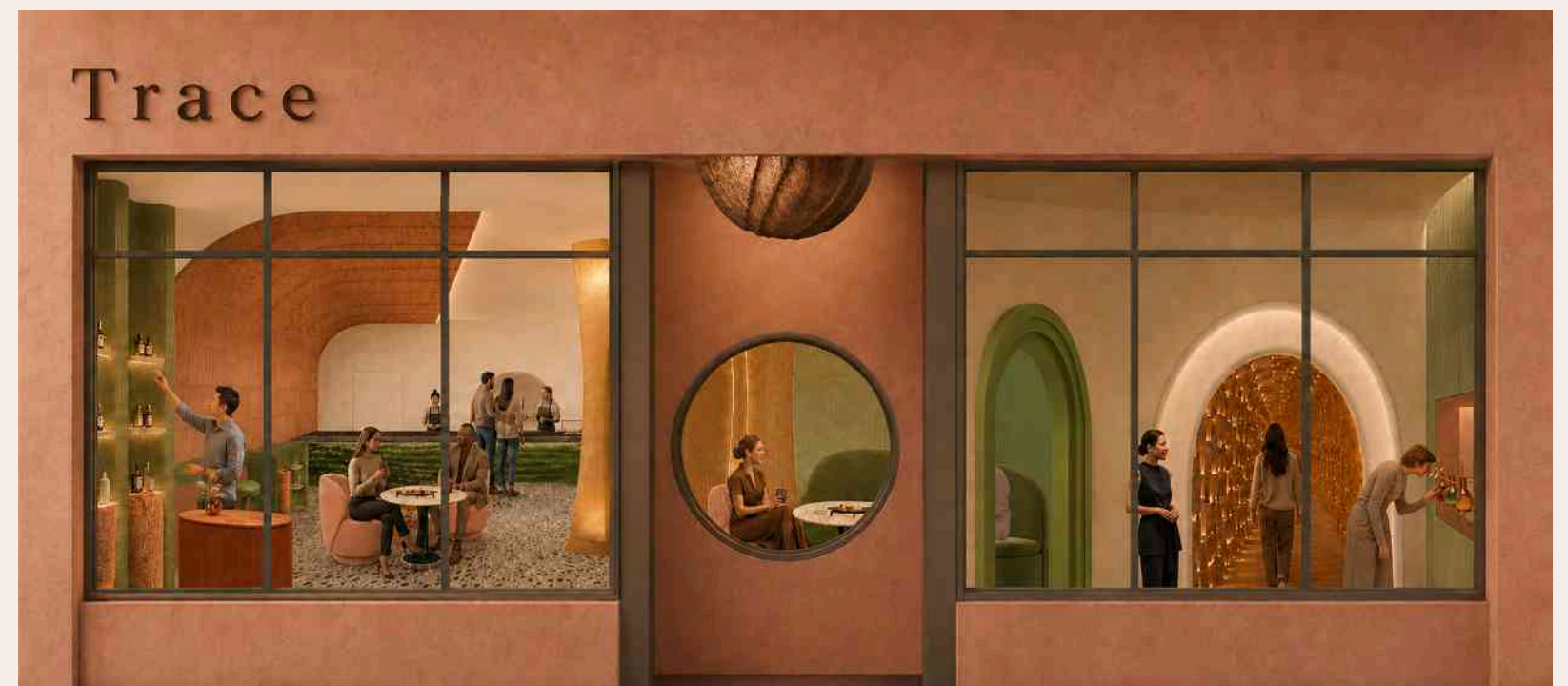


CARLY REDDIN

Interior design · hospitality · retail · experiential interiors



Portfolio 2026

SELECTED WORKS

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Interior Designer with an MA in Interior Design and Hospitality and a background in production design, focused on hospitality, retail and experiential interiors.

My work combines spatial planning, FF&E, material and lighting development, technical coordination and visual presentation.

I am particularly interested in creating memorable guest experiences through thoughtful materials, detailing and spatial storytelling.

My 17 years in production design have shaped my approach to narrative, atmosphere and immersive spatial experience, and how people move through and remember a space.

Contact

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+1 548 255 4724

carlyreddin.com

Streetsville, ON · GTA

Experience

INTERIOR DESIGN

Interior Designer

Godrich Interiors

London, UK · 2017

Supported high-end residential projects through measured drawings, elevations, millwork information, FF&E sourcing, material selection and client presentations.

PRODUCTION DESIGN

Production Designer

Projects across the UK and abroad · 2008 to 2025

Designed built environments for film, television and commercial projects through concept development, spatial planning, material direction, technical coordination and visual execution.

SELECTED CREDITS

The Stolen Girl (Disney+ · Hulu), The Gold (Paramount+), Man vs. Bee (Netflix), Top Boy (Netflix), Hanna (Amazon), and campaigns for American Express, Hyundai, and Miele.

Education

MA Interior Design and Hospitality

LABASAD, Barcelona School of Arts & Design

May 2025 · May 2026

Focus: hospitality-led interiors, spatial planning, material and lighting strategy, styling, and 3D visualisation

MA Production Design for Film and Television

National Film and Television School

September 2006 · June 2008

BA (Hons) Design for Film and Television

Nottingham Trent University

September 2002 · July 2005

Software & drawing

3D + DRAFTING

SketchUp

Enscape · learning

Vectorworks

AutoCAD

Cinema 4D

Corona Renderer

VISUALISATION + GRAPHICS

Adobe Photoshop

Adobe InDesign

Affinity Publisher

Presentation design

Concept sketching

Hand-drawn technical drawings



TRACE

PROJECT OVERVIEW

LABASAD MA Interior Design & Hospitality, 2026

Focus: Hospitality, guest journey, sensory experience

Guests select a fragrance profile on arrival before moving through a compressed timber tunnel into a sequence of café, lounge, and curated retail space. The concept connects scent, taste, and spatial atmosphere, turning product discovery into a hosted interior experience.

program

- fragrance selection on arrival
- compressed timber tunnel
- central pairing bar
- lounge seating
- pairing alcove
- curated retail at exit

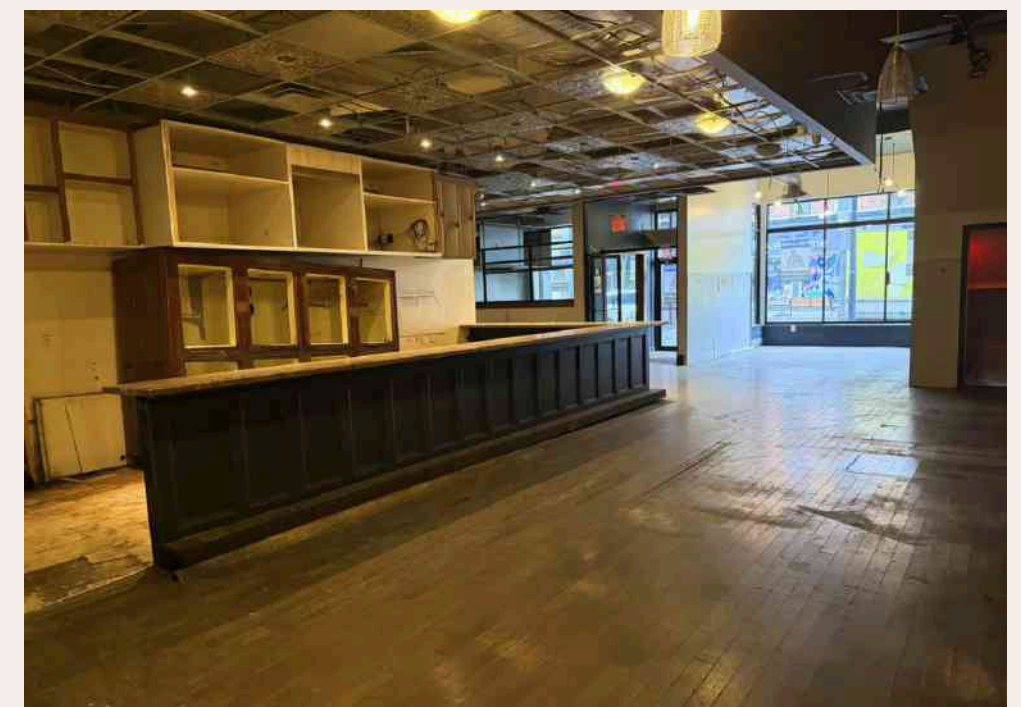
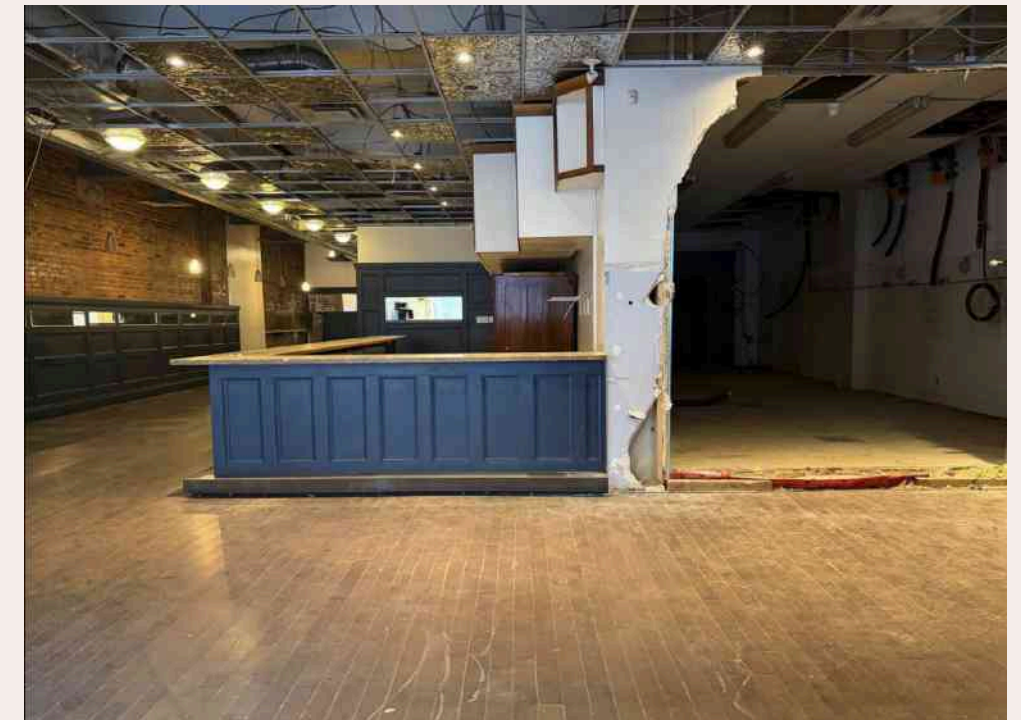
A scent-led hospitality and retail concept where fragrance selection shapes a multi-sensory journey through arrival, pairing, lounge and curated retail.



LOCATION AND SITE



Located at 2876 Dundas Street West in Toronto's Junction neighbourhood, the site sits within a west-end corridor of independent retail, cafés, and established local footfall.



A former restaurant, the unit offered street visibility and an adaptable shell for a hybrid fragrance, café, and lounge experience.

site advantages

- prominent street frontage
- pedestrian visibility
- existing hospitality infrastructure
- adaptable existing shell
- established café and retail context

SENSORY *direction*

Scent, touch, light, and taste
as design drivers



tactile · warm · intimate · layered · enveloping

SPATIAL *direction*

A spatial language built from compression, warm enclosure, curved openings, and softened edges. Light is used as a material cue, guiding guests between selection, pause, and social exchange.



dusty rose
NCS S 2020-Y80R



terracotta
NCS S 4040-Y60R



soft ochre
NCS S 3040-Y20R



warm plaster
NCS S 2005-Y20R



mineral green
NCS S 7020-G30Y



moss green
NCS S 4550-G30Y

threshold · passage · enclosure · depth · reveal

MATERIALITY

The palette combines mineral surfaces, translucent amber elements, aged metal and textured textiles. Limewash plaster and stone establish a calm foundation, while green tile, terrazzo, bronze and backlit timber define key spatial moments.

Material and finish schedule

- | | |
|---------------------------------------|---------------------------------------|
| 01 backlit sculpted timber screen | 09 aged bronze metalwork |
| 02 translucent amber resin volumes | 10 sage textured upholstery |
| 03 warm limewash plaster wall finish | 11 blush textured upholstery |
| 04 glazed tile and bronze scent niche | 12 honed pale stone tabletops |
| 05 straw-textured wall surface | 13 glazed green ceramic wall tiles |
| 06 Comporta concrete panel | 14 honed green terrazzo floor finish |
| 07 acoustic velvet curtain | 15 polished terracotta marble plinths |
| 08 deep green resin bar finish | |



FURNITURE

direction

Furniture supports two modes of use: upright café seating for short visits, and lower, softer lounge pieces for longer stays. Rounded forms, upholstered volume, and small occasional tables soften the space and slow the pace of the visit.



Café seating

Loren armchair · Furninova

Liège accent stool · NORR11

Custom café table · design proposal

adapted from a vintage Art Deco reference



Lounge seating

Diane sofa · Rove Concepts

Liège accent stool · NORR11

ONNA armchair · Decoend

Customised Rolling Tides rug · Jubi

NORI 4 coffee table · Cinabre Gallery

Masika drinks table · Uttermost

Elips narrow tray · Belin Home Decoration

Stone-glazed handleless cups · EngiCrafts

FLOOR PLAN

and operational zoning

The plan separates public, service, and back-of-house functions while allowing two guest routes: a slower scent-led sequence and a direct café route. The main bar anchors the front-of-house space, with lounge seating and the pairing alcove positioned deeper into the plan.

