



CHADWICK KENNETH HALBRITTER | CKHMOD

Email: chadwick@ckhmod.com

Creative Director | Director

Portfolio: www.ckhmod.com

Directing | Ideation of concept to completion is the sole focus of CKHMOD. Immersive conceptual direction incorporating cinematic 2D|3D directed style frames designed for leading various aspects from production to operations. Directing content ranging from social media campaigns, show titles, film titles, commercials, TV idents, concert visuals, and currently gallery exhibits.

Director | Designer : Pushing Self Directed Live/CGI, Abstract Motion, MoCap, Ai Visualization, and Metaverse Development.

Specialties : Conceptual Ideation, Cinema 4D, Octane/ Redshift, Adobe Creative Suite- After Effects, Photoshop, Illustrator, Z-Brush. Blackmagic URSA | Davinci Workflow

EXPERIENCE

Executive Creative Director at NOMAD

Nov 2020 - Jun 2023

- o Working simultaneously with CEO in building new relationships with existing clientele, and reps, evaluate staff-potential hires for desired outcome.
- o Controlled all stages of the campaign design process including innovation, development and actualization, leveraging knowledge of target market to enhance customer footprint to increase company profitability.
- o Working directly with Sales, Producers on RFQ's / Biding on Client projected timelines. Pitching on potential projects with existing clientele.
- o Develop content used for establishing direct client relations, sales reps, and promotional motion reel content.
- o Directed and managed our top global teams spanning from Tokyo to London developed pipeline workflow from initial Design into Editorial and VFX.
- o Manage Writer/Producers, Editors, Production Coordinators and multiple advertising agencies and production vendors simultaneously to achieve effective results

Client List :

GOOGLE : Direct 3D@7D 4DAE ; Sdk BaffM8dS UZ[eWh3? 3LA@ , =VK nB;EF(, Fa] ka n67>> JBE , AdT[fn
UPMC : Tomorrow Anthem | Academy of Art University : 2021 Campaign

Director | Creative Director

Mar 2019 - Oct 2020

- o Lead Direction, Creative Direction on various creative teams in areas of development throughout multiple mediums in areas of Live Production, Motion Graphics, and VFX.
- o Strong mix of creative and operations experience, with a proven ability to lead a creative team and produce strategic, high-impact creative content.
- o Consistent in learning, understanding new technologies, education, trends, approaches, techniques, strategies, and tactics to make applicable in any project.
- o Formal training as a Art Director with a proven track record of escalating responsibility and contribution across multiple industries.
- o Ability in providing clear direction, communication to clients, to improve the creative process and keep work/budget/ schedule on course with producers.
- o Contribute to planning meetings and/or presentations to clients around strategic and creative decision direction.

Studios : Los York | Roger | Flavor

Client List :

EBAY presents Uncommon | TONAL : Come Out Stronger | Discovery Channel : Motor Mondays Brand & Broadcast Package Design | NHL | HONDA | Ford | GTB : Apollo Charades | DELL : GTB | Wunderman (Austin) | Jack Morton : GM World Experiential / New C8 Launch | Commonwealth : ORBI | GTB : Speed Therapy Trailer | Corvette C8 Launch 2019 | D-Show Awards Show Package | Cadillac EV PreDev

- Developed skilled creative craftsmanship throughout multiple mediums in areas of Live Production, Design, Motion Graphics, and VFX.
- Supervise multi-functional project teams of 10+ colleagues to develop creative and effective broadcast advertising concepts, from ideation through final projects.
- Aimed at pushing creative by showcasing latest techniques, trends, and software capabilities to studios, and clients.
- Proven track record having more clients, studios, reach out to me for work based on personal projects than previous client based work.
- Proactive on aiding, teaching, helping others when possible in production settings to keep the best project camaraderie and work environment possible.
- Focused management skills, with the ability to prioritize multiple deadlines, reconcile competing interests, and streamline workflows through a variety of disciplines.
- Developed structural workflow with teams of Art Directors from ILM, Pixar, Motion, and Architectural firms in San Francisco to provide the most streamlined folder work system.
- Organize all creative materials to ensure their smooth transition to other teams, on-boarding artist to projects.

Studios : Imaginary Forces | Elastic | Man vs. Machine | The Mill | Framestore | Brand New School | Los York | Timber | Zoic | DK | Fellow | Laundry | Ntropic | Gentleman Scholar | mOcean | Golden | Arsenal | Charlie & Co. | BRKLY | Big Machine | ETC | Big Block | ORE | Create | Paradise

Client List :

Warner Bro's | Disney | Marvel | FOX | FX | Paramount Pictures | CBS | NBC | ABC | Cartoon Network | Discovery | NFL | MTV | Apple | AT&T | Facebook | Netflix | eBay | Beats By Dre | Dolby | Jordan | Audi | Lexus | Toyota | Honda | Ford | Chevy | Coca Cola | Propel | Talenti | Nickelodeon | Secret | Udacity | Cisco | Google | Dell | Ping | GoPro | Visilign | Ultimate Fighter | Square Enix | Power A | Tonal | Ford Aerospace | UPMC | Pist 6 | Amazon
Lady Gaga | Moderat

SKILLS

- Brand advertising and storytelling expertise – proven experience across all channels, Web, Broadcast, Social, Video, Print, Block-chain etc
- Excellent conceptual skills and big-picture thinking "concept to completion"
- Demonstrated leadership skills along with proven experience managing and developing talent within creative teams in an in-house or environment
- Advocate of interpersonal skills that encourage team cooperation, promote enthusiasm and motivate relationship building
- Constant in learning latest technologies and platforms.
- Focused management skills, with the ability to prioritize multiple deadlines, reconcile competing interests, and streamline workflows through a variety of disciplines.
- Currently working direct client relations between Seoul and LA.

EDUCATION

Gnomon School of Visual Effects

2011 - 2011

Masters Classes 2011, Film VFX

The Art Institutes

2002 - 2006

Bachelor of Media Arts & Animation

Activities and Societies: Director for Pixar Animation Weekend. Tutor- Perspective Drawing, Photoshop, Illustrator, 3DS Max, Maya (intro), Flash