOR

07793974819 | mike@directedbymike.co | London Based | UK & International



PROFILE

Senior entertainment director with **15+ years' experience** delivering high-end **large-scale, premium entertainment, reality and live/near live formats** in the UK and internationally. A **passionate creative** who excels under pressure, I'm recognised for **creating calm in chaos** — keeping productions focused, confident and moving forward when stakes are high.

I have a particular strength in forming **fast, instinctive relationships with high-profile talent**, helping talent feel comfortable, protected and creatively engaged. I believe in directing with an **editorial mindset**, aiming to make every story sing through visually captivating coverage that enhances the narrative.

Trusted by the UK & global leading broadcasters to deliver both new and returning formats — a responsibility I don't take lightly, and one I consider a genuine privilege in the current climate.

WHAT I DO

- Senior Entertainment & Reality Direction
- Multi-Camera & Outside Broadcast
- Live / Near-Live Decision Making
- Format Launch & Visual Style Creation
- High-Profile Talent Management
- Editorial Storytelling & Coverage Strategy
- Producing a Premium Look Under Pressure
- Complex Logistics & Remote Filming

SELECTED WORK

SERIES DIRECTOR | I'm a Celebrity Get Me Out Of Here & I'm a Celebrity Get Me Out Of Here LEGENDS (ITV)

Series 22,23,24,25 & Series 2 | Lifted Entertainment

Directed flagship Walk-In and live sequences, delivering cinematic visuals under extreme logistical pressure including helicopters, weather, security and celebrity movement while leading large multi-department crews.

Executive Producer: Olly Nash, Tom Gould & Kat Morrison Commissioner: Kevin O'Brien

SERIES DIRECTOR | Ant and Dec Saturday Night Take Away (ITV)

Series 19,20 | Lifted Entertainment

Directed studio VTs, live OBs and high-impact hidden-camera stunts, working closely with on-screen talent and editorial teams to deliver fast, funny, audience-driven entertainment.

Creative Director: Diego Rincon Executive Producer: Ben Aston & Sophie Coen

SERIES DIRECTOR | Nobody's Fool (ITV)

New Format | Lifted Entertainment

Created the visual identity for a new hybrid reality quiz format hosted by Danny Dyre & Emily Atack, combining fixed-rig and PSC coverage within a premium country-house environment.

Executive Producer: Mark Saben Commissioner: Sue Murphy & Kate Teckman

CHALLENGE DIRECTOR | The Traitors (BBC / NBC)

Series 1 | Studio Lambert

Managing and directing large scale missions/challenges on location in Scotland with up to 20 celebrities and 11 cameras. This was a brand-new series so I had the opportunity to come up with the style and kit spec of the missions.

Executive Producer: Sharon Vuong/Mike Cotton/Toni Ireland Series Director: Ben Archard

SERIES DIRECTOR | Celebrity Sabotage (ITV)

New Format | Lifted Entertainment

Designed the visual language, camera strategy and technical workflow for a new entertainment format, bridging broadcast-scale ambition with efficient, modern production methods.

Creative Director: Diego Rincon Executive Producer: Ben Aston & Sophie Coen

STUNT DIRECTOR | You Bet (ITV)

First Series | Rollercoaster TV

Directed large-scale location challenges involving stunts, drones, extreme sports and OB workflows, refreshing a classic format with contemporary production techniques.

Managing Director: Dom Waugh & James Fox Executive Producer: Jonny Lusk & Ben Aston

SERIES DIRECTOR | 99 To Beat (ITV)

First Series | Initial

Directed a fast-paced studio entertainment series with 100 contributors and complex multi-camera gameplay, balancing scale, clarity and humour.

Creative Director: Katy Manley Executive Producer: Paula Thomas

SERIES DIRECTOR | Hot Mess Summer (Amazon Prime)

First series | Naked Entertainment

I was responsible for setting the house style and workflow for a brand new reality/competition format for Amazon with a key focus on authentic storytelling. We followed eight people running a bar in Greece with zero experience.

Executive Producer: Gyles Nevill Series Producer: Sarah Church

SERIES DIRECTOR | Killer Camp (ITV / CW)

UK & US Series | Tuesdays Child

I set the look for the show, from visuals to art decoration. I'm all about the small details to bring a story to life and for the CW rebrand my job was to make it 'bigger and bloodier' for an American audience. This high concept series combines multi camera plus cinematic set pieces.

Executive Producer: Steph Harris, Series Producer: Ben Wilson

SERIES DIRECTOR | Katie Price My Crazy Life (Quest)

Series 4 | Multi Story Media

Directing on this show presented unique challenges with the goal post ever changing and dealing with tricky talent. I had a big input into the editorial and help craft the stories along side the Series Editor.

Executive Producer: Mark Rubens Series Producer: Claudia Cunnell

SENIOR DIRECTOR | The Courtship for Peacock/NBC in America

US Series | Shine TV

A big scale premium reality dating show with a nod to Bridgeton. I Directed multi-camera scenes (up to 9 cameras) from large scale event showcasing the regency era to more intimate one on one dates.

Network: - Sharon Vuong Executive Producer: Andy Cadman/Susy Price/Anthony Dominici

OTHER CREDITS

- **SERIES DIRECTOR** | Business Games (pilot) | BBC Entertainment
 - **SERIES DIRECTOR** | The Intimacy Hotel (WT) Pilot for NBC | Expectation
 - **SERIES DIRECTOR** | Catch Me Out If You Can | BBC1/Studio Lambert
 - **DIRECTOR** | Five Star Hotel | E4/Two Four & Little Gem
 - **DIRECTOR** | The Only Way Is Essex Finale | ITV Be/Lime Pictures
 - **DIRECTOR & EDIT PRODUCER** | The Bachelor | Channel 5/Ricochet
 - **DIRECTOR** | Geordie More | MTV/Lime Pictures
 - **SENIOR PRODUCER DIRECTOR** | The Jump Series 3/4 | Channel 4/Two Four
 - **EDIT PRODUCER** | Killer Camp | ITV2/Tuesdays Child
 - **EDIT PRODUCER** | One Night with My Ex | Channel 5/Two Four
 - **EDIT PRODUCER** | Ice Cold Catch | Discovery/Renowned
 - **PRODUCER/DIRECTOR & EDIT PRODUCER** | Carnage | Sky 1/Primal Media
 - **SHOOTING PD & EDIT PRODUCER** | Don't Tell the Bride | E4/Renegade Pictures
 - **PRODUCER DIRECTOR & EDIT PRODUCER** | Dating in the Dark | ITV2/Two Four
 - **PRODUCER DIRECTOR & EDIT PRODUCER** | Gold Rush Season 6 | Discovery/Raw TV
 - **PRODUCER DIRECTOR** | Geordie Shore Series 12 | MTV/Lime Pictures
-

REFERENCES

Available on request