KEY FLOOR FINISHES



1. Pigmented microcement
Warm satin finish



2. Smoked oak timber
Warm satin finish



3. Green terrazzo
Charcoal, white, and terracotta
aggregate



4. Black terrazzo
White aggregate



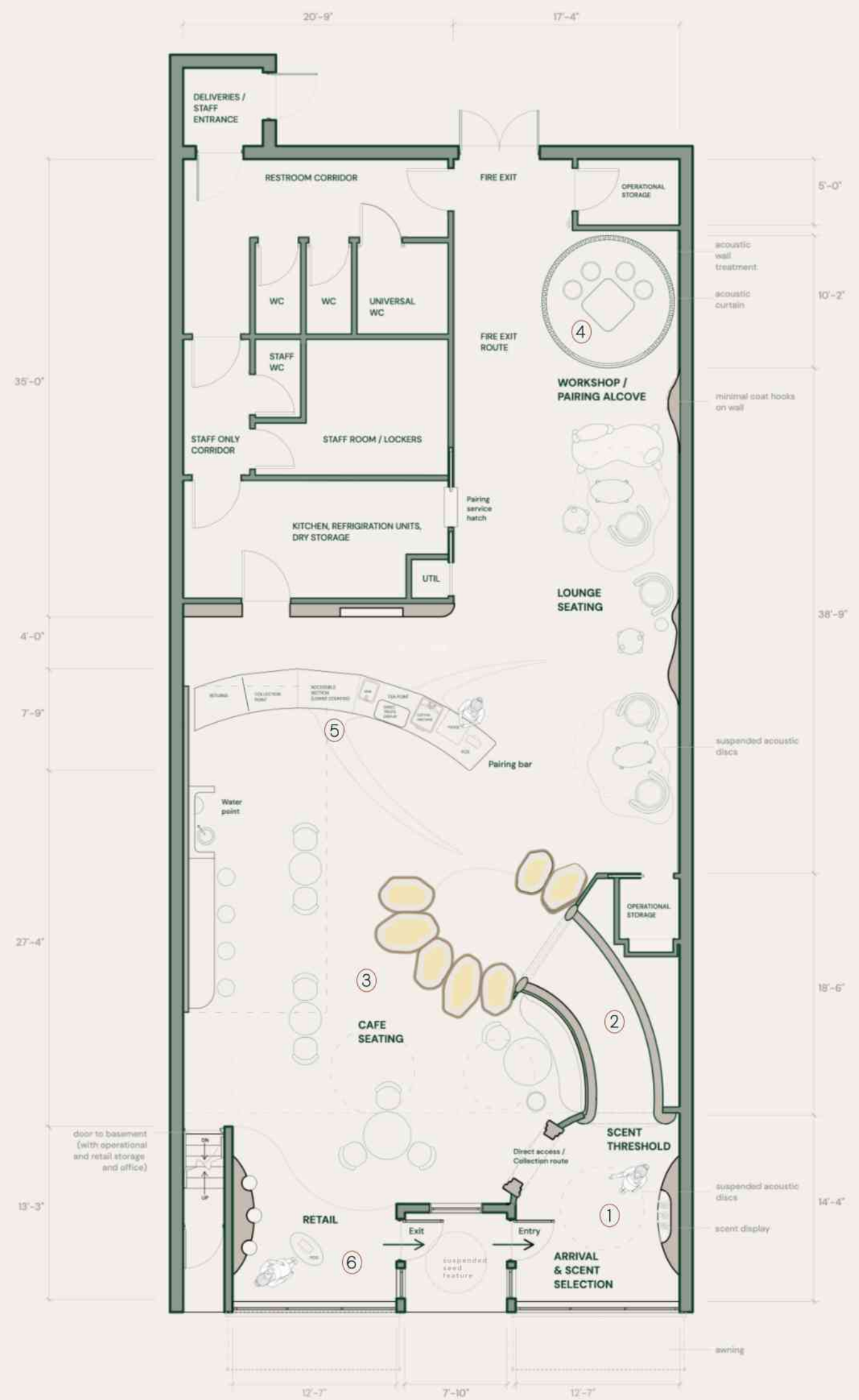
5. High-gloss paint
Deep mineral green



6. Dark green terrazzo
Charcoal aggregate, honed finish

Public-facing area: 2,400 sq ft

TRACE



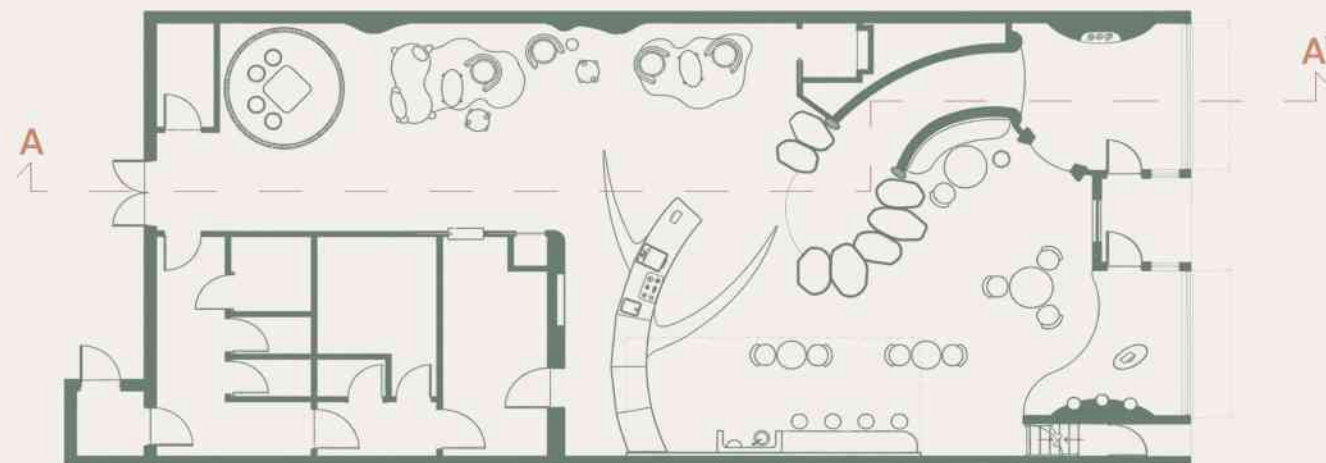
SECTION A-A'

scent route

Scent route through selection, tunnel, and pairing alcove.



Section key plan



Portfolio reproduction not to scale

KEY MATERIAL FINISHES



1. Acoustic curtain
Soft textile privacy layer



2. Straw wall covering
Textured lounge backdrop



3. Illuminated timber lining
Warm timber with concealed LED



4. Green tile
Entry scent wall finish

GUEST JOURNEY *and scent sequence*

A choreographed guest route where fragrance selection guides pairing, reflection, and take-home scent objects.

ROUTE KEY

- GUIDED SCENT JOURNEY
- OPTIONAL PAIRING ALCOVE
- DIRECT VISIT ROUTE
- 1 SENSORY MOMENTS

3 • pairing bar
The scent profile informs drink and sweet pairings

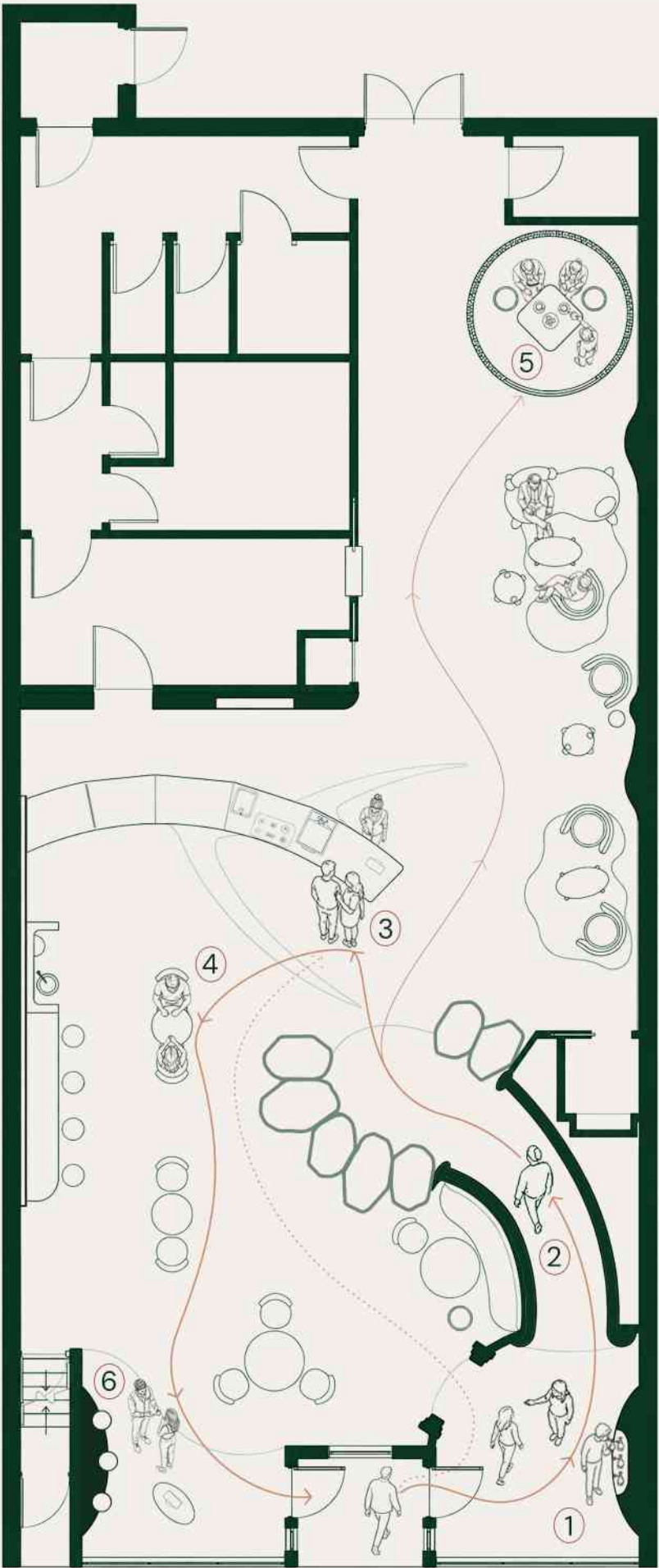
4 • café and lounge
Guests settle into an open social area

6 • curated retail
The visit concludes with take-home scent objects

5 • pairing alcove
A bookable space supports a slower guided session

2 • scent tunnel
A compressed passage shifts the pace and atmosphere

1 • scent selection
Guests choose a scent profile at arrival

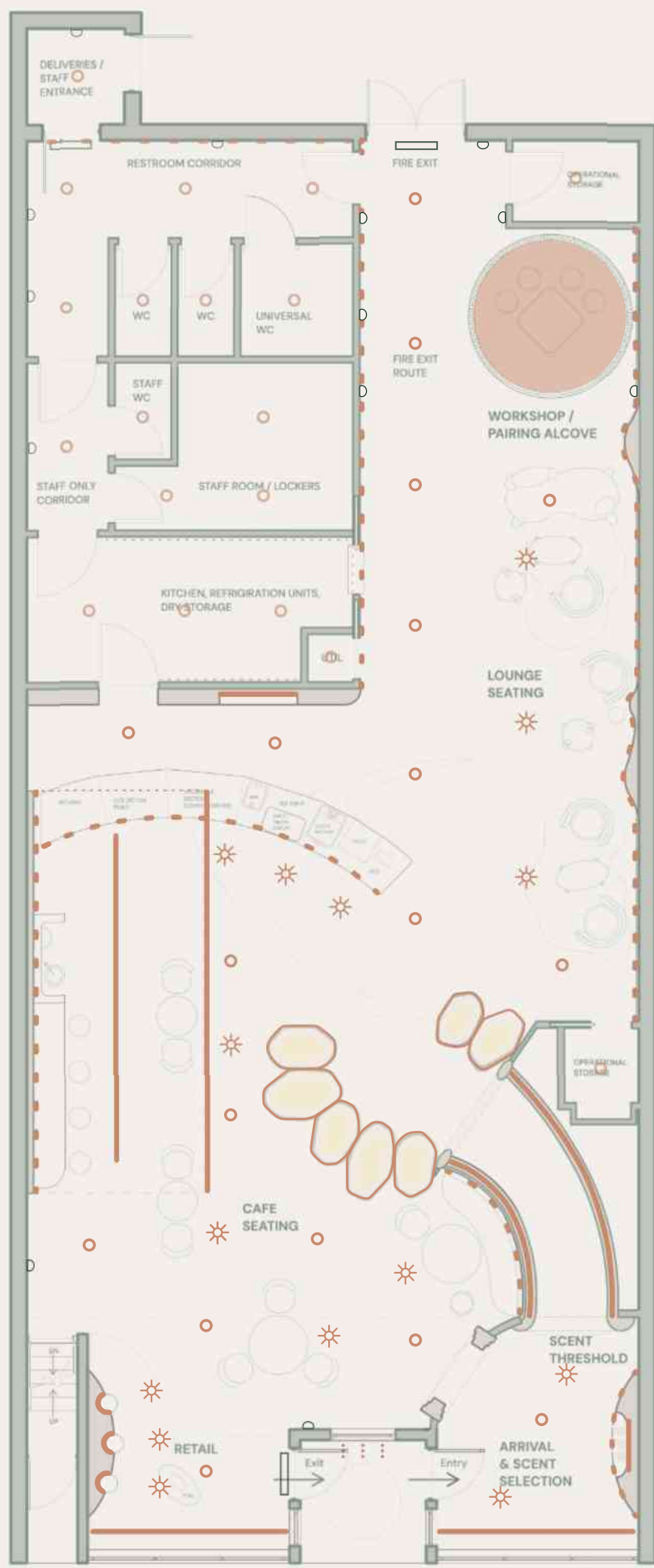


LIGHTING

strategy

The lighting strategy for Trace follows the guest journey, using controlled shifts in brightness, focus and warmth. A warm backlit glow draws guests through the scent tunnel, while illuminated amber resin forms create a secondary glow before the pairing bar. The café remains softly lit, the lounge drops lower, and the alcove focuses light around the table.

- LIGHTING KEY
- L1 CONCEALED LINEAR GLOW
- L2 CONCEALED LINEAR WALL GRAZE
- L3 INTEGRATED LINEAR TASK LIGHT
- L4 ILLUMINATED RESIN FORMS
- L5 ILLUMINATED CEILING LIGHT BOX
- L6 RECESSED AMBIENT DOWNLIGHTS
- L7 FOCUSED ADJUSTABLE SPOTLIGHTS
- E1 ILLUMINATED EXIT SIGN
- E2 EMERGENCY EGRESS LIGHT
- F1 CONCEALED LINEAR EXTERIOR WALL WASH



- 1 • scent tunnel

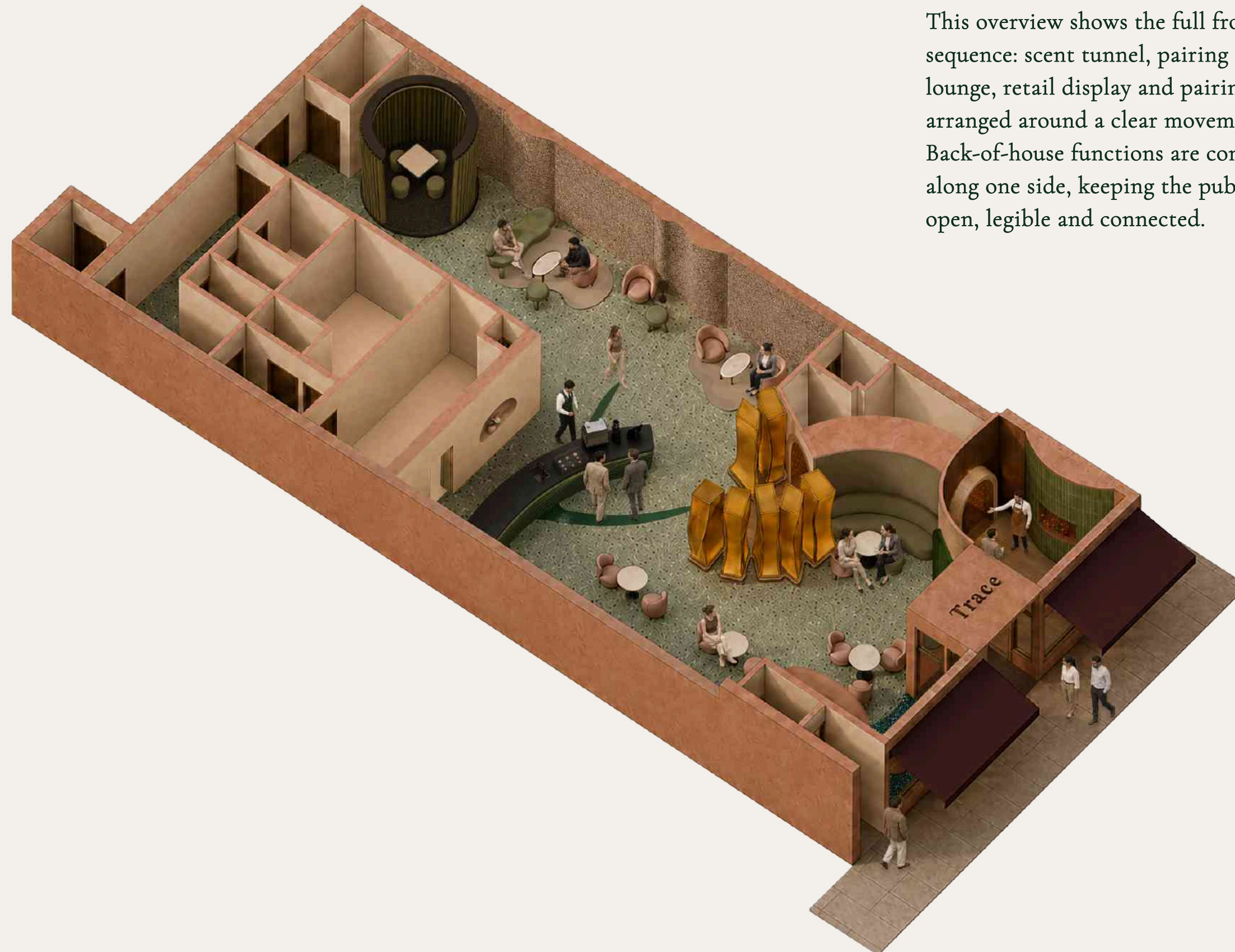
A concealed linear glow intensifies through the threshold, drawing guests into the scent sequence
- 2 • pairing bar

