

# MATTHEW CLYDE - PRODUCTION C.V.

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## **PROFILE**

26 years in the Commercials Industry and currently employed as Executive Producer (maternity cover) at Riff Raff Films (voted Campaign's No.1 Production Company in the UK in December of 2021). As a Producer for 7 years and previously as a 1st Assistant Director for 15 years I have gained a wealth of experience in all aspects of Commercial film production. As EP and Producer I have worked on a series of award winning projects with the very best in global talent in both roles. During my years as a 1st AD I was invited to become a member of the prestigious Director's Guild Of America - of which there are very few in the UK.

I possess dual Citizenship with the UK and USA, and hold a full, clean driving licence.

## **SKILLS**

Developing Agency relationships and matching creative briefs to directors / Overseeing pitching both creative and budgetary / Overseeing multiple Global productions across a range of budgets / Overseeing all post-production workflow and budgets across multiple projects / Running in-house office teams / Bi-weekly EP meetings to discuss planning and creative filtering for work traffic / Co-ordinating in-house production planning / Managing 01 US Visa applications for Directors / Established Agency and client management skills / consultation and review of legal production contracts with the APA / Scheduling: creative and cost effective planning across all stages of production / Managing production service companies internationally / Budgeting and forecasting costs / Animation management and scheduling / Training Production teams / Experience working with high profile artists and celebrities / Experience working with children, animals and large crowds / Experience with Cars, Helicopters, High-Speed Pursuit Vehicles, Underwater equipment and procedures.

**RECENT WORK - EXEC PRODUCER MATERNITY COVER, RIFF RAFF FILMS.**

**DIRECTORS:**

**Finn Keenan, Rich Hall, Francois Rousselet, Natty Kambasala, Keane Pearce-Shaw, David Wilson, Ed Morris, Ivana Bobic, Ryan Staake, Max Siedentopf, Danilo Parra, Fa & Fon, Hugh Mulhern, Piers Dennis.**

**Direct Line, Finn Keenan, Saatchi & Saatchi.**

Awaiting Release. Shoot - Capetown, South Africa

**The Bodyshop, Ivana Bobic, Uncommon.**

Awaiting Release. Shoot - London, England

**Discord 'The Movie', Finn Keenan, Riff Raff Films/AKQA Amsterdam.**

The brand Campaign for Discord. A 5min 30 second film, Inspired by quotes from Discord users. Starring Danny DeVito and Awkwafina. Shooting in Mexico, LA, London and Paris. Incorporating: Live Action, 2D Animation, 3D Animation, Full CGI and Stop Frame Animation. Post Production - Mathematic Paris.

**M0 'New Moon', Fa & Fon, Sony Music.**

A post-Apocalyptic Music Video with overtones of medieval swords and sorcery. Directed by Fa & Fon, Riff Raff's most recent signing. Post-Production- No8 London

**Nike 'Nandi's Play Lab', Keane Pearce-Shaw, Weiden & Kennedy.**

A campaign driving kids post-lockdown to get active. Fronted by Nandi Bushell, with set design taken to Niketown London for activation. Post Production - No8 London

**Iphone 13 Pro, 'Saving Simon' BTS, Danilo Parra, TBWA Media Arts Lab NYC**

The official BTS film for the main campaign directed by Jason and Ivan Reitman, all shot on iPhone 13 Pro. Post production -

**BBC Radio 2 'One Of The Family', Max Siedentopf, BBC Creative.**

Radio 2's re-telling of Family portraits with flagship R2 DJ's Sara Cox, Dermot O'Leary, Rylan, Zoe Ball, Trevor Nelson, Claudia Winkelman. Post production - BBC

**Tik-Tok Euro Bumpers, Ryan Staake, Riff Raff Films/Dark Horses.**

A series of bumpers for #Euros2020. Director remote from NYC, Agency Producer and Creative on-set, Client remote. Post-Production MPC.

**Just Eat Brand Campaign, Finn Keenan, Riff Raff Films/McCaan.**

The brand Campaign for Just Eat. A modular approach to the commercials required 6 set builds and 2 Units shooting simultaneously, one entirely dedicated to food. Post-Production - Black Kite.

**FIFA Gen 5, Finn Keenan, Riff Raff Films.**

5 x 30' commercials. Exclusively post, working with the Game Capture team at FIFA and MPC.

**SELECT WORK**

<b>COMPANY</b>	<b>PRODUCT/TITLE</b>	<b>AGENCY</b>	<b>DIRECTOR</b>	<b>PLATFORM</b>
Bellhouse-Markes	H&M & Mabel	B-Reel	Mel Bles	Online Film & Stills
Bellhouse-Markes	Gucci Psychedelic	Simmonds Ltd	Jordan Hemmingway	Online Film & Stills
Rankin/The Graft	Noel Gallagher 'This Is the Place'	Ignition Records	Dan Cadan	Promo
Bellhouse-Markes	H&M 'Back To Campus'	Sophie Adamovic	Simon Ljung	Online Film & Stills
Bellhouse-Markes	Church's A/W	Braga & Federico	Laura Coulson	Online Film & Stills
Rankin/The Graft	Barclays	Huge Inc.	Tyler Mason	TVC
Brachfeld	Chanel	Valerie Mullon	Brigitte Lacombe	TVC
Iron Age Pictures	Snow Patrol 'Wildness Album' x 9 Films	Universal/QPrime	Brett Simon	Promo

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UEFA.com	VR Producer - Champions League & Euro 2016	UEFA.com	UEFA	Live-Stream Online
Chief	Typhoo Tea	McCann Manchester	Chris Cottam	TVC
Chief	Gala Bingo	Cravens	Chris Cottam	TVC
Chief	Superdrug	MMP.	Chris Cottam	TVC
Chief	Coldplay 'Everglow'	Parlaphone	Joe Connor	Promo
RAW Files	In-house Producer (ESPRIT) x 3 Campaigns	Wednesday	Mooks Hanifah	TVC
Chief	Kelvin Jones 'Can I Call You Home'	Sony	Joe Connor	Promo
Chief	Gabrielle Aplin 'Sweet Nothing'	EMI	Joe Connor	Promo
Great Guns	Vaults 'Cry No More'	Virgin/EMI	Callum McDiarmid	TVC
Chief	Maccabees Trilogy	Fiction/Fierce Panda	Joe Connor	Promo

### **COUNTRIES WORKED IN**

UK / USA / Cuba / Morocco / South Africa / Brazil/Uruguay/Vietnam/ Spain / France / Italy/Portugal/Monaco/Norway/ Ukraine/ Hungary/Romania/Latvia/Croatia

### **REFERENCES:**

Matthew Fone. MD. Riff Raff Films - [matthew@riffrafffilms.tv](mailto:matthew@riffrafffilms.tv)

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