CV_María José Contreras

00 DETAILS

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01 PROFILE

I'm a London-based creative and communications expert specialised in the link between fashion and sustainability. I have over 4 years of experience as a communications consultant, editor, and creative manager, and have led small teams of creative professionals.

02 EXPERIENCE

01/19 - Present
London, UK

HANNA FIEDLER _ Communications Consultant

As a communications consultant, I define and oversee the communications and PR strategy of the luxury brand. I'm also the owner of a content project which aims to raise awareness among female entrepeneurs.

09/18 - Present
London, UK

WHAT'S YOUR LEGACY _ Communications Coordinator

As a communications coordinator, I attend regular meetings with fashion designers, entrepreneurs, and influencers. I also organize events and photo shoots, and coordinate sponsors and sample movements.

07/18 - 09/18
London, UK

INDUSTRY MENU _ PR Assistant

As a PR Assistant, I prepared research dossiers and social media strategies, mood boards, and PR proposals for clients such as Aurora London, Westfield, and Us of America.

03/15 - 11/18
Madrid, Spain

SPOTAHOME _ Content Manager and Account Manager

As a Content and Account Manager for the Global markets, I oversaw editorial calendars, managed a small team of contributors, and was responsible for developing a portfolio of key accounts.

03 SOCIAL PROJECTS

Co-Curator at London College of Communication Postgrad Show
United Kingdom
12/2018

Speaker at GreenUp [Sustainability Conference]
Dominican Republic
10/2018

Artist and Curator at "Postcards" [Photography Exhibition]
Spain
04/2014

04 EDUCATION

MA Design Management and Cultures, Distinction
London College of Communication
2017-2019

BA Modern Languages, Culture, and Communication, First
Universidad Autónoma de Madrid / Paris-Sorbonne University
2011-2015

05 COURSES

Diploma in Photojournalism
New York Institute of Photography
2014-2015

Acting courses
Theatre for the People / EMAD / Film Institute of Madrid
2007-2014

06 AREAS OF EXPERTISE

- **Creative Strategy**
- **Communication Management**
- **Trends Analysis**
- **Graphic Design**
- **Content Curation**
- **Photography**

07 LANGUAGES

- **ENGLISH** (FLUENT)
- **SPANISH** (FLUENT)
- **FRENCH** (INTERMEDIATE)