Integrated task lighting and focused spotlights support service and scent pairing
- 3 • lounge and alcove

Wall grazing and a backlit ceiling light box lower the mood, creating a more intimate setting
- 4 • lighting control

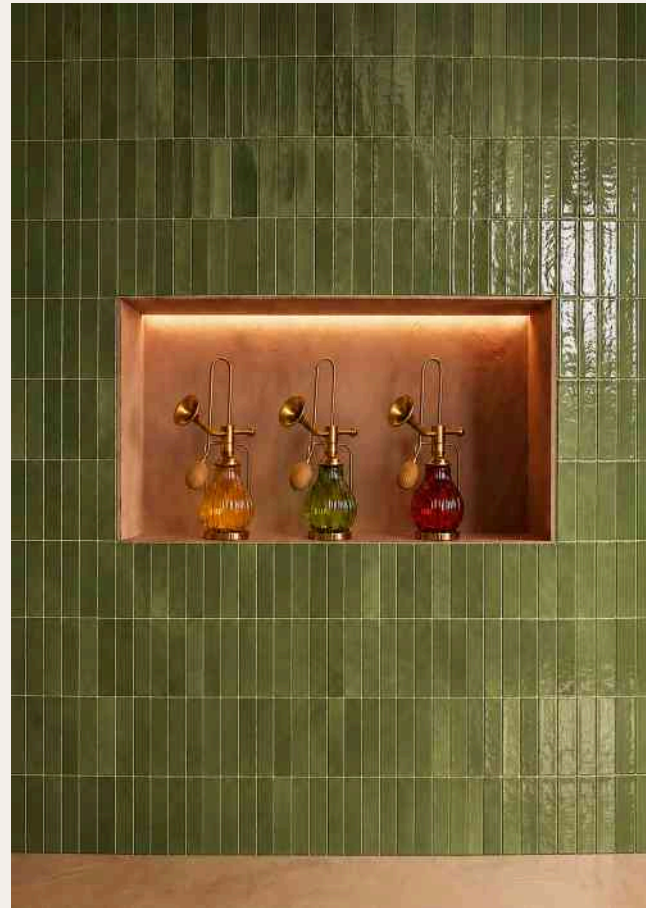
Fixture outputs are calibrated by zone to maintain visual comfort and preserve the immersive atmosphere, with brighter task lighting in the café, retail and staff areas, and lower light levels in the lounge and alcove.

SPATIAL OVERVIEW



This overview shows the full front-of-house sequence: scent tunnel, pairing bar, café, lounge, retail display and pairing alcove arranged around a clear movement path. Back-of-house functions are consolidated along one side, keeping the public areas open, legible and connected.

KEY SPATIAL MOMENTS



SCENT-TESTING WALL

A testing point where visitors explore fragrance profiles. The selected scent informs the next stage of the visit through a paired tasting plate.



RETAIL DISPLAY

A retail display for fragrance and sample vials, positioned at the end of the visit and supported by staff guidance.

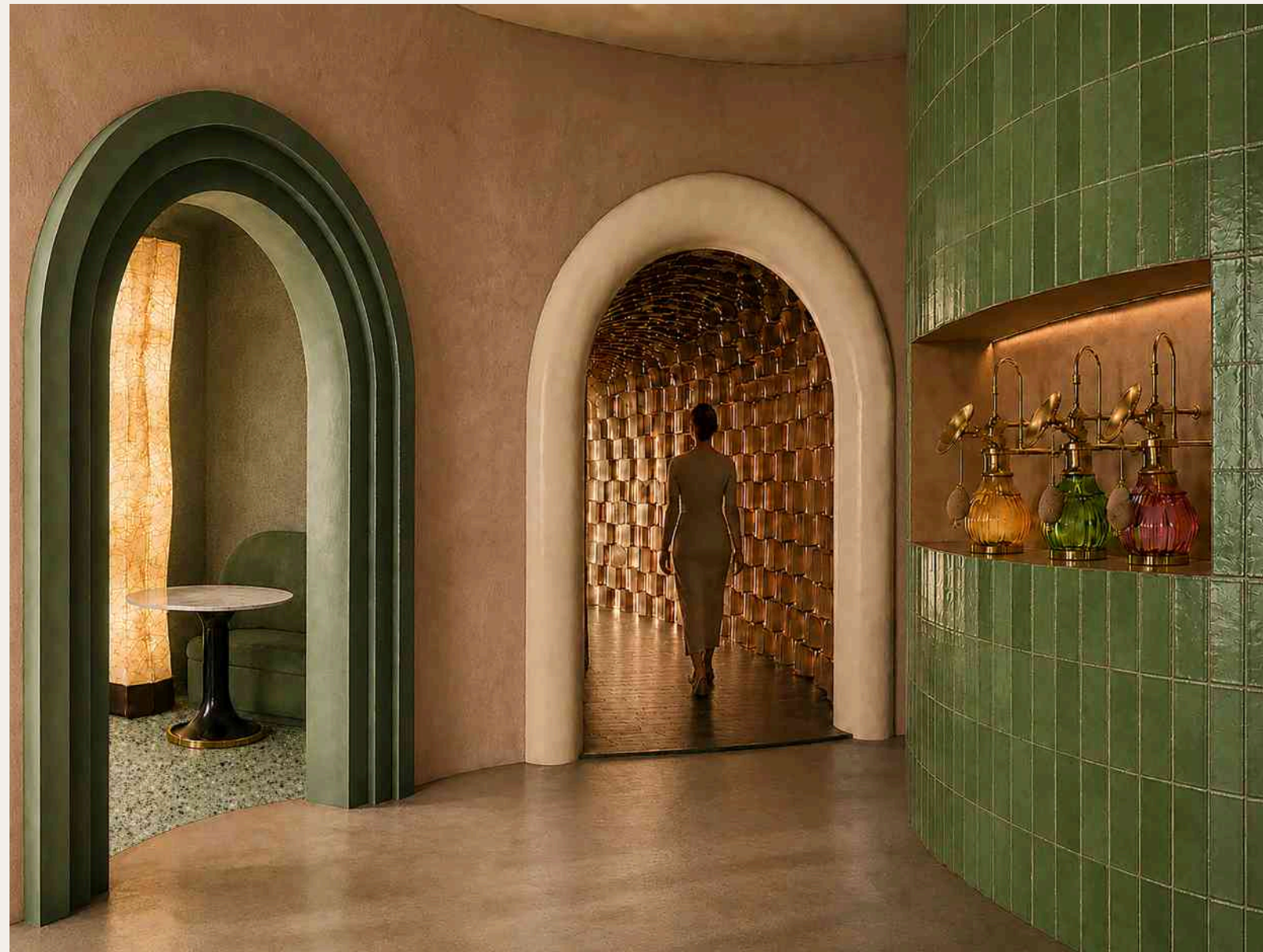


PAIRING ALCOVE

A quieter setting for guided scent, drink and tasting pairings, designed for reflection and conversation.

ENTRY THRESHOLD

key spatial moments



The entrance is split into two arrival speeds: a direct café opening and a softly illuminated timber passage for the scent route. The green tiled wall, recessed display and rounded plaster edges create a clear threshold between street, retail, and interior experience.

PAIRING BAR, CAFÉ AND RETAIL

key spatial moments



The bar anchors the café area as both service point and social centre, while the retail display extends the fragrance journey into take-home objects. Green terrazzo, dark counter finishes, sculptural lighting and mixed seating create an open counterpoint to the compressed entry sequence.

LOUNGE AND PAIRING ALCOVE

key spatial moments



The lounge extends the café into a lower, more relaxed setting, with upholstered seating, rugs, acoustic curtains and textured wall surfaces softening the larger volume. The alcove provides a more enclosed setting for guided pairings while remaining visually connected to the main room.

GODRICH INTERIORS

LONDON, UK

INTERIOR DESIGNER

UNDER SENIOR INTERIOR DESIGNER MEGAN OLIVER

At Godrich Interiors, a London-based interior architecture and design studio, I supported the design development of Woodlands House, a Grade II period property with a £10 million budget. My work included measured drawings, FF&E sourcing, material selection, millwork information and client presentation support.

role and scope

- measured drawings
- plans and elevations
- millwork information
- FF&E sourcing
- material selection
- finishes coordination
- client presentation support

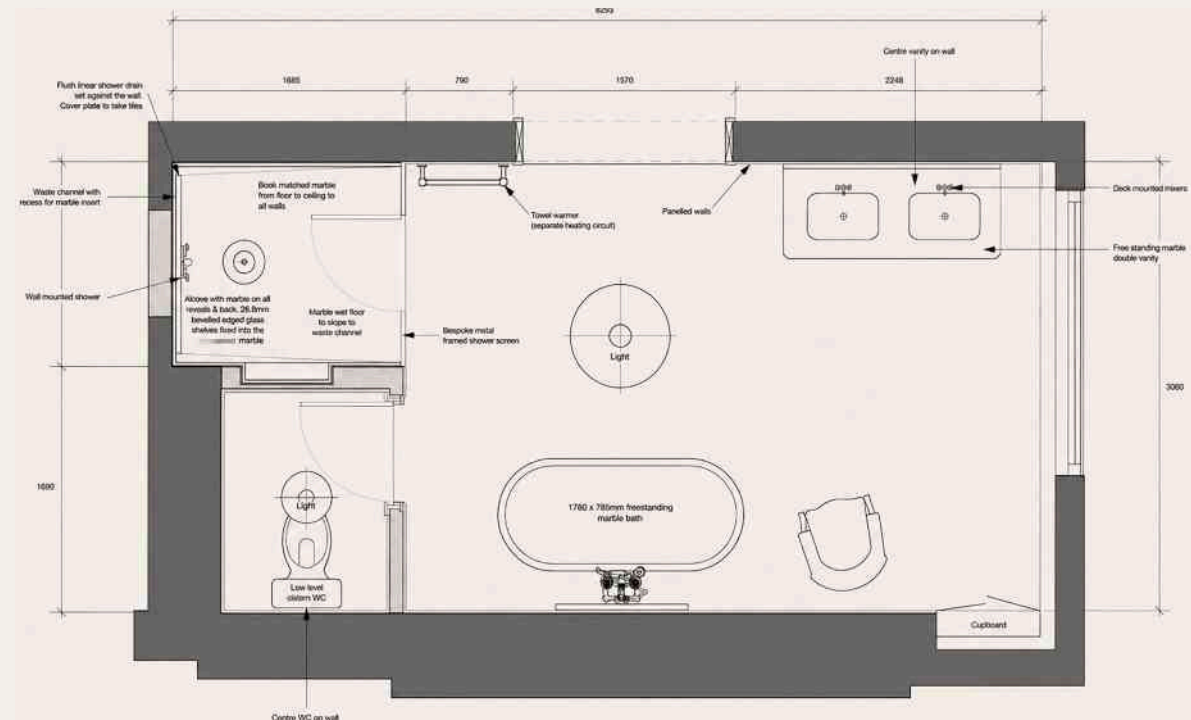


PRIMARY EN SUITE

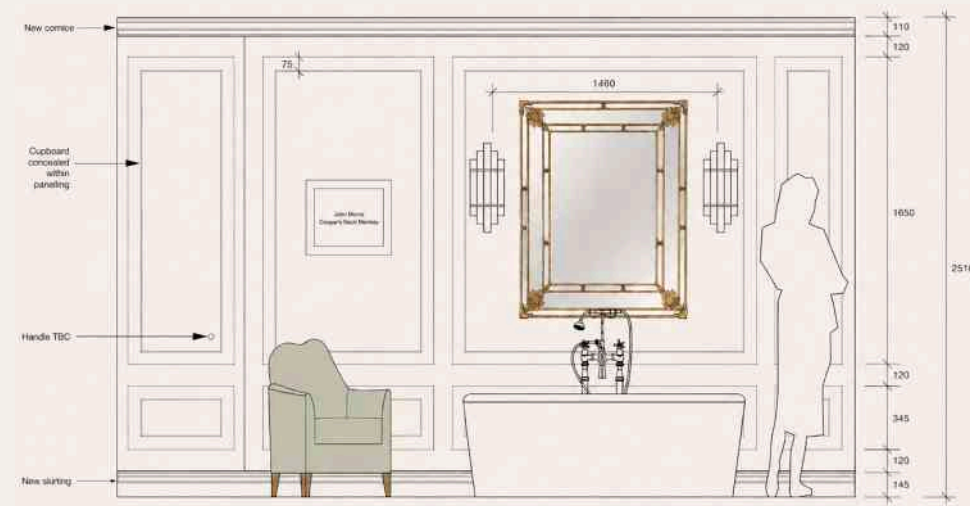
My role covered measured drawings, plan and elevation work, finishes coordination, furniture and lighting sourcing.



