
12 John Prince's Street
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mericpine@gmail.com
www.mericpine.com

I am a multi-disciplined creative, with great experience across a number of global brands, specialising in leading moving image projects from initial brief through to final implementation.

Conceptually strong and precise in execution, maintaining a strong awareness of emerging visual trends and technical advancements. I produce considered, high-quality responses to design briefs. With skill sets in video editing, motion graphics, traditional animation, retouching and grading, as well as art direction and storyboard illustration.

In addition to my keen eye for graphic design, animation and illustration, I possess vast up-to-date technical knowledge creating content for cinematic-quality film, television commercials and social media appropriate content.

- A senior designer with 20 years experience
 - Specialising in all things moving image
 - Fluent in most corners of Adobe Creative Cloud
 - A keen illustrator and designer with a left-leaning brain
 - A good sense of timing and a vast knowledge of music
 - Very curious, slightly geeky. Newness abounds
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Head of Moving Image - 2005 - 2018

Pentland Brands Ltd. Lakeside, Squires lane, London N3 2QL

Bringing some of the top active and footwear brands to millions of people around the world.

www.pentland.com

Freelance - 2003 - 2005 - Sony Pictures, London W1 - Lead designer on Sony's interactive TV

Creative Manager - 2001 - 2005 - 21 Seven, London N1 - Jointly set up and ran a niche agency

Designer 1999 - 2001 - KPE - London W1 - KPE was a leading web design agency, E4, Hat Trick

Head of Art Department - 1996 - 1999 - Jim Henson's Creature Shop, London N1 - Muppets etc.

Client list includes

Lacoste, Speedo, Berghaus, Canterbury Rugby, Ted Baker, Tate.org.uk, Sony Pictures, Jim Henson's Creature Shop, E4, MTV, Lego

Referees

Gareth Davies - Creative Director - Pentland Brands - gareth.davies@pentland.com

Johan Tivellius - Creative Director - KPE - tivellius@gmail.com