

	ACTION	VOICEOVER
1.	Music Begins. A caption appears: <i>Everyone featured in this film works at Citi</i>	
2.	Open on a short montage of Citi employees having different experiences... A colleague is skiing, another is cycling through a beautiful landscape, Indian ladies do a traditional dance.	<i>Who are we, but the sum of our experiences?</i>
3.	A mother and daughter build a snowman.	<i>We're everything we've ever done.</i>
4.	A colleague sings and plays guitar in a club.	<i>Every hope we've ever dreamed.</i>
5.	A lady is carrying a ball between her knees in a Christmas party game. Two dancing colleagues burst into uncontrollable laughter.	<i>And every laugh we've ever shared.</i>
6.	A colleague spontaneously starts dancing and playing a pretend flute when she sees a street musician. At a Christmas party, Indian ladies do the chicken dance.	<i>Our life's work... is our lives.</i>
7.	Volunteers in Africa walk down a dirt street.	<i>And everything we do is a chance to learn and grow.</i>
8.	Colleagues in a meeting are wearing paper hats, playing a team-building game together – and finding it hilarious.	<i>To discover new ideas.</i>
9.	A choir of mixed ages and races sing together.	<i>To connect with different people and unique perspectives.</i>
10.	A sailor is on top of the mast of her	<i>That help us to see things</i>

	yacht as the boat cuts through the waves.	<i>differently.</i>
11.	Colleagues boxing in the ring.	<i>Inspiring us...</i>
12.	In Africa, Citi colleagues work with local people in a hair salon.	<i>To challenge ourselves and others.</i>
13.	A skydiver jumps out of an aeroplane and we follow them down.	<i>To be braver and fly higher...</i>
14.	A father helps his unsteady toddler to walk.	<i>Knowing someone is there to catch us if we fall.</i>
15.	Volunteers help children to climb up a cliff, supporting them as they go.	<i>Helping us to reach further.</i>
16.	A child leaps into a ball pit.	<i>To have courage</i>
17.	A colleague comically raises his eyebrows to the camera, before filming a meeting.	<i>To be curious</i>
18.	Citi Community day scenes of painting a wall and helping elderly people in a care home.	<i>To be kind and show empathy</i>
19.	Volunteers and local African business people laugh and embrace	<i>To value each other... ...and feel valued.</i>
20.	A colleague walks through the woods, the sun flaring in the lens.	<i>To take the time to reflect on who we are... ...and who we want to be.</i>
21.	<p>Montage of colleagues having emotive moments...</p> <p>A mother embraces her child.</p> <p>Friends are in high spirits, dancing and laughing at Pride.</p> <p>Colleagues dressed as superheroes exit an elevator.</p> <p>Colleagues moonwalking in a bowling alley.</p> <p>DJ Buddha plays his set to a huge crowd, the Citi logo in the background.</p>	<i>Because at our best... ...we can be amazing.</i>

	Friends and colleagues dance and embrace.	
22.	Caption: Who do you want to be?	
23.	Caption: #BeMore For more information contact tbc	
24.	Logo	
	<i>END</i>	