Woodlands House, primary en suite



primary en suite plan

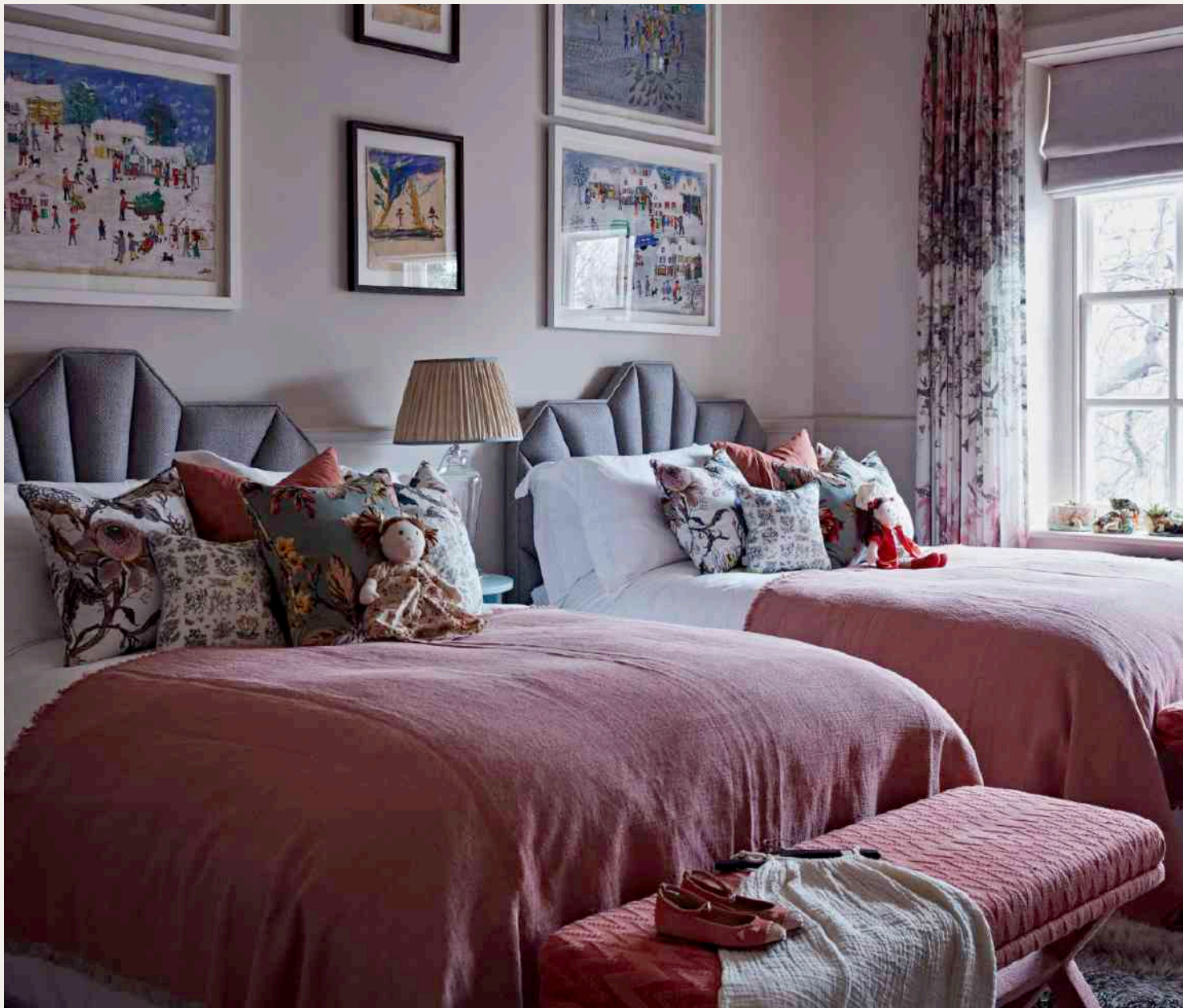


bath wall elevation

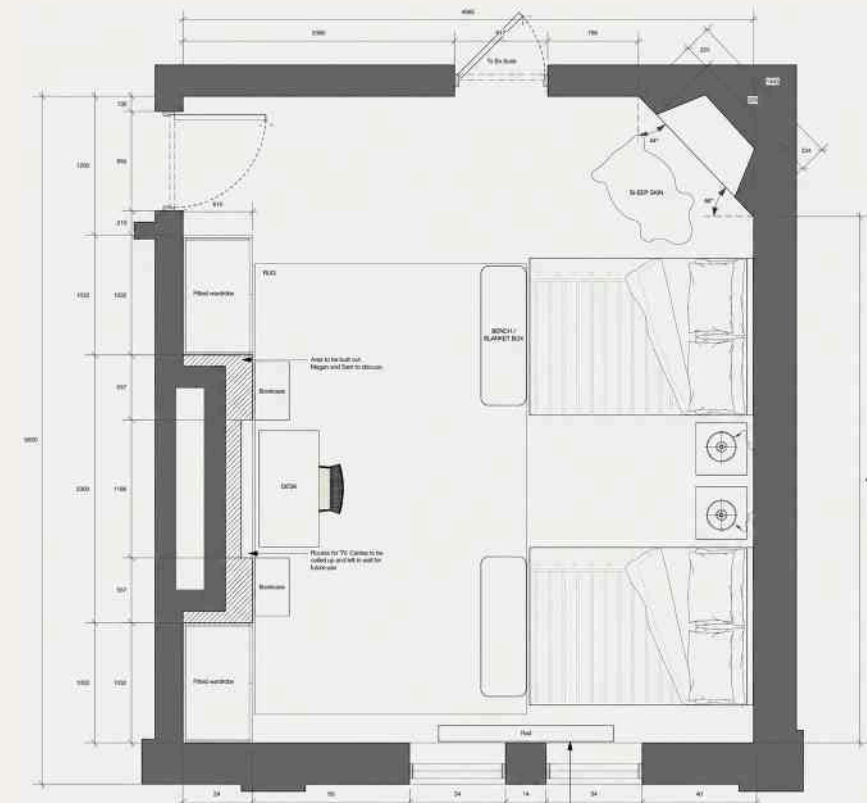
drawings not to scale

FOX'S BEDROOM

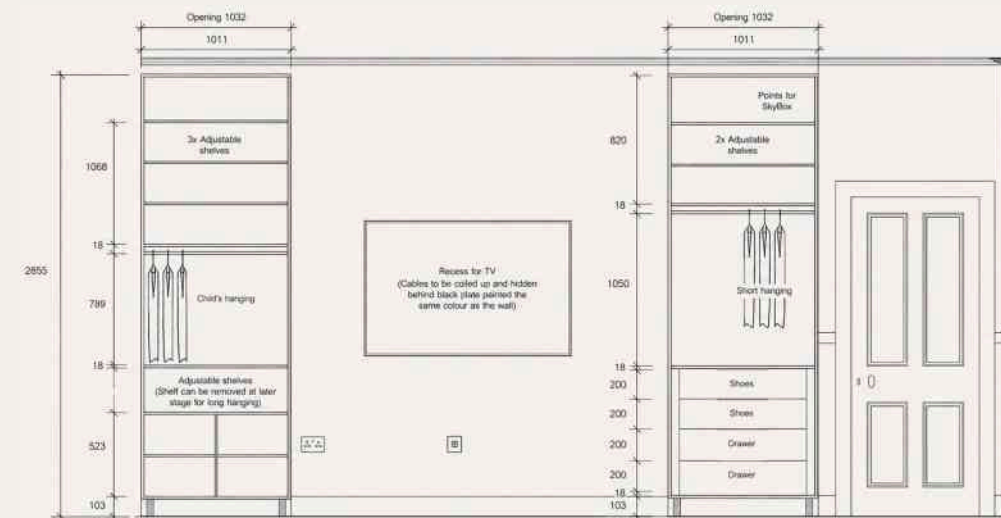
The brief was to create a sophisticated scheme that could adapt as the client's daughter grew older. My role covered technical drawings, millwork detailing for the bespoke wardrobe, and FF&E and artwork sourcing.



Woodlands House, Fox's bedroom



bedroom plan



bespoke wardrobe internal layout

drawings not to scale



Artwork by Helen
Musselwhite,
sourced for the
bedroom scheme

selected artwork

HOTEL CORE VIVU

Amore Vivu suite

PROJECT OVERVIEW

LABASAD MA Interior Design & Hospitality, 2026

Focus: Hospitality interiors, materiality, guest comfort

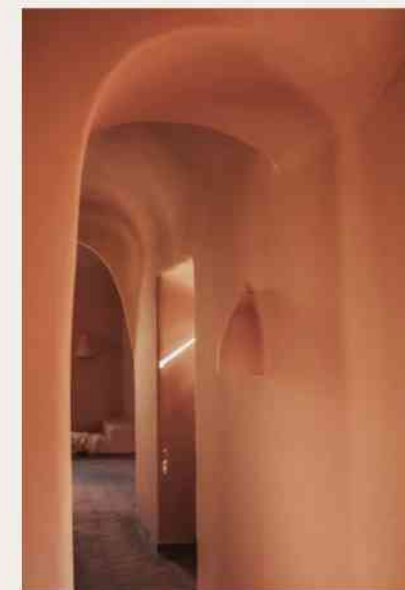
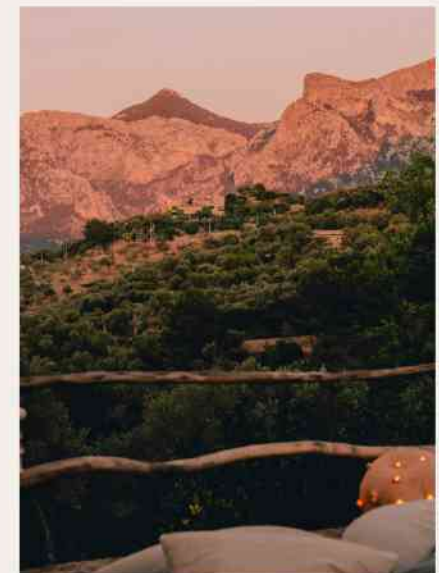
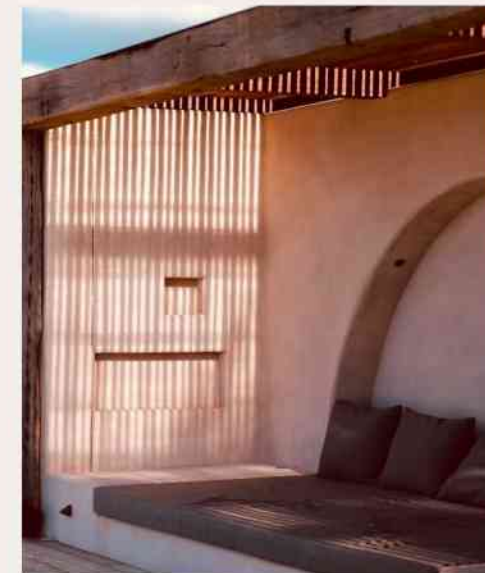
Rooted in the Corsican landscape, the Amore Vivu suite is conceived as a private retreat shaped by warmth, tactility and enclosure. Warm lime plaster, low light and softened architectural edges create an interior that feels secluded, cocooned and connected to its mountain setting.

program

raised bath platform
sleeping area
fireplace and lounge area
private terrace
hot tub and daybed

warmth · earth · intimacy · retreat · light

A compact luxury suite shaped around bathing, sleep, filtered light and a private terrace.

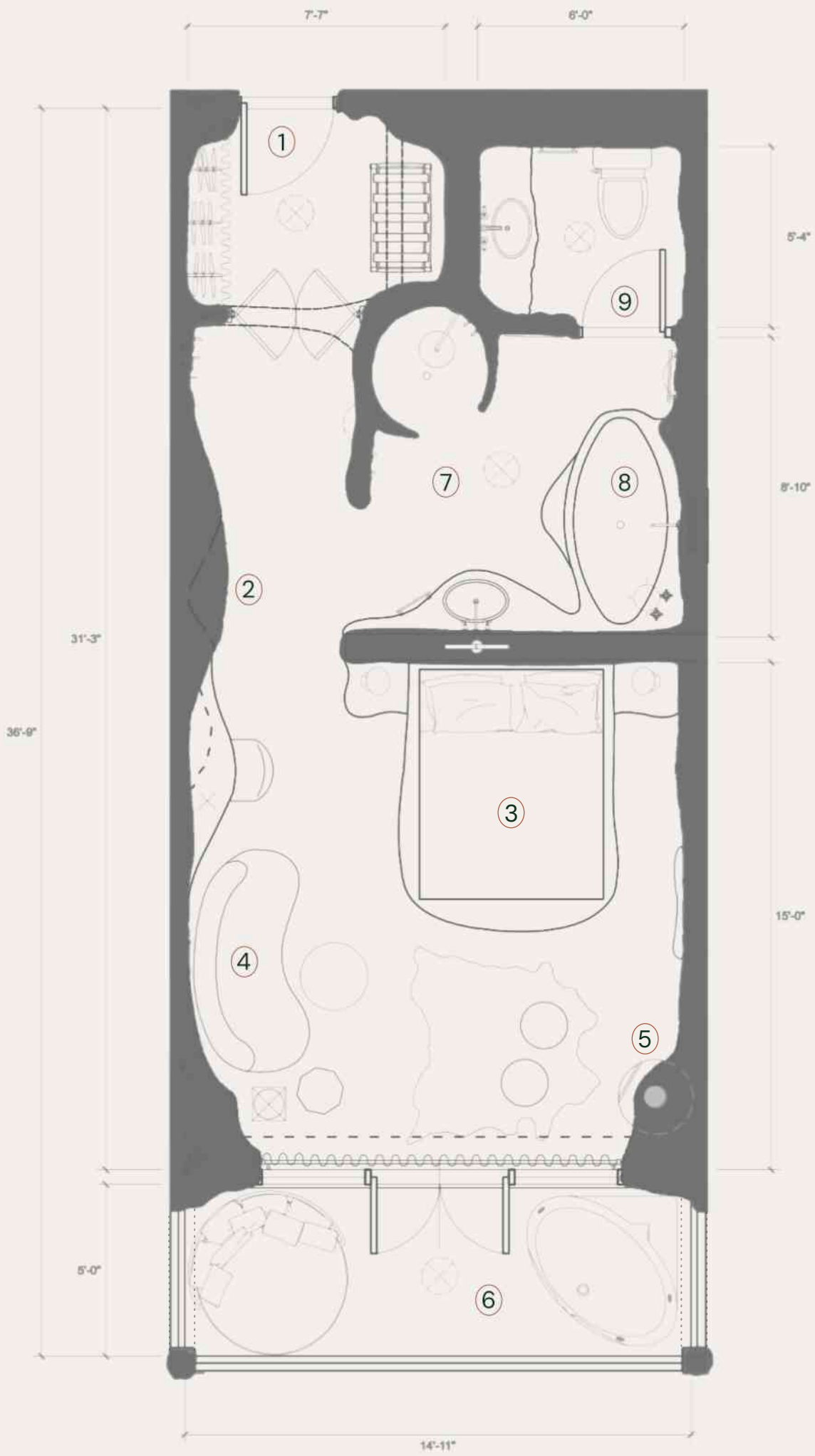
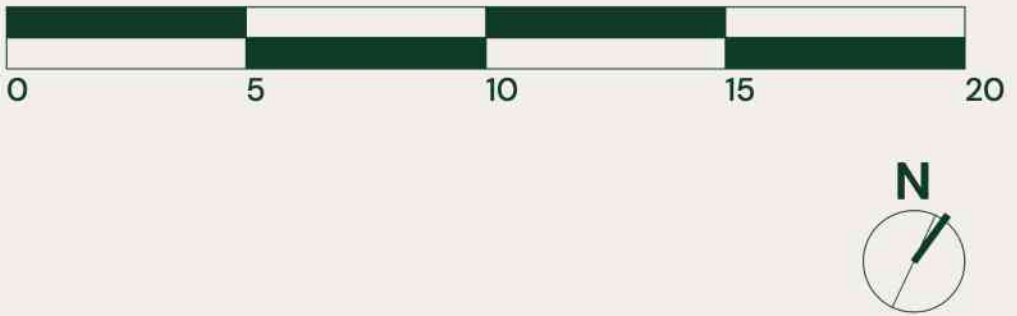


FLOOR PLAN

and zoning

The plan organizes the suite through a clear sequence of arrival, service, bathing, sleeping and lounge zones. Curved partitions define each function while preserving a fluid route through the room. The layout balances privacy, openness and direct access to the terrace.

