



	Action	Voiceover & Text
1.	Waves crash violently against rocks at the base of an imposing sea cliff.	
2.	A wide vista of the entire scene reveals... Two climbers – a lead climber and a second further below them. Just tiny specs clinging to the vast craggy rock face. Our lead climber is in the final moments of anchoring themselves to a ledge.	
3.	Close up on our lead climber clamping a safety device into a crevice – it’s solid. They tie rope firmly and pull in the slack.	<i>In challenging times</i>
4.	Now on our second climber. A vertigo-inducing shot looking down at them, waves crashing in the sea below as they edge further up the dramatic cliff face.	<i>it’s more important than ever to find new ways of gaining an advantage.</i>
5.	Still on our second climber – the tips of their fingers just about holding on to a tiny crevice. Close up on the climber’s shoe – toes barely gripping. The foot slips. Birds fly in a panic, as though from a nest in the rock. Rope running through safety gear (called the belay device) suddenly comes to a jarring stop.	

	<p>Our climber winded by the sharp tug, saved by the safety rope from above.</p> <p>But they haven't fallen far – just a few feet. Phew.</p>	
6.	<p>Safe now, they look up and share a look with the lead climber that reveals their powerful connection – and relief.</p>	<p><i>That's why we provide the support our people and our customers need to thrive.</i></p> <p><i>Partnerships that are built on openness and trust.</i></p>
7.	<p>Our second climber dips fingers into a chalk bag hanging from their harness.</p> <p>In slow motion, they blow the excess chalk from their fingers.</p> <p>Their attitude has changed. Encouraged by the trust they have in their partner, they are filled with confidence.</p>	<p><i>By sharing your challenges, we strive to give you the competitive edge in a global technology market.</i></p>
8.	<p>With elegance and dexterity the second climber powerfully pulls themselves up - while the lead climber takes in the slack from the safety rope.</p>	<p><i>Solving complex problems together through innovation, commitment and expertise.</i></p>
9.	<p>Showing real team work and skill, the climbers meet on the cliff face. They're thrilled – but there's still a long way to go together.</p> <p>[NB: If safe to do so, the lead can offer a hand to the second here.]</p>	<p><i>And creating high-quality technologies that empower our partners to succeed.</i></p>
10.	<p>We transition to the end of the climb.</p> <p>Our team have already scaled the cliff face – an epic feat. There's just a final section of dramatic hillside left to reach the top.</p> <p>Coiling ropes, they walk up it together.</p> <p>Our lead climber gets to the summit first and reaches an arm out to help – and our team grip forearms.</p> <p>They look out at the stunning vista.</p>	<p><i>At Imagination, our goal is to reach the very top of our industry.</i></p>
11.	<p>We reveal their point of view - the sun shining above an epic landscape.</p>	<p><i>Enabling our customers to build the world's best products</i></p> <p><i>And transform lives.</i></p>

12.		
13.	Logo: Imagination Technologies Sharpen your Competitive Edge #tbc	
End		