

Opel OnStar
 Animation Script – Smartphone App
 Dur: 60s
 Final Version

Voiceover Script	Action
<p>There's an App for everything these days.</p>	<p><i>A residential house. Dad on the sofa and a goldfish in a bowl on the other side of the room.</i></p> <p><i>He hits a button on his smartphone (with wifi signal) and a dispenser above the goldfish bowl drops in some food (it pulses slightly, like the OnStar pulse)</i></p>
<p>And with Opel OnStar... There's now an app that connects you to your car.</p>	<p><i>The camera tracks to the left and we can see a Mokka in the driveway outside.</i></p> <p><i>The dad taps his phone and a beam of energy flies from an overhead satellite to the car.</i></p> <p><i>The car pulses with energy to show OnStar is active.</i></p>
<p>Just download it onto your smartphone,</p>	<p><i>A hand pops up in the foreground showing a smartphone with the OnStar logo on it.</i></p>
<p>And set up a Pin number...</p>	<p><i>A pin number is tapped in.</i></p>
<p>To have instant access</p>	<p><i>The features of the app are represented in icons that pop up above the phone.</i></p> <p><i>The sun's rays appear in the background.</i></p>
<p>If you've forgotten where you've parked you'll love the Vehicle Locator function.</p>	<p><i>The family are walking along the road looking for their car.</i></p> <p><i>It is snowing gently.</i></p>
<p>At the click of a button... a map appears showing where your car is.</p>	<p><i>A map (like Google Maps) appears on the screen of dad's Smartphone, showing the car's location.</i></p> <p><i>He smiles.</i></p>
<p>Still can't find it?</p>	<p><i>There is a sudden and massive snowfall.</i></p> <p><i>Everything is immediately covered in a thick</i></p>

	<i>layer of snow.</i>
Then just use your smartphone to flash the lights and honk the horn.	<i>Dad presses a button on his smartphone again. The Mokka's horn and lights go off and 'shakes' the snow from it.</i>
And if you're not sure you've locked the doors	<i>The dad is in a yoga class. He is at peace. Suddenly he opens his eyes and looks from side to side.</i>
It's no problem. Just lock, or unlock them remotely...	<i>He's in an awkward pose, so he manages to just free a foot and with his toe taps the app. The car outside locks.</i>
From anywhere in the world.	<i>Dad stays in the same position, but the background seamlessly changes. He is now on a sunny beach, palm trees all around.</i>
The OnStar Smartphone App also offers useful diagnostic tools... Like displaying your oil life and fuel level or showing your tyre pressures. V2: Like displaying your oil life and showing your tyre pressures.	<i>A series of gauges and dials – animate on to a smartphone screen.</i>
You can even remotely programme your SatNav, ready for the journey ahead.	<i>A map pops up on her smartphone screen showing a route to a destination.</i>
<i>Opel OnStar. Your personal connectivity and service assistant.</i>	<i>Logo</i>
End	