Approx. ceiling height: 8'-9" AFF

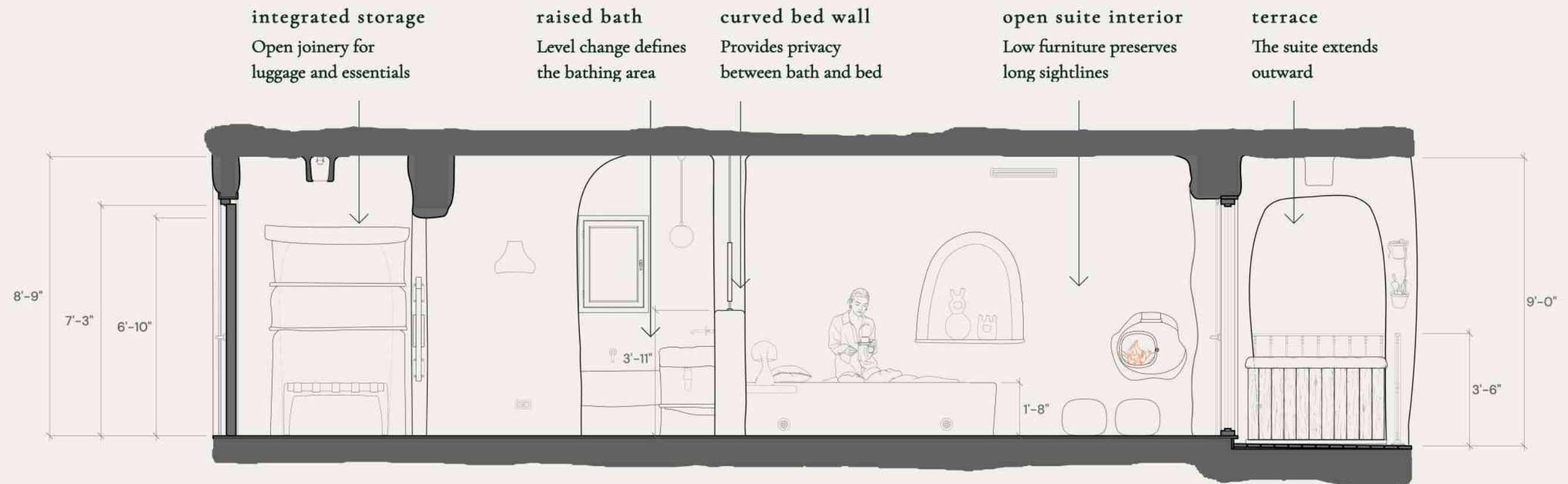


- 1 • arrival threshold**
A soft entry opens into the suite and frames the view through to the terrace
- 2 • service niche**
Discreet niche for welcome drinks, small desserts and guest amenities
- 3 • sleeping area**
King bed with curved headboard wall and low lighting
- 4 • curved sofa**
Curved seating anchors the lounge without interrupting circulation
- 5 • suspended stove**
A quiet point of warmth beside the window
- 6 • private terrace**
Outdoor living with daybed, hot tub and mountain-facing seating
- 7 • bathing suite**
Curved, cocoon-like shower with rain head and integrated basins
- 8 • raised bath**
A sculptural raised bath creates a soft bathing moment
- 9 • enclosed WC**
Private and discreetly positioned

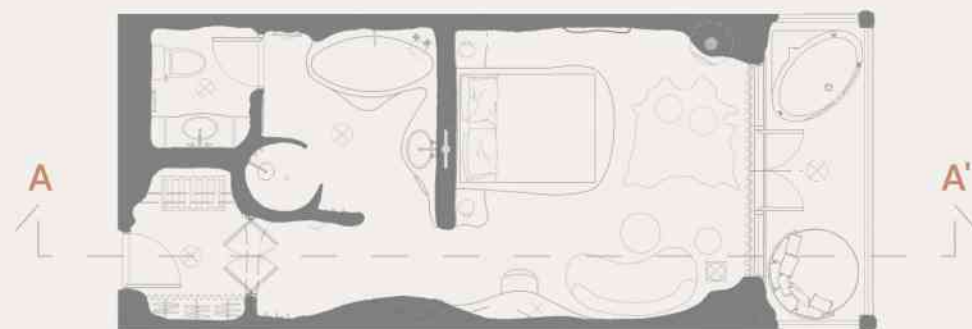
SECTION A-A'

The section clarifies the suite's changes in level, built-in elements and visual connections.

The raised bath, low bed wall and open terrace threshold create a gradual shift from enclosed bathing to sleeping, lounging and outdoor living.



Section key plan

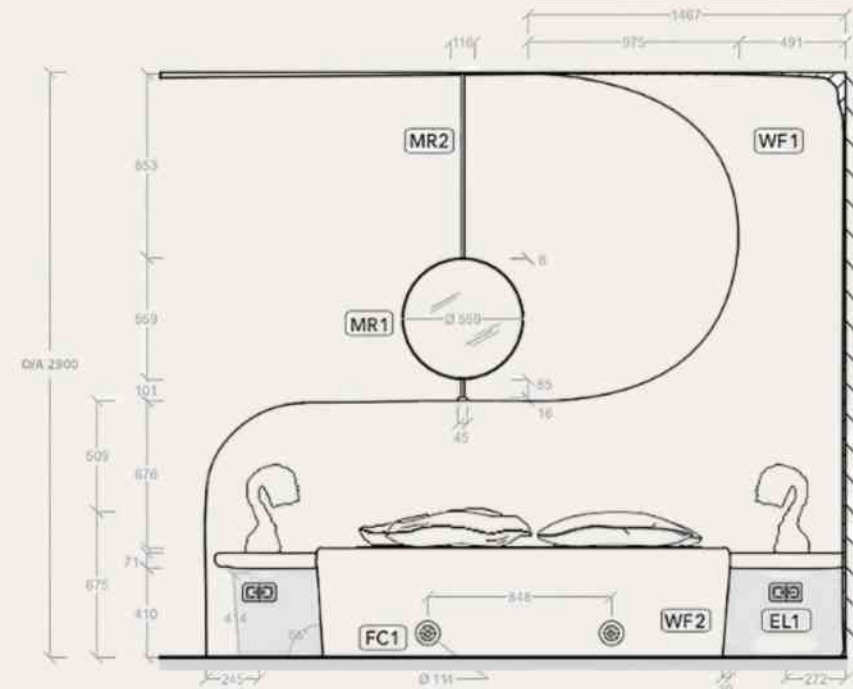


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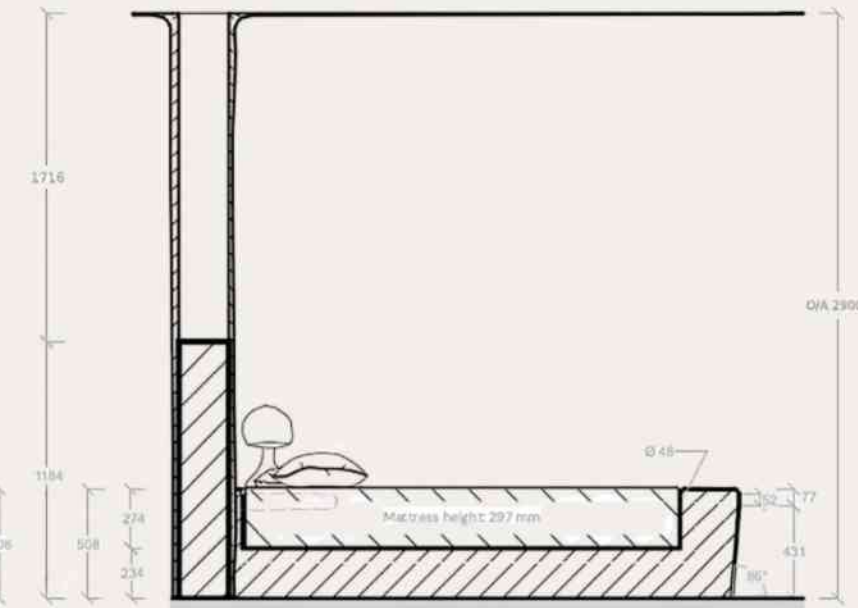
BED WALL DETAIL

plan + specification

This detail studies the custom bed wall as a built element within the suite. The plaster form combines headboard, side shelves, sockets, ventilation grilles and suspended mirror into one architectural feature, giving the sleeping area a resolved and integrated backdrop.



Elevation A



Section B

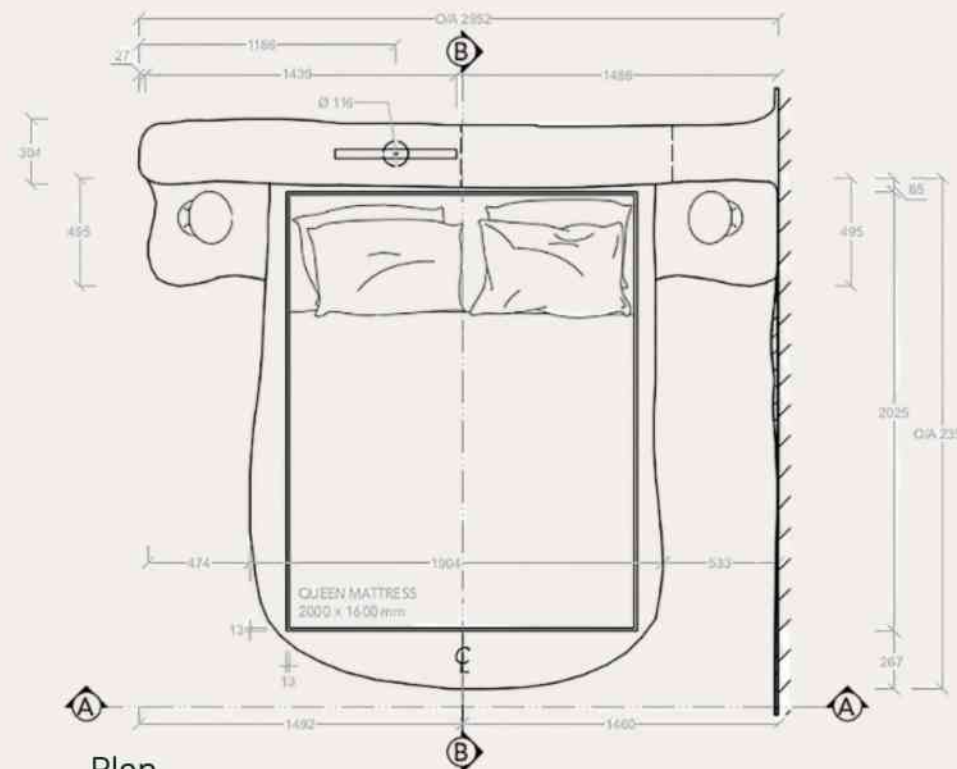


Key plan

drawings not to scale



Design intent
HOTEL CORE VIVU



Plan

WF1 - WALL FINISH
MATERIAL: Natural hydraulic lime plaster
COLOR / CODE: NCS S 1005-Y80R
FINISH: Matte, fine plaster texture
MANUFACTURER: St. Astier

MR1 - CIRCULAR MIRROR
MATERIAL: Glass + solid brass trim
GLASS: 6 mm polished, beveled edge
FINISH: Antique brass with patina
MANUFACTURER: Local Glass, Metal Fabricator

WF2 - BUILT-IN BED FINISH
MATERIAL: Natural hydraulic lime plaster
COLOR / CODE: NCS S 1005-Y80R
FINISH: Smooth continuous plaster
MANUFACTURER: St. Astier

MR2 - MIRROR SUSPENSION ROD
MATERIAL: Solid brass
THICKNESS: 10 mm, small disc cap
FINISH: Antique brass with patina
MANUFACTURER: Custom Metal Fabricator

FC1 - VENTILATION GRILLES
MATERIAL: Brass-plated steel
PATTERN: Floral / Moroccan
FINISH: Antique brass with patina
MANUFACTURER: Custom Metal Fabricator

EL1 - EUROPEAN POWER SOCKET
MATERIAL: Solid brass
FINISH: Antique brass with patina
STYLE: Rounded edge, USB/USB-C ports
MANUFACTURER: deVOL

Materiality

MATERIALITY

The palette prioritizes matte, tactile and durable finishes suitable for a quiet hospitality environment. Warm plaster, honed stone, terracotta tile and textured linen create a soft mineral base, while aged black iron and dark timber add contrast and definition. Together, the materials support a calm suite experience rooted in warmth, texture and restrained luxury.

Material and finish schedule

- | | |
|-----------------------------------|--------------------------------|
| 01 warm lime plaster | 06 dark honed stone shelf |
| 02 aged brass detail | 07 terracotta floor tile |
| 03 sheer clay-toned curtain linen | 08 warm honed stone |
| 04 dark walnut timber | 09 blackened iron rod / rail |
| 05 soft bouclé upholstery | 10 woven linen sofa upholstery |



VIEW TO TERRACE

Amore Vivu suite



Afternoon light settles across the plaster shell, drawing attention to the fireplace, terracotta floor and layered textiles. The open doors connect the suite to the Corsican hillside, extending the room toward the terrace.

THE VEIL

appointment-only couture retail

PROJECT OVERVIEW

LABASAD MA Interior Design & Hospitality, 2026

Focus: Experiential retail, spatial planning, customer journey

The Veil reimagines couture retail as a choreographed passage through four atmospheric worlds: Desert, Cave, Cloud, and the hidden Lava Lounge.

Appointment-only and private, the project turns fashion retail into a sequence of arrival, immersion, fitting, revelation, and return.

*arrival → immersion → fitting
→ revelation → return*



The Veil exterior, daytime

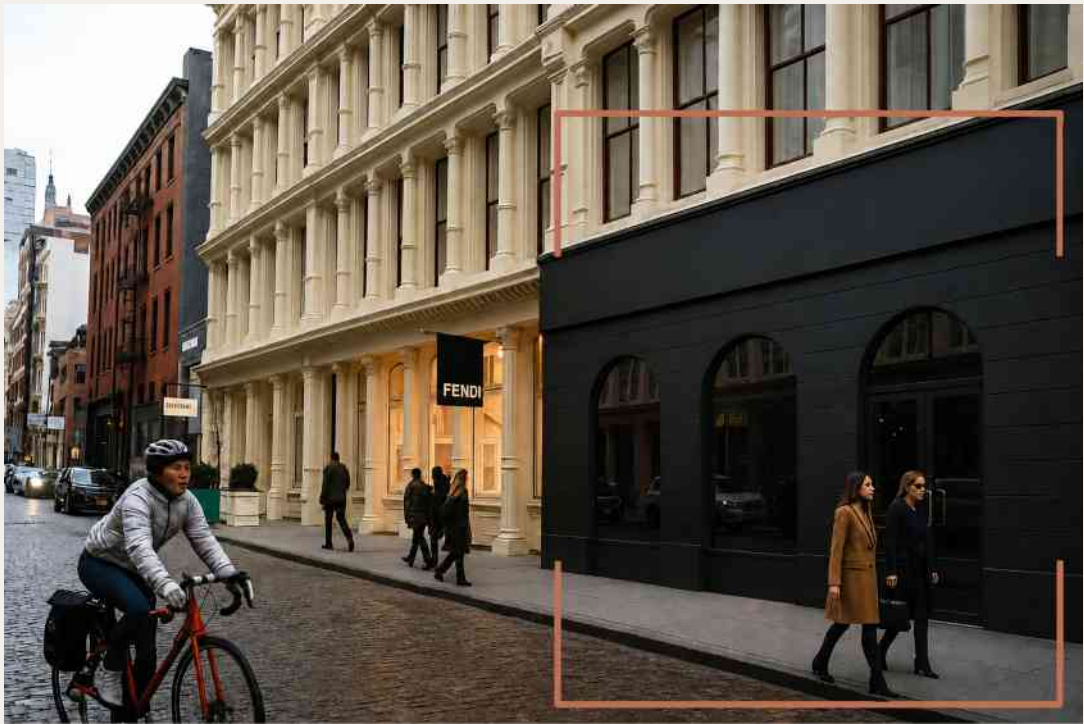


The Veil exterior, nighttime

LOCATION AND SITE

SoHo, New York

A discreet site on SoHo’s retail corridor, surrounded by couture houses, galleries, and creative ateliers. The contrast between the city’s energy and the project’s deliberate stillness became central to the concept.

