



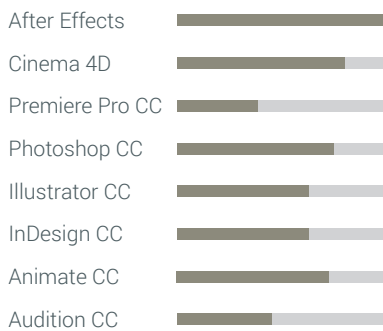
JIRO IETAKA

ANIMATION | ART DIRECTION



Award-winning artist with over 20 years of professional experience, doing everything from game development and UI/UX, to illustration and animation. Now primarily focused on art direction and motion graphics. Insatiable hunger to learn, an equal balance of methodical left brain & imaginative right brain thinking, and a passion for creating smart, dynamic, lustrous art.

Software



Skills



Hobbies



Education

Syracuse University
Graduated with a BFA in 1996
Majored in CG and Illustration

Experience

- Assoc Creative Director @ MotorTrend, LA** 2014 - present
Oversee graphics for shows on the MotorTrend network. Principle designer and animator for shows' graphics packages.
- Creative Director @ Hallmark eCards, LA** 2013
Art directed over 30 eCards by artists on and off site. Wrote and created many directly. Recruited and managed talent. Established brand identity.
- Lead Designer @ Disney Interactive, LA** 2009 - 2013
Played a major role in the development of kids' virtual worlds. Art directed external vendors. Designed UI from wireframe thru completion.
- Art Director @ Large Animal Games, NY** 2006 - 2009
Designed, illustrated & animated over a dozen casual and social games. Managed & mentored junior thru lead artists. Used Agile Methodology.
- Sr Game Developer @ Warner Bros, LA** 2003 - 2006
Single-handedly created over 25 games and activities from concept thru completion. Designed, coded and animated using Flash & Actionscript.
- Media Director / Animator @ IBM, LA** 1999 - 2001
Built interactive sites and application demos. Animated sizzle pieces.
- Interactivity Designer @ Icon Medialabs, NY** 1996 - 1999
Authored interactive kiosks, CD-ROMs and games. Illustrated & animated.

Awards and Patents

- US Patent 9,244,588 B2 | Disney Interactive** 2016
Facilitating Group Activities In A Virtual World. Co-developed a system of initiating activities in a virtual world and engaging other avatars.
- ProMax Gold Award | Warner Bros** 2005
Created promotional banners and original games for Kids' WB!'s Ooh Ooh Ahh Ahh Island! campaign.
- One Show Gold Award | Icon Medialabs** 1999
Animated and coded interactive, touch-screen kiosks for permanent installation in the Mashantucket Pequot Museum and Research Center.