

CHADWICK HALBRITTER

Creative Director | Co-Founder

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https://www.linkedin.com/in/chadwickhalbritter Los Angeles

EXPERIENCE

Co-Founder 07/2023 - Present

528 Lab 528 Lab, Seoul, SK

- Lead client relations and operations for AI/3D in media to aid my wife in her building her startup, enhancing project efficiency.
- Pioneered & Directed teams in Korea and LA for AI/3D installations at high-profile events, achieving timely execution.
- Implemented Agile methodologies, increasing project completion rates by 29% in 2 months
- Collaborated with brands like Samsung, SK Telecom, AI Network, CJ ENM for innovative media content at Seoul Frieze : COEX, and Christie's Gallery for Korean Blockchain Week
- Developed first 3D/AI pipeline, connecting teams across Korea and LA, improving project outcomes.

Executive Creative Director 11/2020 - 06/2023

Nomad Editing Company Santa Monica, Ca

- Directed multi-regional campaigns for Google devices, enhancing brand engagement across five countries.
- Increased client engagement by 25% through multimedia campaigns using advanced design tools and data analysis.
- Boosted social media and digital channel engagement rates by 55% through global multi-platform campaigns.
- Directed and worked closely with our top global teams. Spanning from Tokyo to London developed pipeline workflow from initial Design into Editorial and VFX.
- Produced 10 moving image campaigns annually, increasing client engagement by 40% with advanced 3D / Motion pitching and video editing.
- Pioneered integrated marketing strategies, boosting client ROI by 30%.
- Optimized creative workflows, reducing project turnaround time by 20%.

Director | Creative Director 03/2019 - 10/2020

Flavor Detroit, Mi

- Lead Direction, Creative Direction on various creative teams in areas of development throughout multiple mediums in areas of Live Production, Motion Graphics, and VFX
- Directed the creation and execution of multiple high-profile advertising campaigns, achieving a 50% increase in audience engagement and a 25% boost in sales within the first quarter
- Spearheaded a global rebranding initiative, resulting in a 25% increase in brand recognition and consistency across 15 international markets within a 10-month period

Creative Director | Art Director 04/2014 - 03/2019

CKHMOD Los Angeles, Ca

- CLIENT LIST :
Warner Bro's | Disney | Marvel | FOX | FX | Paramount Pictures | CBS | NBC | ABC | Cartoon Network | Discovery | NFL | MTV | Apple | AT&T | Facebook | Netflix | eBay | Beats By Dre | Dolby | Jordan | Audi | Lexus | Toyota | Honda | Ford | Chevy | Coca Cola | Propel | Talenti | Nickelodeon | Secret | Udacity | Cisco | Google | Dell | Ping | GoPro | Visilign | Ultimate Fighter | Square Enix | Power A | Tonal | Ford Aerospace | UPMC | Pist 6 | Amazon | Air BnB
Lady Gaga | Moderat
STUDIOS :
Imaginary Forces | Elastic | Man vs. Machine | The Mill | Framestore | Brand New School | Los York | Timber | Zoic | DK | Fellow | Laundry | Ntropic | Gentleman Scholar | mOcean | Golden | Arsenal | Charlie & Co. | BRKLY | Big Machine | ETC | Big Block | ORE | Create | Paradise

EDUCATION

Gnomon

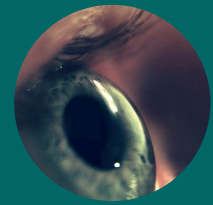
Masters Classes Film VFX Hollywood

- Graduated with honors

Bachelor of Media Arts and Animation, Animation

The Art Institutes of Phoenix Phoenix

- Graduated with honors. Tutor for school in Perspective, 3D intro, Flash, and After Effects



SUMMARY

Directing | Ideation:
Concept to completion is the sole focus of CKHMOD. With over 13 years of industry experience, CKHMOD is embedded in Immersive conceptual direction incorporating Artificial Intelligence (AI), cinematic Creative 2D/3D directed style frames designed for leading various aspects from production to operations. Directing content ranging from Social Media Campaigns, Show Titles, Film Titles, Honors-Awards, Commercials, TV idents, Concert Visuals.

SKILLS

Ideation · Design · Direction · Animation ·
Artificial Intelligence · Blockchain ·
Direct Client Services · Motion Graphics ·
Team Building · R&D Insight

FIND ME ONLINE

LinkedIn
https://www.linkedin.com/in/chadwickhalbritter

Portfolio Site
https://www.ckhmod.com/

PASSIONS

- Hiking
- Nature
- Snowboarding

STRENGTHS

- Bringing out the best in my teams, pushing projects beyond the scope of expectations, and building direct client / partnership relations.