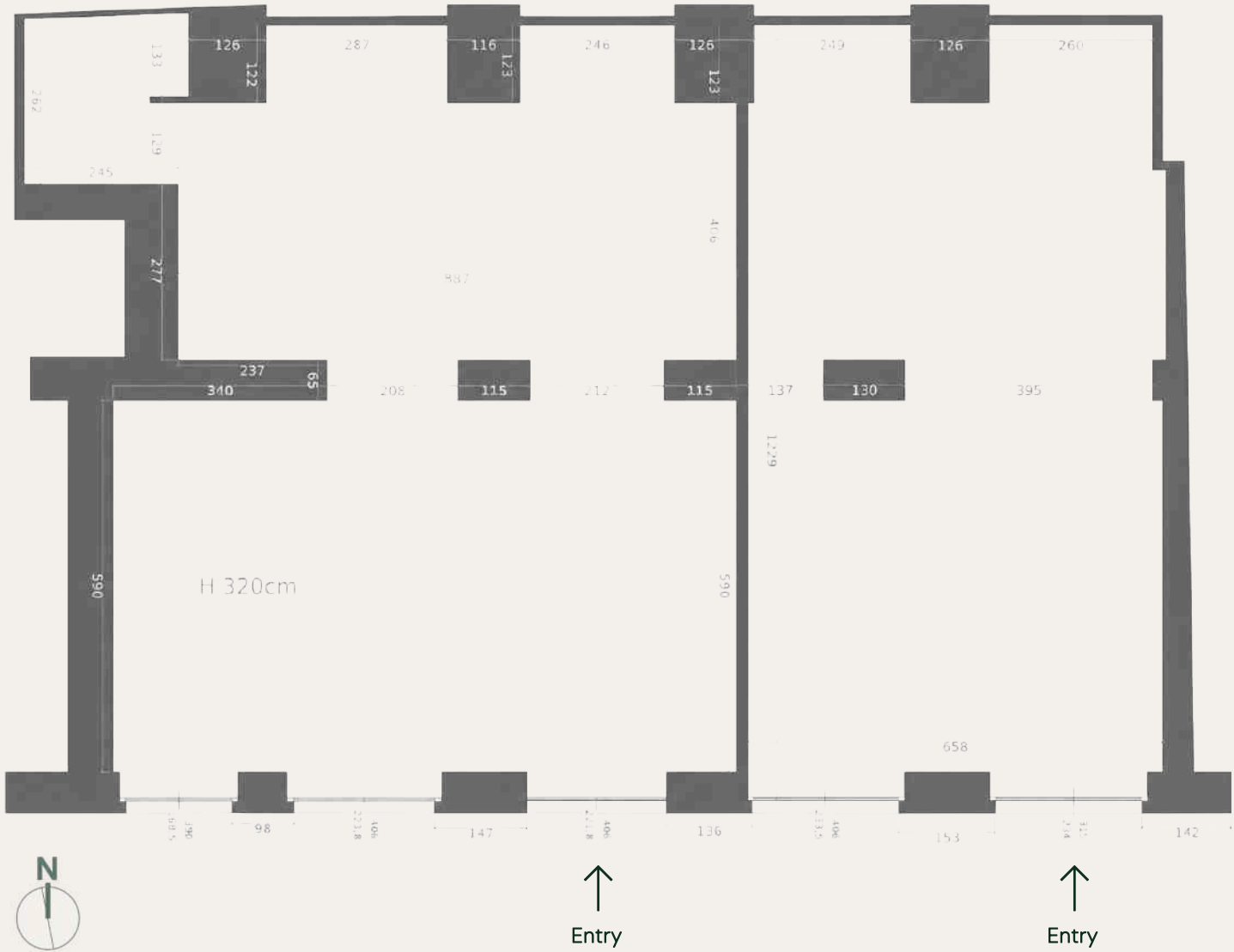


2,640 sq ft
FLOOR AREA

10 ft 6 in
CEILING HEIGHT

1 group
PER APPOINTMENT

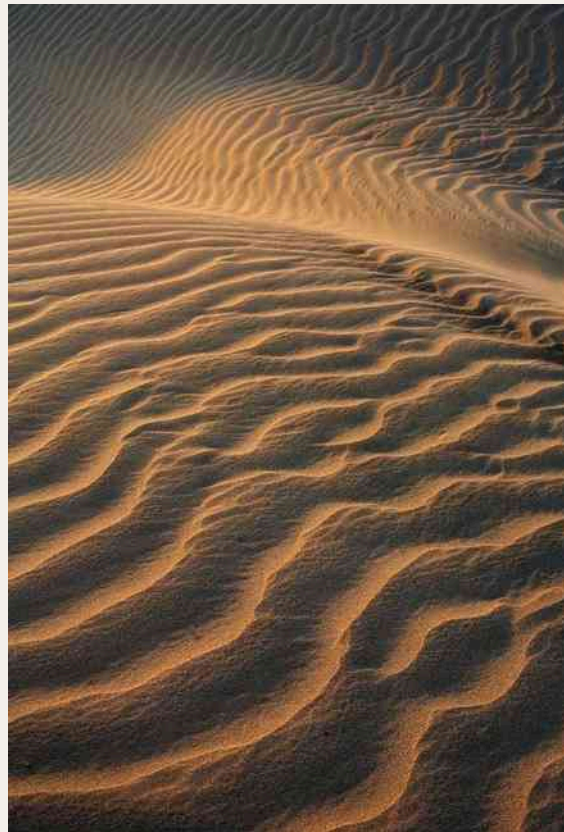
EXISTING CONDITIONS · BEFORE INTERVENTION



Existing alcoves and structural columns informed the zoning strategy. Partition walls were removed to create continuous flow, and windows were blacked out to give full control over light, privacy, and atmosphere.

SPATIAL LANGUAGE

desert · cave · cloud · lava lounge



DESERT

carved

light across terrain



CAVE

depth

shadow and enclosure



CLOUD

weightless

softness in suspension



LAVA LOUNGE

veiled

concealment before revelation

Material, sound, scent, and light guide the guest through a sequence of spatial shifts.

ZONING *and circulation*

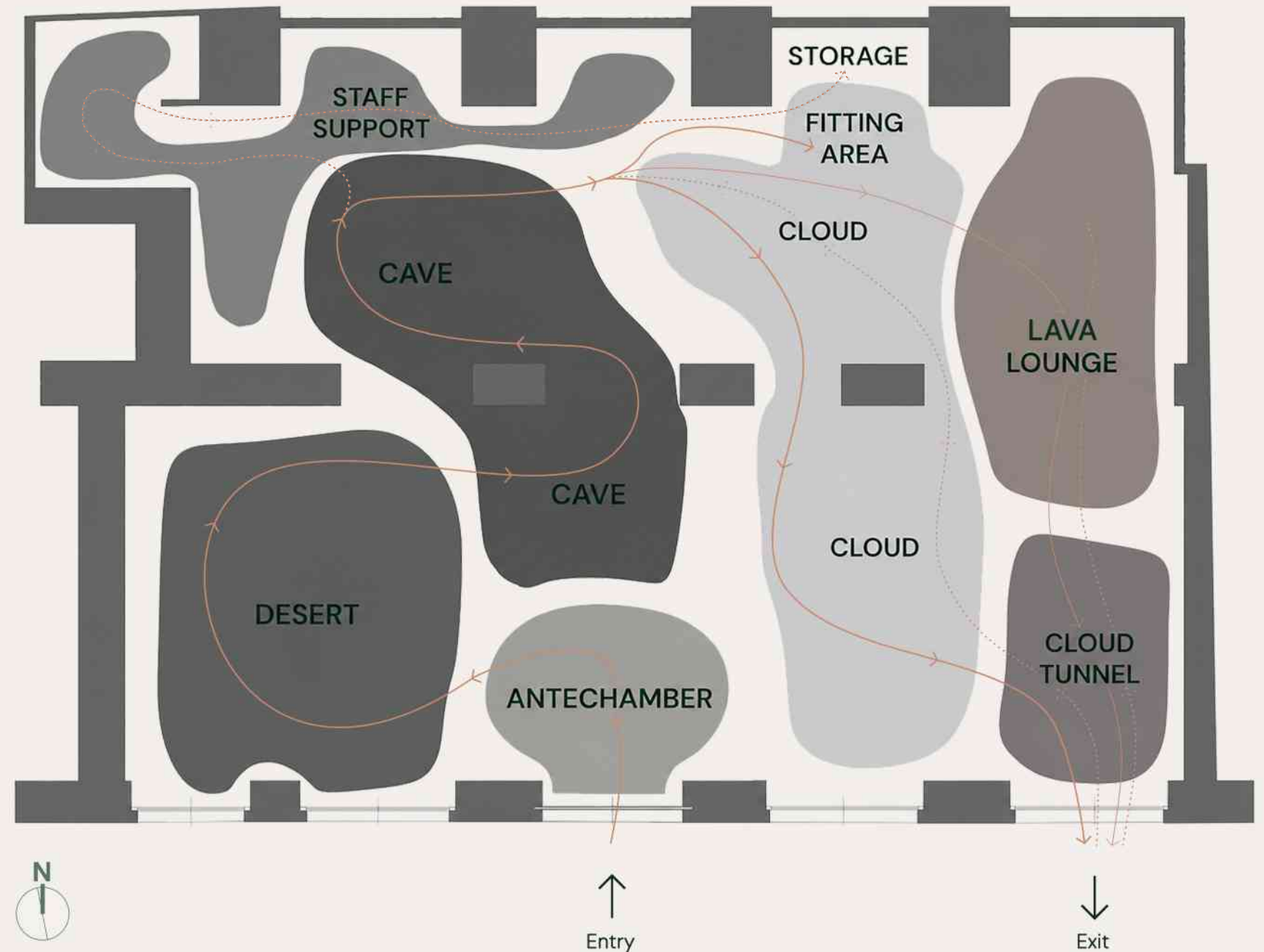
The existing shell has been opened up by removing internal walls and reorganized as a sequence of thresholds, guiding guests from arrival into distinct immersive retail worlds. Public zones unfold through Desert, Cave and Cloud, while the Lava Lounge sits beyond the main route as a private invitation-only room. Staff support remains concealed along the perimeter, allowing quiet service and an uninterrupted guest experience.

zone logic

- arrival and orientation
- distinct retail worlds
- private fitting
- private invitation-only lounge
- controlled exit sequence
- concealed staff support

ROUTE KEY

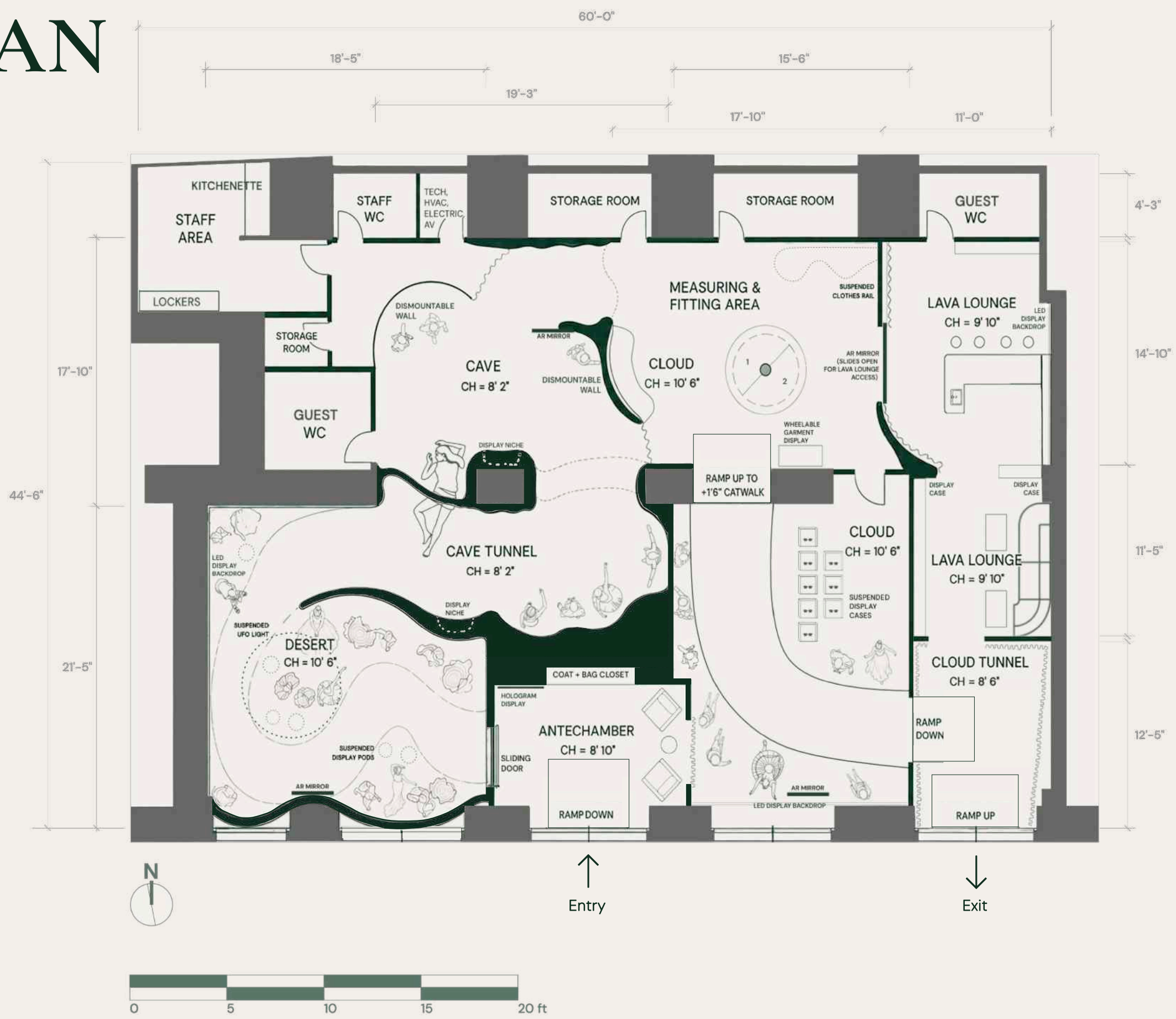
- GUEST ROUTE · PUBLIC EXPERIENCE
- INVITATION ROUTE · LAVA LOUNGE ACCESS
- ... STAFF ROUTE · SERVICE AND SUPPORT



FLOOR PLAN

The proposed layout translates the guest journey into the existing shell. Organic partition walls define each zone without creating full enclosure, maintaining visual continuity while preserving distinct spatial identities. Ceiling heights rise and fall to shape changing spatial conditions, while universal access is maintained throughout the guest journey.

Purchases are handled discreetly by staff and delivered after the appointment.



ATMOSPHERES OVERVIEW

The Veil is organized as a sequence of distinct spatial states, moving from the Antechamber through four atmospheric worlds before concluding in the Cloud Tunnel.



1 Antechamber · arrival · grounding



2 Desert · warmth · discovery



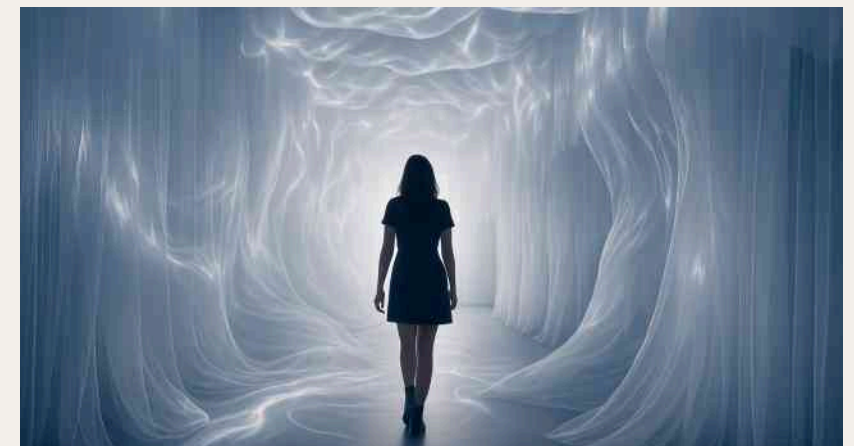
3 Cave · shadow · depth



4 Cloud · softness · transformation



5 Lava Lounge · reveal · invitation



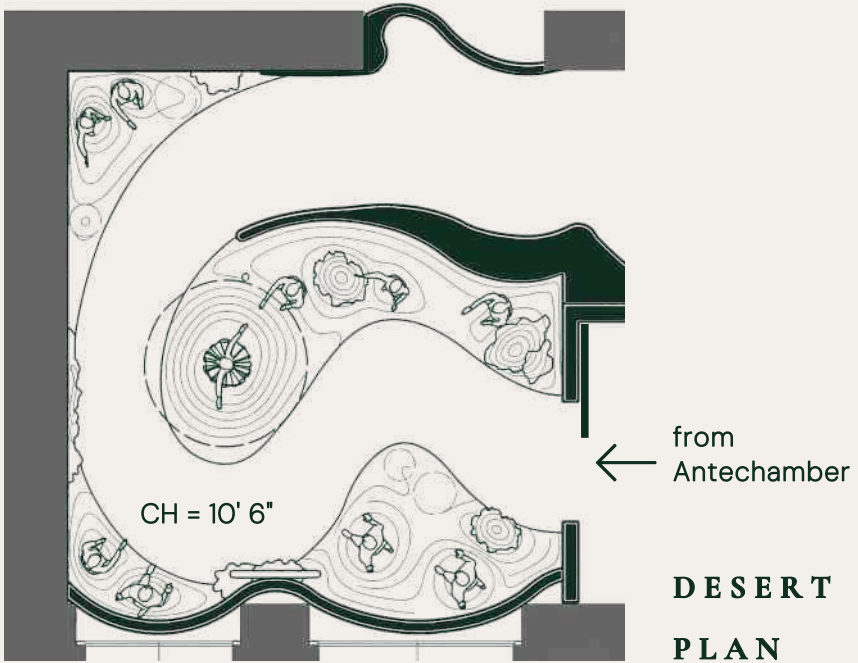
6 Cloud Tunnel · exit · release

DESERT

The Desert is the first moment of expansion.

A luminous terrain of warmth and openness after the enclosed Antechamber. Light sharpens and the palette rises, revealing sculpted dunes and floating forms. Garments appear as artefacts within a landscape shaped by wind and time.

LIGHT	golden, direct, sculpting
MATERIAL	sand-infused clay, terracotta, brushed brass, smoked glass
SCENT	saffron, cedar
SOUND	soft wind, low hum
DISPLAY	mannequins, suspended pods



FLOATING DISPLAYS

Obsidian pods suspend objects in the air, each illuminated from within

SCULPTED DISPLAY CONSTRUCTION

Lightweight sculpted forms are finished in clay plaster, creating dune-like terrain without heavy construction

MATERIALITY

The Desert palette is grounded in earth, warmth and soft luminosity. Sand-infused clay plaster, Tuscan microcement, brushed brass, smoked glass and opal surfaces create a sculpted retail landscape.

Material and finish schedule

01 floating pods:

black gloss acrylic, cream faux leather, smoked glass

02 sky:

LED horizon

03 dunes:

sand-infused fine clay plaster

04 ceiling cove:

NCS S 2020-Y20R paint, satin finish
brushed brass with hidden linear LED glow

05 AR mirror:

mirror, brushed brass,
concrete-coated sculpted foam

06 mannequins:

neutral-toned fabric, concrete-coated foam

07 winding path:

Tuscan microcement

08 organic forms:

painted 3D-printed fibreglass

09 UFO light:

white opal polycarbonate, brushed metal

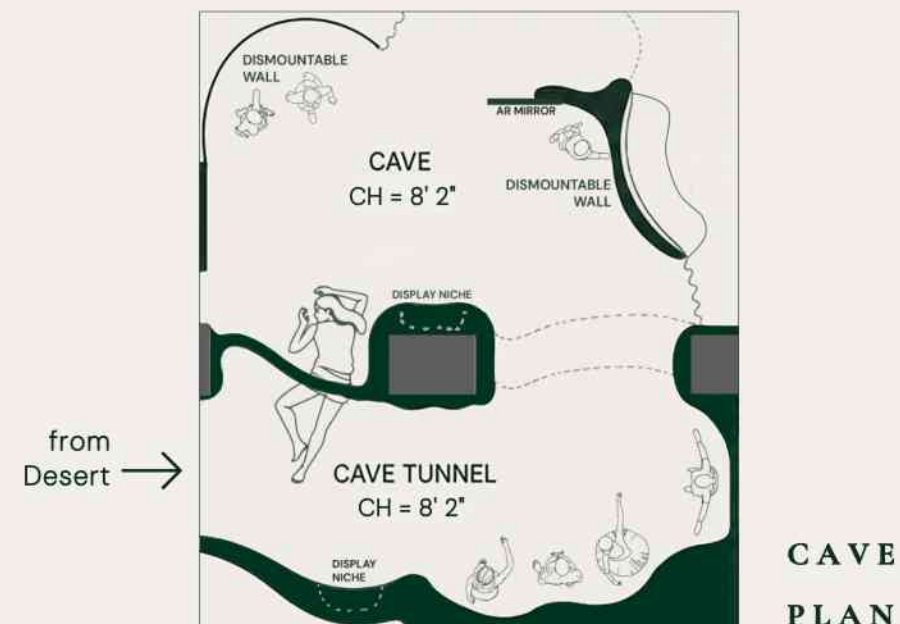


Garments echo the landscape: pleated forms and sculptural silhouettes like dunes, layered neutrals like sediment.

CAVE

The ceiling lowers to 8'2", creating a darker, more compressed acoustic zone. Textured mineral plaster softens sound, while bioluminescent light catches the carved edges. Shelves are integrated into the plaster so objects read as excavated relics. An oversized figure folds into the wall as a surreal interruption.

LIGHT	low, bioluminescent glow
MATERIAL	dark mineral plaster, rough clay
SCENT	mineral, damp stone, cool air
SOUND	drip, distant echo, low hum
DISPLAY	carved shelves, sculptural relics



Collection references
The dark materiality of Rick Owens, and Noir Kei Ninomiya



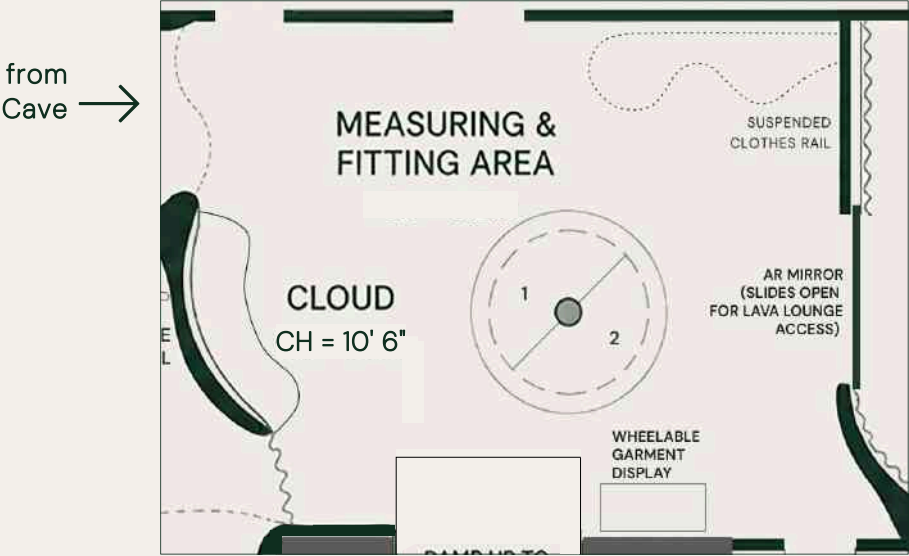
Shelf objects
Objects by Parts of Four, displayed on carved shelves

THE CLOUD

private fitting

The Cloud is the first point of softness after the Cave. A quieter environment of fabric, reflection and care creates a more personal and unhurried fitting. For invited clients, the mirror opens as a concealed threshold to the Lava Lounge.

LIGHT	diffuse, cool white, luminous halo
MATERIAL	translucent fabric, brushed aluminium, polished resin
SCENT	linen, mist
SOUND	soft wind, near silence
SERVICE	personal stylist, private fitting



CLOUD
FITTING
AREA
PLAN

CONCEALED MIRROR THRESHOLD

The AR mirror doubles as a fitting interface and hidden access door, allowing invited clients to move privately into the Lava Lounge

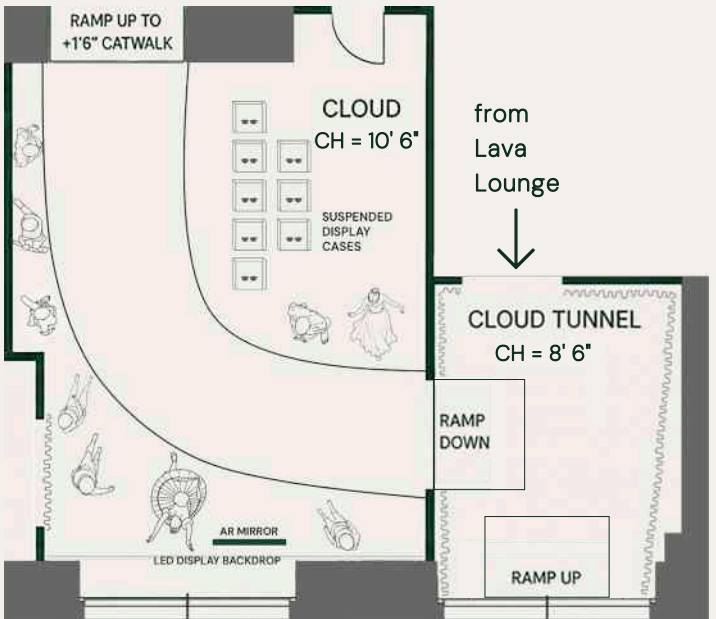
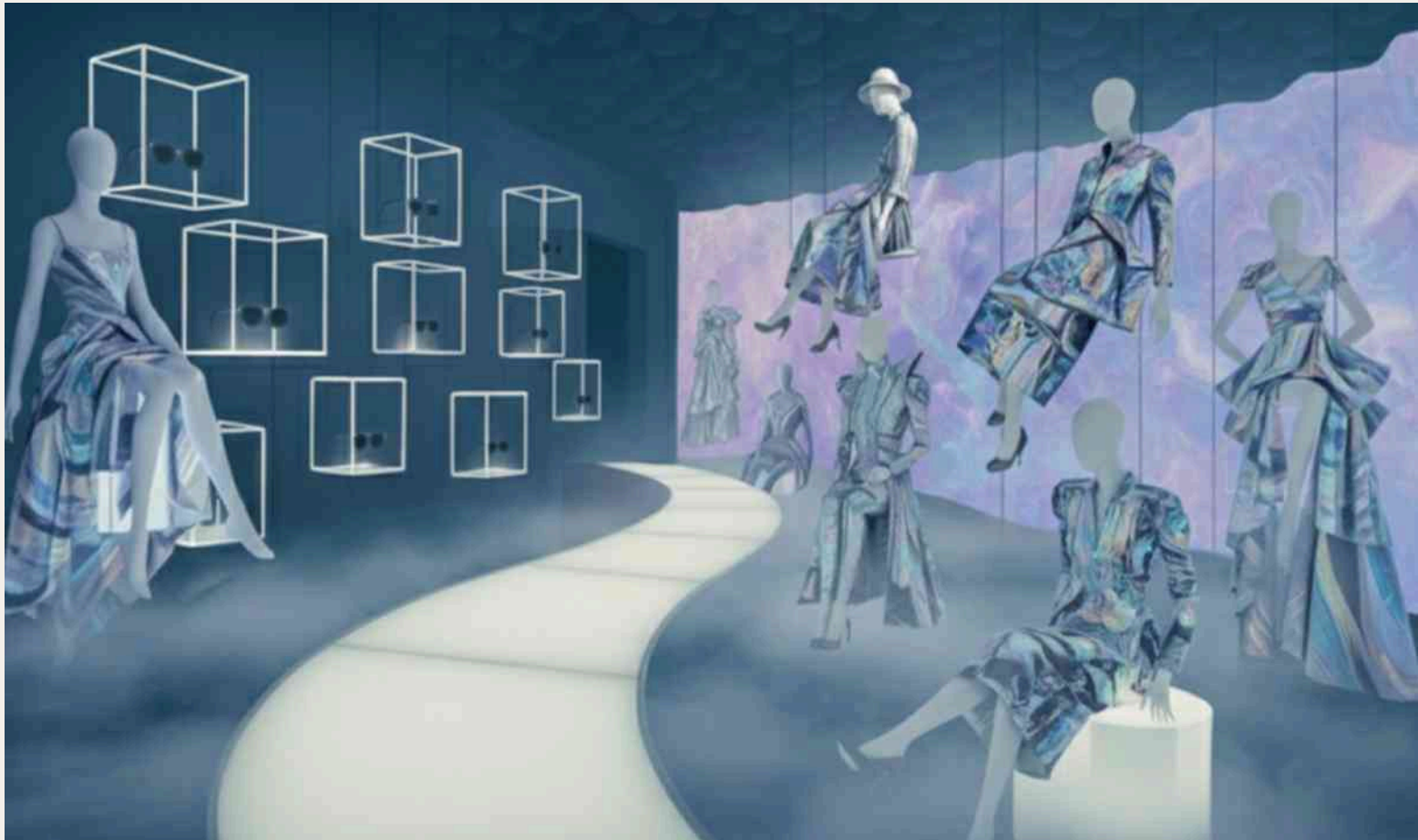


THE CLOUD

a branching passage

The Cloud divides the guest journey. First-time guests continue through the second Cloud space and exit through the Cloud Tunnel. Invited returning guests pass from the fitting room into the concealed Lava Lounge before rejoining the exit route.

LIGHT	projection glow, luminous pathway
MATERIAL	iridescent textiles, opaque acrylic
SCENT	white tea, soft florals
SOUND	distant chimes, low electronic pulse
DISPLAY	suspended cases, mannequins



**CLOUD
+ TUNNEL
PLAN**



Collection references
Iris van Herpen and Yuima Nakazato

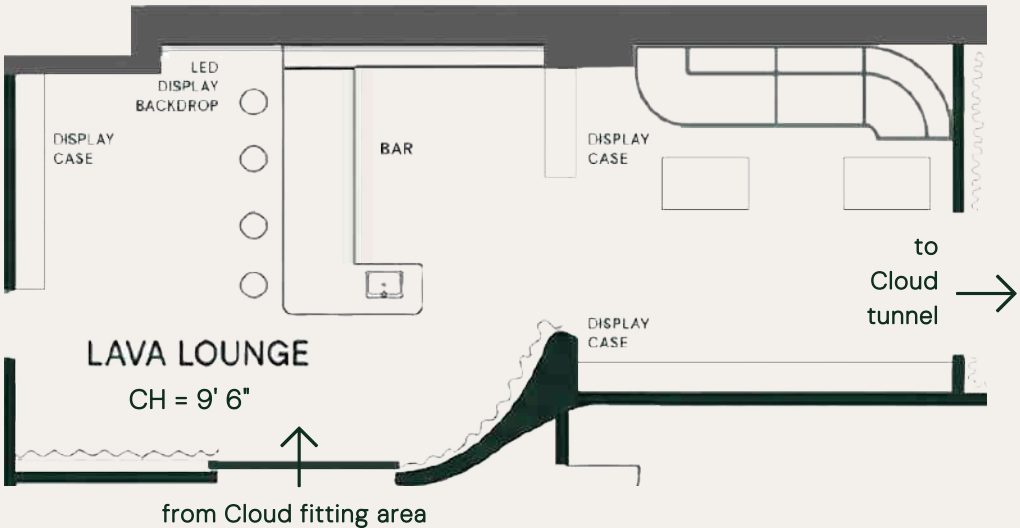


Cloud Tunnel • exit sequence
Integrated ramps maintain a step-free route to exit.

LAVA LOUNGE

The concealed reward within The Veil. A private bar reserved for returning clients. The mirror opens to reveal a warm, dark room shaped by molten light, glass, and reflection. Guests sit, drink, and linger. The couture appointment extends into a private moment of hospitality and belonging.

LIGHT	molten projection, low table light
MATERIAL	smoked glass, dark bronze, velvet, polished stone
SCENT	spiced citrus, smoke
SOUND	low music, softened conversation
SERVICE	invitation-only bar, first drink offered



THE VEIL



Molten projection
Animated light moves across the wall behind the bar. Concealed bar lighting supports low-level service



Display vitrines
Glass objects & jewellery
Tzuri Gueta · Hanne Enemark

DESIGN

strategy

technology

Interactive systems are integrated into the arrival and fitting sequence. The AR mirror supports garment scale, silhouette and fit, while tablet-based consultation and programmable lighting reduce visual clutter and keep the display environment precise and discreet.

sustainability

The material strategy prioritizes durability, modularity and reuse. Demountable display components, low-energy LED lighting, responsible finishes, and biomaterial references support a low-waste approach. The Cave explores mycelium and bio-based material thinking as part of the project's material language.

universal design

Access is considered through circulation and use. Continuous level routes, gentle ramps at threshold transitions, generous turning space, movable garment displays and calm lighting support an intuitive experience for different users without separating accessibility from atmosphere.



AR mirror · fitting interface



mycelium · biomaterial research



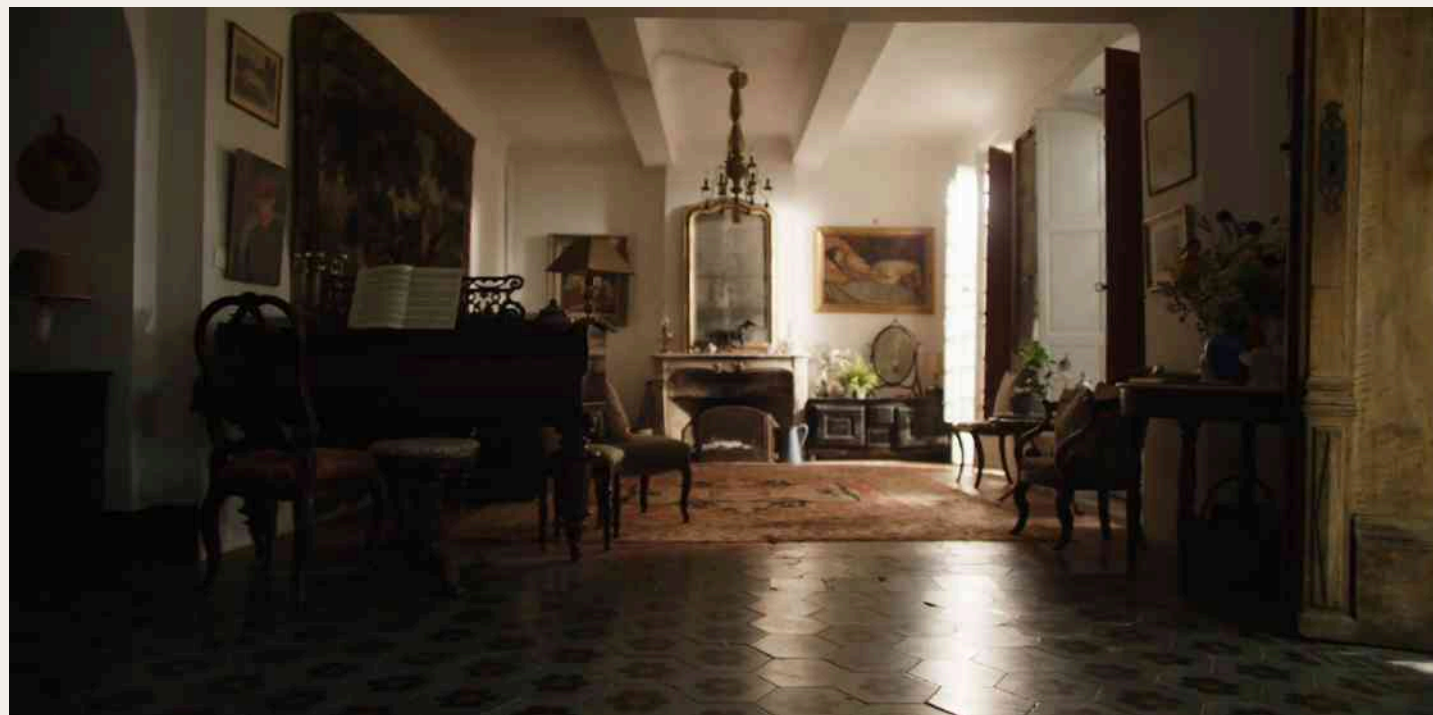
inclusive circulation · movable displays

The Veil connects material research, digital garment-making and inclusive circulation, using technology as a discreet layer within the retail experience.

PRODUCTION DESIGN

SELECTED WORKS

Selected production design work showing spatial planning, material direction and built environments for screen.



period salon



contemporary residential interior



immersive children's bedroom



open-plan office



retail environment

MAN VS. BEE

production design

For a Netflix comedy series, the central set was conceived as a contemporary luxury home, built for studio filming and developed as a spatial system. The material palette, furniture, commissioned artwork and props were coordinated to create an aspirational domestic environment that could withstand escalating comic action.

role and scope

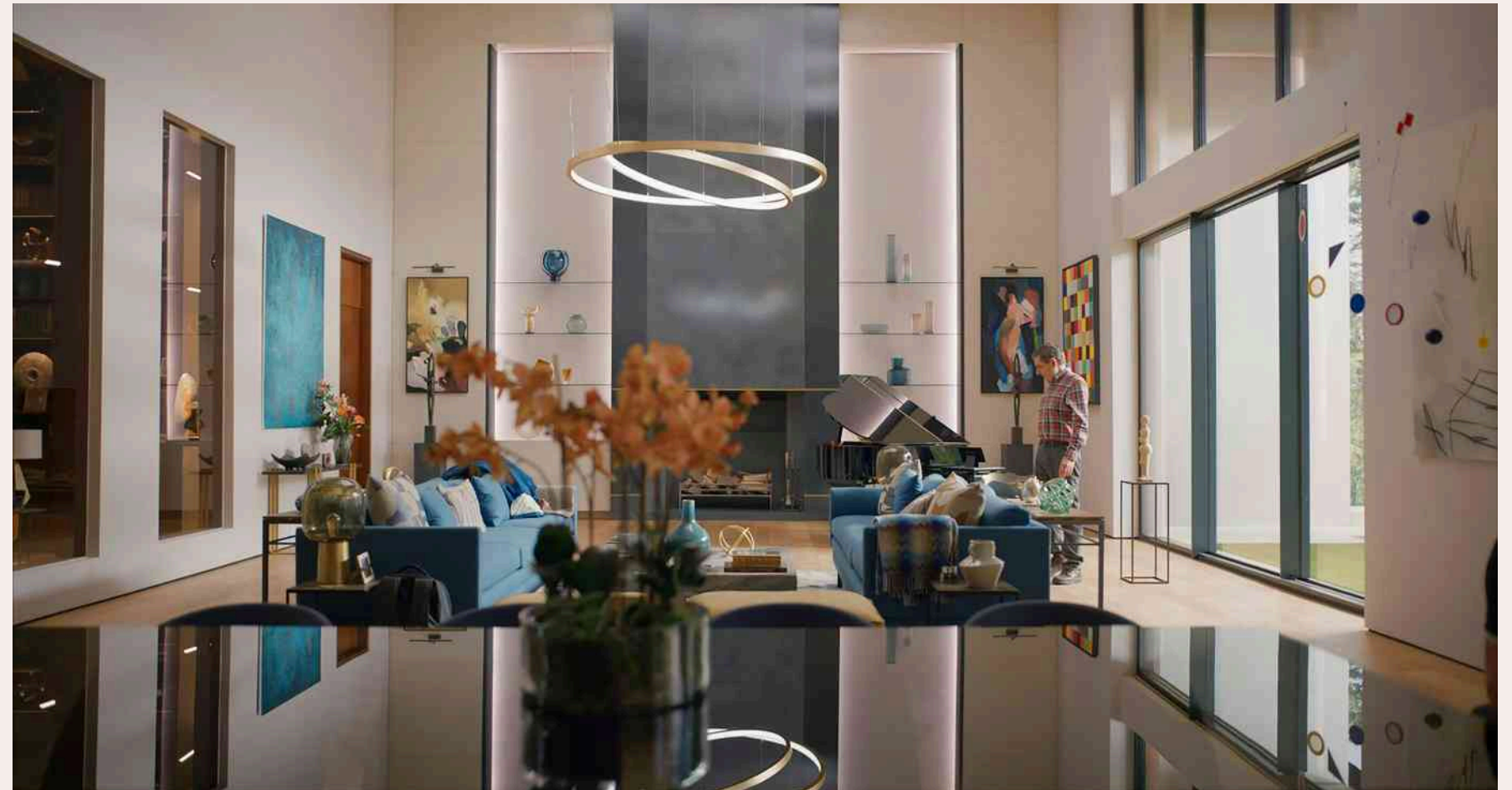
Production Designer

Led a 50-person art department across set design, construction, decoration, graphics, props and dressing, managing a £2 million budget

Developed spatial concepts, set layouts, material palettes, and visual tone

Designed and commissioned bespoke props, artworks, furniture pieces, and specialist set elements

Collaborated with the director, producers, cinematographer, locations, construction, and wider production teams



Main house interior set

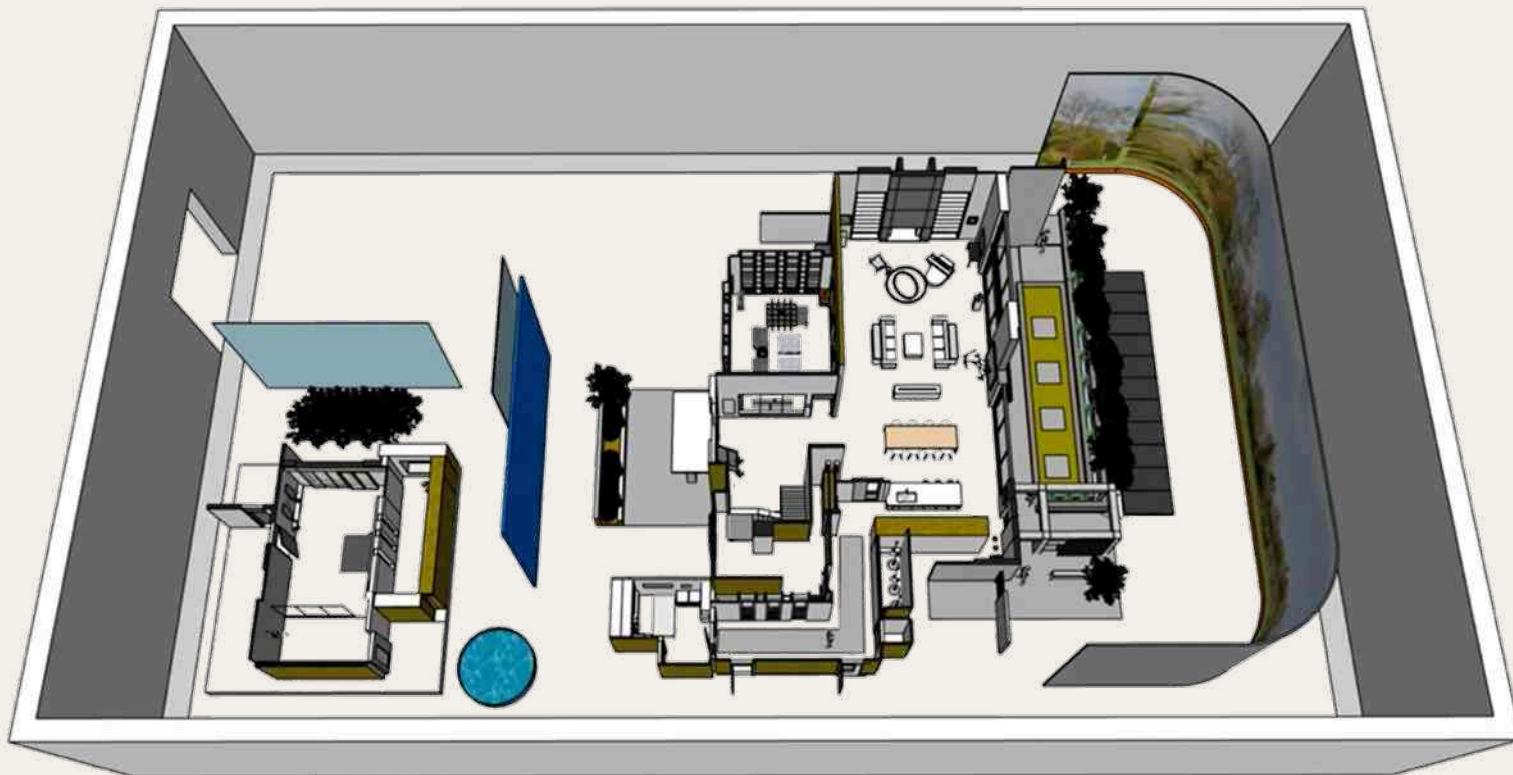
process film

Watch the design process video [here](#)

MAN VS. BEE

production design

The SketchUp model was developed as a working design tool to resolve layout, circulation and construction planning before the set was built, dressed and filmed.



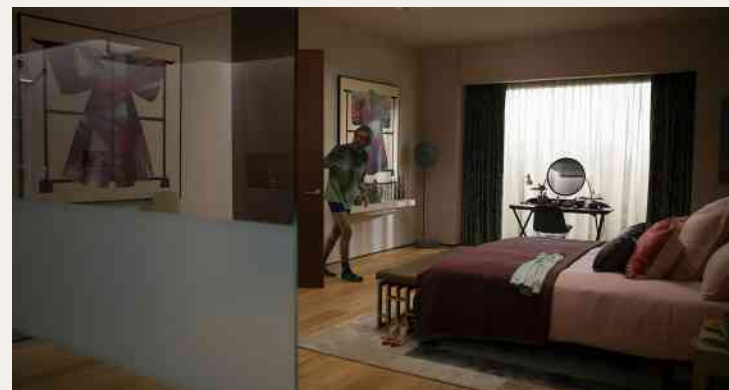
SketchUp working model

layout, circulation, sightlines and construction planning



Completed set stills

interior atmosphere, material palette, artwork and dressing



MIELE

production design

Commercial campaign for Miele,
developed across a main product film,
supporting product videos and stills.
The set design created a warm
contemporary domestic environment
where appliances were integrated into
everyday living, balancing brand clarity
with a soft, lived-in interior atmosphere.

role and scope

Production Designer

- set concept
- spatial planning
- material and colour direction
- set build oversight
- appliance integration
- furniture, prop and lifestyle styling
- product-shot environment design

Watch the commercial [here](#)



finished set stills
main living environment



set overview model
layout, circulation, sightlines and construction planning

Thank you for viewing my work

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Hospitality · retail · experiential interiors